



COM 268 Pitch Letter

Dear Lisa Freedman,

I am Carlos Quevedo with the McLean County Arts Center. Today I am contacting you about the upcoming annual McLean County Arts Center, Sugar Creek Arts Festival. MCAC is a non-profit art center located in Bloomington, Illinois. MCAC has been dedicated to serving our creative arts community since 1888 with art exhibitions, classes, and festivals. I hope you can help promote our amazing event which will be held from October 8th through October 9th. Sugar Creek Arts Festival highlights artists from across Illinois, while supporting small businesses in Normal, Illinois. The Sugar Creek Arts Festival attracts more than 20,000 people from across the nation who want to experience art and music from local and exceptional artists. Sugar Creek Arts

Festival is ranked as one of the nation's top 100 Arts Festivals. I am reaching out because of your impressive background and expertise in marketing art showcases. Here at Mclean County Arts Center, we believe your background and expertise in art marketing is exactly what we need to reach an even bigger audience. Your companies LF Media Ink & The Art Marketer are known for promoting stunning art showcases and we know Sugar Creek Arts Festival will fulfill your standards of marketability and importance. The Sugar Creek Arts Festival and your dynamic companies won't only exceed our expectations but establish the importance of the arts to our communities. Promoting our annual Sugar Creek Art Festival will not only gain attention to our festival but also bring even more significant attention and recognition to LF Media Ink and The

Art Marketer. If interested in promoting our event, please email [carlosq37@gmail.com](mailto:carlosq37@gmail.com).

Thank you for your time and consideration

Carlos Quevedo