

New weight loss treatments have exploded in popularity: GLP-1s have seen a 250% increase in use from 2021-2023, while direct-to-consumer (DTC) solutions have made access to specialized care faster than ever.<sup>1</sup>

But while these innovations have improved access and speed, sustained weight loss requires ongoing engagement, clinical support, and a holistic, long-term approach.

## MD Live provides quality care + convenience.

With MD Live Virtual Primary Care, you can offer members the convenient care patients want and expect while ensuring high-quality, evidence-based care with:

- Board-certified obesity medicine specialists, lifestyle medicine specialists, and endocrinologists.
- Comprehensive treatment plans with digital coaching and lifestyle recommendations, along with FDA-approved medications and GLP-1s.
- Access to a rich library of workout videos and custom meal planning recommendations.
- Integration with the patient's insurer and healthcare team, including on-demand formulary, real-time benefits checks, and in-network referrals.
- Integrated behavioral health support through referrals and digital tools.
- Care navigation support with outreach to coordinate care and support members in their health journey.







Obesity isn't course-corrected with a one-off solution. It requires an ongoing, multi-faceted approach. MD Live integrates with existing providers, systems, and benefits to create a seamless experience across the care journey. This integration enables us to deliver coordinated, personalized, and continuous care that works:

12% average body weight lost.<sup>2</sup>

## 27.4 lbs average weight lost

for those who reported weight loss at 6 months.3

## 68% of those who lost weight

engaged with digital health coaching 10 or more times.<sup>4</sup>

Healthcare must meet patients where they are, providing convenience and quality without compromising. MD Live weight management care plans give patients access to high-quality care that integrates with their existing care journey, supported by ongoing clinical guidance and personalized care—every step of the way.



MD Live believes in the power of providing impactful and innovative health care to improve lives. Let's work together to deliver on that promise to your members.







