

# JULIA DOS SANTOS

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 Porto, Portugal

I consider myself creative, observant and proactive. I am interested in jobs that allow interaction with media tools related to the production of written, visual and audiovisual content within the International Journalism field.

## COURSES & CERTIFICATIONS

**Cambridge English** Entry Level Certificate in ESOL International (2015)

**Rock Content University**: Content Production Specialist (2020-2022)

**Rock Content University**: Content Marketing Specialist (2020-2022)

**HubSpot Academy**: Social Media (2020)

**Udemy**: Premiere Pro - Video Editing (2020)

**EF SET English Certificate**: C2 Proficient (2022)

## SKILLS

**ADVANCED KNOWLEDGE**: Microsoft Office

**ADVANCED KNOWLEDGE**: Adobe Suite

**ADVANCED KNOWLEDGE**: Google Tools

## LANGUAGES

**PORTUGUESE**: Native, C2 Level

**ENGLISH**: Fluent, C2 Level

**SPANISH**: Intermediate, B2 Level

**FRENCH**: Basic, A2 Level

## EDUCATION

### Pontifícia Universidade Católica de Minas Gerais

February 2019 - December 2022

Bachelor's degree in Journalism.

### University of Porto - FLUP

February 2023 - July 2023

Erasmus student for a semester, studying Communication Sciences.

## PROFESSIONAL EXPERIENCES

### CNH Industrial - Marketing Assistant

March 2022 - December 2022

- Copywriting;
- Review and production of the company's digital content;
- Management of landing pages and websites in the Brazil and LATAM regions.

### Colab PUC Minas - Writing and Media Intern

August 2021- December 2021

- Writing for digital journalism;
- Production of visual and audiovisual media;
- Monitoring trends and new journalistic languages;
- Review of texts and varied contents.

### Sambatech - Content Marketing Intern

July 2020 - July 2021

- Management of email marketing campaigns;
- Creation of content strategies;
- Management of nutrition flows;
- Text production for social networks;
- Inbound Marketing.

### AIESEC in Belo Horizonte - Communications Manager

September 2019 - January 2021

- Graphic content design for digital marketing;
- Analysis of statistical data;
- Inbound Marketing;
- Planning campaigns for social networks;
- Creative team management.

## VOLUNTEER PROJECTS

### Projeto LER

Coordination of the communication area of the PUC Minas extension project, which aims to teach Portuguese to refugees and migrants. [www.projetoler.com](http://www.projetoler.com)

### Lab. Dicas de Jornalismo

Weekly edition and writing of articles on politics, economics, science, society and several other topics at the national and international level. [@labdicasjornalismo](http://@labdicasjornalismo)

### TEDxBeloHorizonte

Writing and copywriting for social media at one of the largest TEDx organizations in Brazil. [@tedxbelohorizonte](http://@tedxbelohorizonte)