

Ben Kuhns

Creator and problem solver with a passion for informing and entertaining.

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EXPERIENCE

Digital Managing Editor - Townsquare Media Sioux Falls, SD

October 2021-Present

Development and execution of content strategy for the digital platforms of six top-rated radio stations in Sioux Falls, SD.

Leverage digital assets on all including social media, websites, and apps to grow a digital audience.

Write and edit content for the websites and social media. Lead team of content creators.

Digital Managing Editor - Townsquare Media Cheyenne WY

2018-October 2021

Development and execution of content strategy for the digital platforms of six top-rated radio stations in Sioux Falls, SD.

Leverage digital assets on all including social media, websites, and apps to grow a digital audience.

Write and edit content for the websites and social media. Led team of content creators.

Radio Personality/Content Creator - Townsquare Media, Sioux Falls, SD

August 2006-October 2018

Write and edit content for radio stations websites and social media.

Host a daily music radio show.

Produce and voice audio commercials and radio station imaging.

SKILLS

Writing and editing for multiple platforms.

Leveraging Social Media for connections and growth.

Digital strategy development and execution.

Audio and visual editing and production.

WordPress, Adobe Audition, Final Cut Pro X, Canva,

EDUCATION

University of Nebraska at Kearney

January 2000 - May 2003

B.S. Broadcasting with Production Emphasis, Political Science