

SHOTBLOCK

DETECT
THREAT

PREVENT
VIOLENCE

PROTECT
LIVES



Investor Kit

Mass Shootings are American Tragedies



After first graders were gunned down at Sandy Hook, what did you do? Not a [dam] thing. After 49 people, including my two brothers, were murdered at Pulse, what did you do? Not a [dam] thing. You plugged your ears and turned your eyes and hoped that we would stop talking. Now we're here again. 17 people are dead. 14 of them are children. And what did you do yesterday when given the chance to do something about it? Not a [dam] thing." - Brandon Wolf, Pulse nightclub shooting survivor, speaking days after Parkland shooting

Repeated mass shooting tragedies have contributed to our collective anxiety. People are afraid to go to work. Children live in fear of the next shooting happening at their school.

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**"MY OATH AS A DOCTOR
MEANS THAT I SIGNED UP
TO SAVE LIVES.
I DO MY JOB.
AND I GUESS IT TURNS OUT
THAT I AM HERE TO PLEAD.
TO BEG. TO PLEASE,
PLEASE DO YOURS."**

ROY GUERRERO

PEDIATRICIAN WHO TREATED THE VICTIMS OF
UVALDE MASSACRE

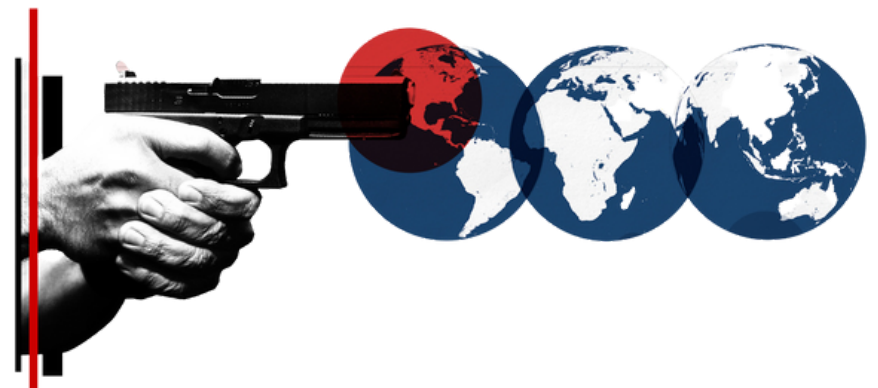
The Problem: Public Policy Will Never Solve the Gun Violence Epidemic

Responsible gun ownership is the ideal and while indeed it is the actions of a few criminal or irresponsible gun owners who taint the reputation of responsible gun owners, the reality is the loss of life is real and heartbreaking. For a variety of reasons, criminal and negligent gun ownership is on the rise, and there is no bipartisan approach that is capable of addressing this cultural erosion.

The Solution: ShotBlock's Original Technology

Our patented solution can help prevent mass shootings in public gathering spaces like schools, houses of worship, government facilities, businesses and nightclubs. Developed by a team of engineers and scientists with deep experience in weapons safety and control (even on the nuclear level), ShotBlock has developed a technology-based solution that will create multiple, immediate automated responses to weapon threats at any place and at any time where implemented

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ShotBlock is technology to stop gun violence

ShotBlock's patented technology is used to DETECT guns and weaponry within a defined perimeter. It automatically locks location defenses such as doors, barricade systems, locks and gates to PREVENT guns and weaponry from entering the perimeter and PROTECT lives.

ShotBlock is patented and currently in the early design and funding phases. With additional financial support, ShotBlock can be brought to market within months.

ShotBlock will STOP gun violence from happening in grocery stores, schools, movie theaters, hospitals and medical offices, places of worship, and any other public space.



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HOW IT WORKS



Imperceptible, unavoidable, highly advanced weapons detection system

ShotBlock works differently than a metal detector. With traditional metal detectors, perpetrators can undergo measures to avoid exposure due to the limited range of detection. **ShotBlock is unique because it detects not just the weapon, but also the type of weapon within a customizable and established perimeter.** On top of that, ShotBlock's technology is extremely unobtrusive compared to traditional metal detection technology, so perpetrators will be unaware that detection is even occurring in the first place. This gives security teams the edge on offenders, allowing them to rapidly neutralize the threat.

