

**Subject:** VQOL Pilot - Kickoff

**When:** Monday, July 10, 2023 10:30 AM-11:00 AM.

**Where:** Microsoft Teams Meeting

Hello Banfield Tampa Team!

You're invited to the launch of our new pilot! We're excited to share details with you in this kickoff meeting before the pilot begins on July 10.

In partnership with BluePearl Pet Hospice, we'll be offering a complimentary Virtual Quality of Life (VQOL) session to our clients in the Tampa, FL, market with senior pets. In these VQOL sessions, BluePearl's Senior Pet Advisors will assess pets' comfort and wellness and share guidance on topics like nutrition and environment.

We know that pets are living longer and enjoying more years with their families, so it's the purr-fect time to test client interest in this service as part of the Senior Pet Plan proposal we're currently cooking up.

[Check out](#) this presentation before the meeting for more information.

The kickoff will be recorded.

Thank you!