

**WHO i AM**

A web development enthusiast and aspiring dinner party host who loves the sharing of ideas in any form– from writing to multimedia to conversation. I aim to aid in effective communication for a world in which we can better understand one another.

**EXPERiENCE**

*Aug. 2022 - Present*

**The NewsHouse - Lead Producer**

**Syracuse, New York**

Produces the Life & Style column of The NewsHouse which includes pitching, writing, editing and publishing [digital articles](#) and managing a team of over 60 writers and photographers • Collaborates across columns on a team of eight producers to publish relevant news • Uses HTML and CMS to manage website • Helped increase page views by 82% • Designs graphics for website and social media • Wrote 3 of the top 10 most-trafficked stories on the site during tenure • Writes and edits social copy for article promotion • Writes newsletter with a reach of 505 subscribers • Tracks audience behavior with Google Analytics

*Jan. 2023 - Present*

**kWIT Jewelry - Web and Social Copywriter**

**New York, New York**

Develops brand voice and product copy for kWIT luxury jewelry company website • Writes social media copy for audience of 10.3k followers

*Feb. 2022 - Jun. 2022*

**PopSugar - Voices Writer**

**New York, New York**

Pitched and wrote 2 [articles](#) per week • Conducted research by interviewing industry professionals, consulted expert sources and followed SEO, company voice and brand guidelines

*Jan. 2022 - May 2022*

**Peter Greenberg Worldwide - Intern**

**New York, New York**

Researched, wrote and edited web articles, radio segments and podcasts to aid in the production of multimedia travel editorial • Pitched and implemented better social media strategy by educating staff on Adobe Photoshop, Audition and Premiere Pro to create, edit and post digital content for an audience of 300k followers

*Sep. 2021 - Dec. 2021*

**Globalists Magazine - Copy Editor**

**Syracuse, New York**

Researched, wrote, edited and collaborated with a team of writers, editors and designers in order to publish 30 [web articles](#) and 2 print magazines written by and representative of a diverse range of voices

*Aug. 2021 - Dec. 2021*

**Daily Orange Podcast - Producer**

**Syracuse, NY**

Produced weekly campus and local news [podcast](#) episodes by editing interviews for content and clarity using Adobe Audition and Premiere Pro

**SKiLLS**

Google Analytics, HTML, CSS, JavaScript, Social Media Copywriting, Time Management, Team and Project Leadership, Adobe Creative Suite, Pitching, Podcast and Video Production, Web Copywriting, Copy Editing, AP Style, Beat Reporting, Microsoft Excel, Facebook, Instagram, YouTube, TikTok, Twitter, WordPress CMS, Bit.ly, Later.com, MailChimp

**EDUCATiON**

**S.I. Newhouse School of Public Communications  
Syracuse University**

Bachelor of Science: Magazine, News and Digital Journalism; Political Science  
3.8 GPA, Deans List, Chancellor Scholarship Recipient, Invest in Success Scholar