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The ShotBlock solution consists of two major parts:



Breach Defense System

The Breach Defense System (BDS) is a patented, in-depth, tamper-proof, high-tech security system that detects guns or other weapons that breach our local established perimeters and automatically shuts down that facility, alerting the authorities and thereby preventing violence and protecting the people under the shield of ShotBlock. The BDS has a low false alarm rate due to its discriminating weapon recognition algorithms. These active and passive machine learning and Artificial Intelligence (AI) algorithms are the first line of detection for the BDS. The BDS also has long-range geofence perimeter protection for weapons with location detection.

This patented technology is incredibly advanced and uniquely redundant which means it can continue to operate in adverse situations with severe threats such as downed facility power, absent Wi-Fi, RF jamming, etc.

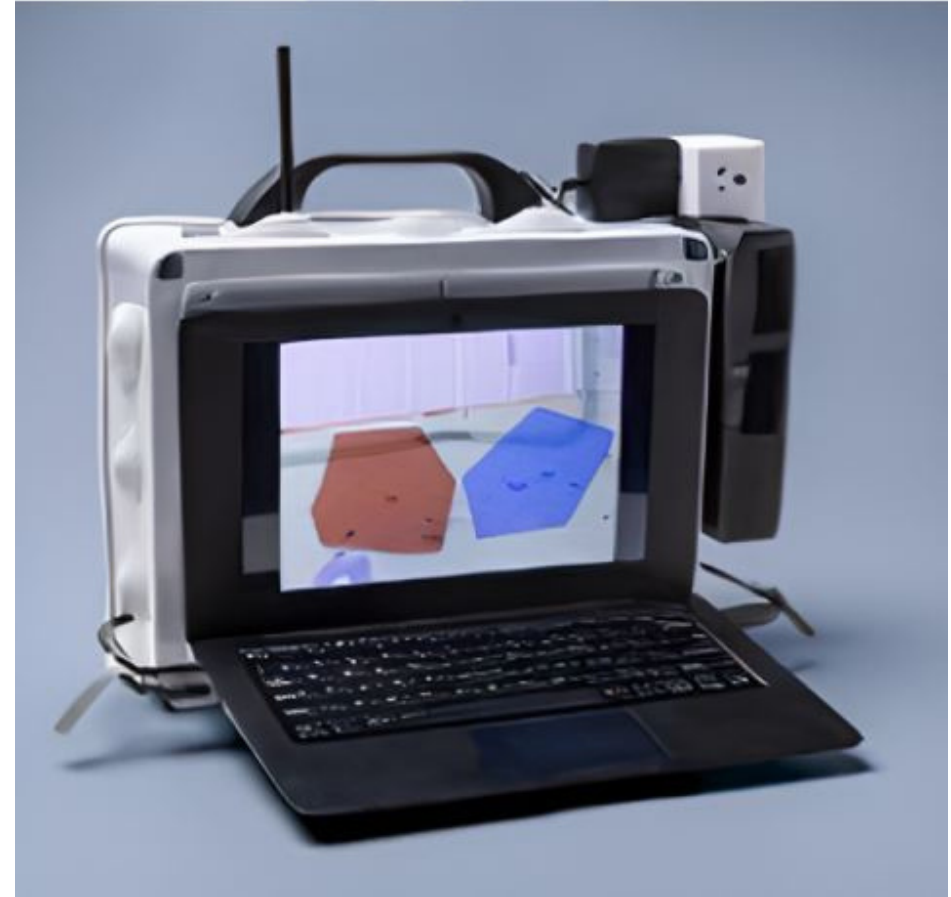
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Enterprise Management Software

Software

The Enterprise Management Software (EMS) is the program that gives law enforcement and security providers cyber-secured access to manage, maintain and control the BDS, as well as initiate automatic alerts to local police and designated system administrators so action can be taken against a perpetrator to shut down potential threats.

ShotBlock is unlike any other weapons detection system on the market. ShotBlock detects the threat, prevents the violence and protects the people under the shield of our unique, patented technology.



ShotBlock provides security and reduces anxiety

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The ShotBlock Marketplace

Recent history has proven that any large gathering of people can be a target for a mass shooting. ShotBlock will provide security in a variety of public settings and applications, including:

- Government buildings
- Homes
- Public Transportation Hubs
- Places of Worship
- Bars and NightClubs
- Movie Theaters
- Museums
- Security Monitoring Services
- Public Schools
- Universities & Colleges
- Liquor and Jewelry Stores
- Hospitals
- Medical Offices
- Performing Arts Centers



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Market Strategy

We will begin with the California Beta Market.

