

Mikayla Kelly

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EDUCATION

Auburn University, Auburn, AL

Bachelor of Arts in Journalism

Minor: Spanish, Marketing

Cumulative GPA: 3.83/4.0

- Honors: College of Liberal Arts Dean's List, Summa Cum Laude
- Lambda Pi Eta Communication Honors Society (Treasurer)

December 2023

EXPERIENCE

Auburn Network Inc., Auburn, AL

Intern Producer

- Live produce, "On The Line," sports talk radio show on ESPN 106.7 Auburn-Opelika
- Create graphics on Canva to publish and schedule across various social platforms
- Edit the show into a Podcast format using Adobe Audition

August 2023-Dec 2023

New Jersey Jackals, Paterson, NJ

Press Box Intern

- Assist with the stream, camera and video board in-game during every home game
- Write various feature stories and recaps for the website
- Create graphics on Photoshop for the video board

May 2023-August 2023

Eagle Eye TV, Auburn, AL.

Sports Producer

- Write the weekly Sports Night in Auburn show and produce it on the Tricaster
- Choose and direct anchors
- Create lower third graphics for the show
- Edit and upload the show to YouTube

August 2022-Present

Dec 2023-May 2023

Assistant Sports Director

- Assist the Sports Director and Sports Producer
- Write content for the weekly live sports show and run the teleprompter
- Host office hours for members and help edit their articles
- Post articles to the website and various social media accounts

August 2022-Dec 2023

Student Sports Reporter

- Research statistics, play-by-plays and analyze press releases of games, athletes, and coaches to write articles to be published on the website multiple times a week
- Anchor a live sports show once a week
- Film highly intense Division 1 collegiate games to create content for shows and the website
- Cut film, piece together original video and audio to create 1-2- minute packages

August 2020-Dec 2023

Auburn Athletics, Auburn, AL.

Communications Intern

- Attend Auburn Football games and help manage the press box, run stats, transcribe both home and away players and coaches to send out to the media
- Live Tweet creative game updates for Auburn Volleyball
- Set up, record and post post-game content for Auburn Women's Basketball
- Research former Auburn players in the NFL for weekly articles

August 2022-May 2023

North-JerseyNews.com, Bergen County, NJ

Intern Writer and Editor

- Schedule social media posting for various platforms at different times each day to ensure the content reaches the most people possible
- Edit employed journalists' work to ensure AP Style is consistent throughout and the article is mistake free prior to publication
- Research and write articles relevant to local politics for the website

May 2021-August 2021

LEADERSHIP & ACTIVITIES

Kappa Alpha Theta Social Sorority, Auburn, AL

Greek Sing Chair

- Coordinate with other Greek Sing Chairs to choreograph and lead our team of 40 girls to compete in a dance competition with 17 other sororities to raise money for Habitat for Humanity

August 2020-Present

SKILLS & INTERESTS

- Demonstrate fluency and intermediate understanding of Spanish
- Knowledge and ability to use Adobe Rush, Premiere Pro, Audition, InDesign and Photoshop

ABROAD EXPERIENCE

- Traveled and studied abroad for a month in Madrid, Spain at Universidad Nebrija
- Immersed myself in the Spanish culture and improved my speaking abilities through communication with natives