

EG

E: emaglobyte@gmail.com

M: +44 797 265 0061

L: London, UK

EMAGLOBYTE

Freelance Copywriter

Are you looking for an experienced content guru to help you connect with your audience?

Someone who can find the most effective way to capture their attention, reach their hearts – and earn their loyalty?

Excellent!

Crafting compelling, informative, and impactful copy is my speciality.

I'm here to help you reach your potential customers – and form meaningful, valuable and long-lasting connections.

EDUCATION

BA MEDIA AND
COMMUNICATIONS
(JOURNALISM)

*Goldsmiths College, University of
London
2009-2012*

SKILLS

CMS (WordPress)

Email marketing

Microsoft Office

EXPERIENCE

FREELANCE
COPYWRITER



Airbnb (Translated) / Rome, Italy

As part of the Copywriter team working on the Airbnb expansion and localisation project, I was responsible for ensuring the Airbnb tone of voice + brand values were successfully adapted in other cultures and languages. I worked closely with a team of 25 translators, providing guidance and training to ensure the objectives of the company were met.

FREELANCE
COPYWRITER



Astral Nutrition / Remote

DietProbe (Astral Nutrition) have been a client for over a year now. I write optimised posts about health, nutrition, dieting, and supplements.

FREELANCE
COPYWRITER



Wholesome Culture / Remote

Wholesome Culture have grown immensely as an apparel company over the last few years, reaching hundreds of thousands of readers worldwide. As a writer and social media executive, I was responsible for crafting engaging and informative content for their website and social media platforms.

FREELANCE
COPYWRITER



Millennial Money / Remote

Entrepreneurship, side-hustling, and reaching financial independence – that's what Millennial Money is all about. As a writer for MM, I cover these topics weekly in long-form blog posts.

PORTFOLIO

EMAGLOBYTE.COM

SOCIAL



[HTTPS://WWW.LINKEDIN.COM/IN/EMAGLOBYTE/](https://www.linkedin.com/in/emaglobyte/)

EXPERTISE

BLOGGING
 COPYWRITING
 SOCIAL MEDIA POSTS
 TEAM MANAGEMENT
 COACHING
 RESEARCH
 PROOFREADING
 EDITING

EXPERIENCE

FREELANCE
 COPYWRITER



Lex Blinds / London

As a copywriter for Lex Blinds, I regularly produced most of their content – from blog posts and social media posts, to print adverts and web copy.

FREELANCE
 CONTRIBUTOR



Thrive Global / Remote

Thrive Global strive to end the stress and burnout epidemic by offering science-based, sustainable solutions to enhance wellbeing. As a contributor, I wrote about health and wellbeing.

SENIOR
 RESEARCH
 EXECUTIVE



YouGov / London

During my time at YouGov, I worked with high-profile clients across multiple sectors (B2B, international charities, FMCG, TV, advertising, etc.). My job was to find solutions to their business problems and work to meet their objectives within their ideal timings and budget.

I also provided post-fieldwork support to ensure that their press material was always accurate. A company's reputation can suffer from unethical research or inaccurate interpretation of research findings. I worked to protect my clients' reputation while helping them craft engaging and newsworthy press releases.

As a senior member of the team, I also directly managed junior researchers.

HOBBIES

MINDFULNESS
 MENTAL HEALTH
 MUSIC
 HEALTH & WELLBEING
 TRAVEL
 FASHION & STYLE
 PSYCHOLOGY
 AYURVEDA

LANGUAGES

ENGLISH
 LITHUANIAN
 SPANISH

CERTIFICATIONS

MRS ADVANCED
 CERTIFICATE IN
 MARKET AND SOCIAL
 RESEARCH PRACTICE