The State of California, represents 12% of the nation's population, has diverse population demographics, numerous businesses that may be considered vulnerable, and has comparably strict gun laws.

This beta market test will provide valuable feedback on branding, messaging, marketing and logistics so we can alter as needed as we expand into other markets.

Pricing: BDS (includes EMS): \$21,460 USD*

**Estimated introductory price, subject to change*



The ShotBlock Advantage

A survey of the gun security marketplace reveals a strong advantage for ShotBlock's unique, proprietary and patented technology. ShotBlock is unparalleled in its features, security, detection, deterrence and prevention abilities.

Competitors	ShotBlock	Patriot One Technologies	The Safest School in America	Ballistic Barriers	Bullet Block	Masonite Attack Resistant Door	Bullet Safe	Barricade Box	Bolo Stick	Pepper Ball
Features										
Prevention of shooting events	✓	✓								
Weapons detection*	✓	✓								
Metallic and non-metallic weapon detection*	✓									
Friendly vs. unfriendly weapon detection*	✓									
Displayable weapon locator	✓									
Detection sensitivity*	✓									

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The Company

ShotBlock, LLC is a subsidiary of Talkknowledge LLC, a registered US Company. Both are 100% owned by Chris Baker, an engineer with 35 plus years in leading defense companies. The development team has obtained a patent for its Breach Defense System as well as the EMS platform.

ShotBlock has developed and tested the prototype model and is now ready to begin production and marketing. At the current stage of development, key personnel have been identified for the positions needed to take the company to the production and marketing operational organization requirements.

ShotBlock, LLC

Chris Baker, Owner

Michael Gazer, COO

Brandon Reiter, CFO

JCG Enterprises, LLC, Subcontractor

Joe Goodale, Chief Weaponry Technologist

MacroFab, Inc. Subcontractor

Mercury Inc., Subcontractor

Chris Carter, Chief Engineer

Noel Stewart, Production Executive

About Chris Baker

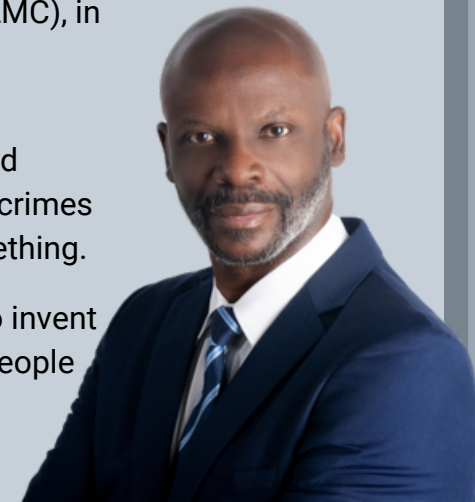
He is an engineer, volunteer, program manager, inventor, and entrepreneur with over 35 years of experience in the defense industry.

Chris graduated from San Jose State University in 1989 with a Bachelor of Science degree in Physics, and also completed Master's level course work in computer science, electrical engineering, mathematics, systems engineering, business management, program management, IT/computer networking and cyber security.

Chris began working with Department of Defense contractor Lockheed Martin Corporation (LMC), in 1984.

As Chris worked more and more with the development of defense and firearm-related technology and witnessed news of violent crimes almost daily, he realized he had to do something.

Chris' motivation to save lives drove him to invent ShotBlock to detect, prevent, and protect people from gun violence before it happens.



