

# LETÍCIA BILARD

## CONTACT

Rio de Janeiro - RJ

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## EDUCATION

**Pontifical Catholic University of São Paulo -**

Bachelor's Degree in International Relations

**Journalism Registration (MTB): 0092680/SP**

## PROFESSIONAL EXPERIENCE

### 2025 **Freelance Producer and Reporter at The Telegraph | Foreign Desk**

- Journalistic source fixer in Brazil, with reporting trips to São Paulo, Brasília (Federal District), and Goiás
- Simultaneous translation of interviews from Portuguese to English
- Coverage of Bill AP 2668 and Brazilian political affairs

### 2024 **International Producer at NHK | Japan Broadcasting Corporation**

- Reporting across South America, including on-site coverage in Venezuela, Colombia, Bolivia, Peru, Paraguay, Argentina, Chile, Ecuador, and Uruguay
- Research support for the international correspondent
- Coordination of all logistics for national and international shoots, including equipment transport, documentation, flights, drivers, lodging, credentials, and contact with local sources
- Capturing, transcribing, translating, editing, and delivering all reporting and documentary materials
- Reporting in English for NHK World

### 2021 **Freelance Producer at Der Spiegel Magazine | Global Societies Desk**

- Reporting in São Paulo, Belém, and Manaus; research support for Latin America correspondent Nicola Abé
- Focused reporting on social and gender inequality
- Responsible for translation and conducting interviews in English and Portuguese
- Planning and logistics for reporting trips, including flights, transfers, scheduling, and sourcing across various regions of Brazil

### 2023 **Editor | Grupo Bandeirantes de Comunicação**

- Video, audio, and text editing for sports news segments across programs like Show do Esporte and Band Esporte Clube
- Finalizing live show rundowns and coordinating live links in the switcher

### 2022 **Reporter at Orbi | Grupo Bandeirantes de Comunicação**

- Daily hard news coverage of São Paulo for social media and website
- Video editing and digital content coordination across platforms including Instagram, Twitter, TikTok, YouTube, and Facebook
- Video reporting for Band news programs such as Jornal da Band, Jornal da Noite, and Bora Brasil
- Writing, reporting, and managing multiplatform content

### 2020 **Reporter at Metro Jornal Brasil | Grupo Bandeirantes de Comunicação**

- Editing and layout of the print newspaper
- Reporting for sections including daily news, health, sports, culture, and economy
- Sole editor of the international section "Mundo," producing over 50 hard news articles on global events such as the 2020 U.S. elections, COVID-19 pandemic coverage, and the Russian invasion of Ukraine

## FLUENCY

- Fluent in English
- Fluent in Spanish
- Fluent in Portuguese

## COURSES

- **Independent Journalism: How to Develop Sustainable Journalism Projects** | Abraji, ICFJ & Meta
- **Investigative Journalism: From Hypothesis to Narrative Construction** | Abraji
- **SEO for Journalists** | Escola Digitalista
- **Basic Rules of War** | João Paulo Charleaux, Nexo Jornal
- **COP 30: Essentials for Covering the Event** | InfoAmazônia
- **AI Toolkit for News** | Google News Initiative
- **Investigative Journalism: From Spreadsheets to the Streets** | Access to Information Law, Ju Faddul & Luiz Fernando Toledo