Jacob DeTovar
Writer/Author

Dedicated author with vast experience in multiple fields of writing and stylistic profiles. Committed to the quality of his writing ability and the development of multiple useful styles at once. Experienced in many different forms of writing, including long-form Creative Writing, Copywriting, Journalistic Writing and Copy Editing.

Contact

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Address
2523 Waleetka St.

Education

2021-Current
B.A. Major in English
 Minors in Creative Writing and Public Relations
Baylor University

Expertise

- SEO (Search Engine Optimization)
- Visual Design
- Adobe Photoshop
- Creative Writing
- Bilingual Writing

Languages

English
  Speech   10/10
  Comprehension   10/10
  Writing   10/10

Spanish
  Speech   9/10
  Comprehension   10/10
  Writing   10/10

Experience

2021-Current
Barnes and Noble Press

○ **Author and Vendor**

Current Author and Vendor for Barnes and Noble Press with two published works.

- Developed Skills in Adobe Photoshop and Other Adobe Programs to facilitate the creation of novel covers
- Developed skills in SEO as a result of attempts to boost sales of first published work
- Utilized skills in long-form Creative Writing to write novels in upwards length of 50,000 words in total
- Utilized skills in Visual Design in order to create more visually pleasing covers for novels
  - DEADLOCK:
    - Published October 21, 2021
    - As of April 25, 2023: 2357 copies sold
      - Highest selling month as of April 25, 2023: July 2022
  - The American Nightmare
    - Published January 31, 2023
    - As of April 25, 2023: 558 copies sold
      - Highest selling month as of April 25, 2023: March 2023
- Adapted skills of long-form writing in order to better suit the requirements of the volatile market involving fiction novels.
- Demonstrated an ability to take on multiple long-term projects at once while not diminishing on the quality of each project alone

Special Skills

- Copywriting
- Copy Editing
- Bilingual Writing
- Long-form Creative Writing
- Journalistic Writing
- Editing
- Research Optimization