

WILL HEFFERNAN

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E willheffernan1995@gmail.com

Portfolio:

<https://willheffernan.journoportfoli.com>

SKILLS & ABILITIES

- Interviewing
- Editing
- Publishing
- Writing
- Transcribing

EXPERIENCE

MOOD MAGAZINE

JANUARY 2019 - PRESENT

- Interviews entertainment influencers/musicians/celebrities such as Liza Koshy, Cody Christian, Nash Grier, Ross Lynch, Aly & Aj and more a week for the monthly published magazine.
- Writes articles for the magazine.

CELEBMIX

APRIL 2018 – PRESENT

- Write articles on celebrity news.
- Interviewed artists such as The Vamps, Zara Larsson Nick Merico, Forever in Your Mind and more.
- Coordinate with publicists to secure press passes and interviews
- Self-Publish articles.

ECHO MAGAZINE

OCTOBER 2018 - PRESENT

- Co-Founder and Editor of ECHO Magazine
- Research information to stay up to date on news in the music industry
- Coordinate with publicists to schedule interviews and photo shoots with artists such as Maggie Lindemann and Alec Benjamin.

THE SUFFOLK VOICE, ENTERTAINMENT JOURNALIST

JANUARY 2016 – MAY 2018

- Edited articles and formatted articles for Wordpress
- Wrote movie reviews and concert reviews
- Covered events such as iHeart Radio Jingle Ball, interviewed Kelly Clarkson, Shawn Mendes, Demi Lovato, Sabrina Carpenter and more.
- Coordinated with publicists to secure press passes and interviews.

ONLY IN BOSTON

JUNE 2016 – SEPTEMBER 2016

- Generated content for Twitter with over 500,000 followers.
- Invited celebrities to take over snapchat such as Charlie Puth and Forever in Your Mind.

EDUCATION

SUFFOLK UNIVERSITY, BOSTON, MA, BACHELORS DEGREE IN JOURNALISM, SEPTEMBER 2014 – MAY 2018

3.00 GPA. Wrote for the online publication, *The Suffolk Voice*.

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ENTERTAINMENT JOURNALIST