Benjamin A. Kuhns
Sioux Falls, SD | 605-941-3073 | benkuhns2007@gmail.com
Linkedin | Portfolio

PROFESSIONAL SUMMARY

Dynamic Digital Managing Editor, Content Strategist, and Media Producer with nearly 20 years of experience driving digital growth and audience engagement across multi-station broadcast networks. Expertise in content strategy, SEO management, social media optimization, and multimedia production. Proven track record of creative thinking, translating legacy brands into compelling online products, and leveraging data analytics to maximize audience reach.

CORE COMPETENCIES

- **Content Strategy & Editorial:** Content Strategy, Search Engine Optimization (SEO), Keyword Research, Copywriting & Editing, Editorial Management, Brand Development
- **Digital & Social Media Platforms:** WordPress CMS, YouTube, Google Analytics, Sailthru, Social Media Strategy
- **Media & Technical Production:** Audio & Video Editing, Adobe Audition, Photoshop, Final Cut Pro X, Mediatouch, Commercial & Station Imaging Production
- **Leadership & Operations:** Cross-Functional Collaboration, Fast-Paced Multitasking

PROFESSIONAL EXPERIENCE

Digital Managing Editor | Results-Townsquare Media Sioux Falls, SD

Oct 2021 – March 2026

- Develop and execute comprehensive content and digital strategies for six top-rated radio stations, significantly boosting audience engagement and website traffic.
- Deploy SEO and keyword research to optimize content visibility, drive organic traffic, and track web analytics.
- Lead a team of content creators to ensure consistent, high-quality output across all digital assets.
- Managed cross-functional creative teams, establishing editorial standards for quality, speed, and audience retention in a fast-paced environment.

Digital Managing Editor | Townsquare Media Cheyenne, WY

Oct 2018 – Oct 2021

- Spearheaded multi-station digital initiatives, expanding organic website traffic and growing social media followers through optimized content creation.

- Implemented SEO and social media publishing best practices across all channels, maintaining consistent brand alignment.

- Collaborated directly with on-air personalities to expand traditional radio broadcast brands into digital channels and social media presence.

Radio Personality & Content Creator / Production Lead | Results-Townsquare Media Sioux Falls, SD

Aug 2006 – Oct 2018

- Hosted daily music radio shows across multiple formats, delivering high-energy on-air content and elevating station brand loyalty.

- Wrote, edited, and published daily digital articles, blogs, and social media posts to extend audience reach and enhance brand awareness.

- Produced commercial spots, station imaging, promos, and audio ads in partnership with sales teams and commercial clients.

- Managed spot inventory and traffic schedules across an 8-station group while directing live radio news and severe weather coverage.

EARLIER MEDIA EXPERIENCE

Production Assistant | KSFY-TV - Sioux Falls, SD *Aug 2015 - June 2016*

Production Assistant / Master Control | KDLT-TV - Sioux Falls, SD *Nov 2006 - Oct 2007*

Air Talent & Producer | KQKY-FM Hits 106 - Kearney, NE *Nov 1996 - Jan 2006*

EDUCATION

Bachelor of Science in Broadcasting (Production Emphasis)

Minor in Political Science - University of Nebraska at Kearney — Kearney, NE