

CARTER JAMES

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SUMMARY

Student at the University of Montevallo with a background in photography, cinematography, the written word, broadcast production and a proficiency in client relations. Involved in social media and marketing with multiple student organizations. Hard work ethic and detailed-oriented creative that strives to take the concepts of clients to an industry grade level.

WORK EXPERIENCE

Editor in Chief - The Alabamian

May 2025 - Present

- Managing an editorial staff on the content of and production of a print publication.
- Writing articles, assisting with layout design, managing online & social media content and coordinating distribution.
- Running weekly pitch meetings to find relevant stories for each issue.

Athletic Features Director - Montevallo Athletics

Sep 2024 - Oct 2025

- Director and Cinematographer for interviews.
- Shooting B-Roll for athletic teams.
- Assisting in editing mini documentaries for the athletic department.

Lifestyles Editor - The Alabamian

Sep 2024 - May 2025

- Coming up with pitches for Montevallo related articles.
- Writing articles and opinion pieces based on campus and community events, pop culture news and critiques.
- Editing articles submitted for the issue. Checking in with writers under the lifestyles section for updates and deadlines.
- Distributing papers throughout the Montevallo campus.

Flo Sports - University of Montevallo

Sep 2024 - Present

- Directing live broadcasts for Montevallo's athletic games.
- Creating and operating graphics for the broadcasts and arena video board in Xpression.
- Recording the broadcasts. Creating highlight reels and live playbacks as replay operator.

Student Photographer, University of Montevallo

Jan 2023 - Sept 2024

- Photographing campus events: student organizations, athletics, ceremonies, alumni, fine arts performances.
 - Editing and organizing photos for the campus photo library.
 - Assisting the campus photographer on campus events, portrait sessions and marketing campaigns.
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EDUCATION

Thompson High School

Aug 2018 - May 2022

Fine Arts Academy

- Graduated with Advanced Honors Diploma
- Final CGPA: 4.37

University of Montevallo

Aug 2022 - Present

Majoring in Mass Communication w/ Minor in Digital Filmmaking

- Current CGPA: 3.6