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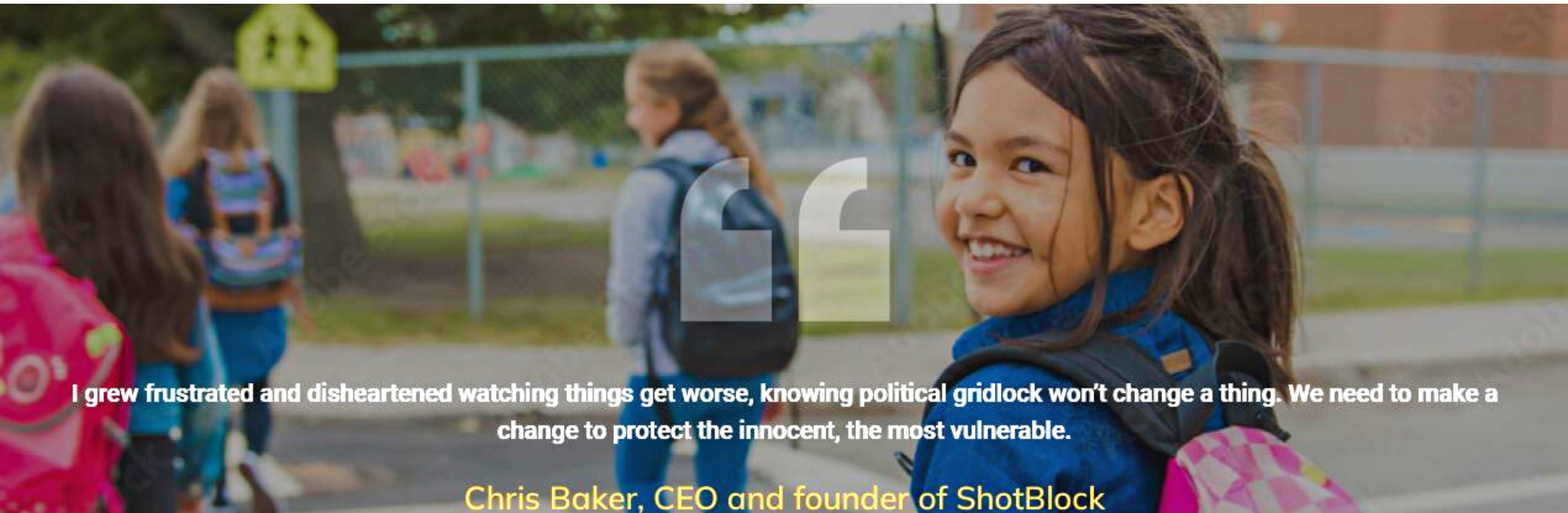
Key Success Factors Supporting ShotBlock

Our company is designed to develop detection/deactivation solutions to prevent mass, isolated and accidental shootings. Our focus is on stopping the growing trend of irresponsible and malicious firearm use and enabling stronger firearm safety laws and policies worldwide.

Out of all firearm safety manufacturers and technology to date specializing in developing safety mechanisms for proprietary firearms, **only ShotBlock has the comprehensive technology for a complete solution because it detects and locks out armed intruders prior to them entering the premises.**

- There are over 300 million firearms owned in the USA
- 46% of all firearms in the world are in the USA.

The USA leads the world in gun ownership so the potential for our revolutionary product is immense. ***It's important to understand our goal is to save lives, as just one life saved is of immeasurable value.***



I grew frustrated and disheartened watching things get worse, knowing political gridlock won't change a thing. We need to make a change to protect the innocent, the most vulnerable.

Chris Baker, CEO and founder of ShotBlock

Invest in Our Important Mission

People die every week from gun violence, and enough is enough. Our technology is a patented, unique solution that will prevent death and trauma

What We Have

- Patented, extremely advanced technology
- A team of professionals dedicated to saving lives
- A passionate group of advisors and advocates who want to see ShotBlock in every public space

What We Need

- We need passionate investors who understand the dire need we have for immediate action. ShotBlock is effective, but we need resources so that we can manufacture and implement this life-saving technology.

We want all vulnerable businesses, schools, places of worship, and any place where people gather to have our shield of protection. ***This can only happen with your worthwhile investment in a safer future for America.***

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We implore you to ask yourself...

What is the sense of security (for you and those around you) worth to you?

What is the value of a life?

We use firearms in America for sport and security. Firearms are tools that can be used properly or, if misused, can be dangerous and deadly.

ShotBlock believes that the freedom to own firearms and keeping people and property safe aren't mutually exclusive. Through our viable and tested technology, we can reduce the malicious misuse of firearms.

ShotBlock is the solution to keeping our families safe.

Thank you for your investment in a brighter future for America.



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Donate, invest or support us today by visiting:

<https://shotblockworld.com/support/>

To discuss investment or partnership opportunities,
please contact:

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SB
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Detect. Prevent. Protect.

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