

VISUAL	AUDIO
	ACT ONE
<p>BLACK SCREEN</p> <p>FADE UP TO:</p> <p>Old lady knitting</p> <p>VIZ: TO BE SHOT slo-mo/treated of hands beginning the ceremonial first steps to knitting: picking up the ball of wool, picking up the needles, casting on the wool, etc...</p>	<p>THEME: Millenium of knitting – cycle of: Being in and out of fashion; up and down the social ladder; and back and forth between genders</p> <p>NARRATOR: Knitting. A simple pastime for old ladies, right? Wrong! Actually...it's a WHOLE lot more than just knit one, purl two...</p>
<p>ARCHIVAL: Paintings of merchants, peasants knitting</p> <p>INTERCUT KNITTING BROLL VIZ WITH ARCHIVAL</p> <p>ARCHIVAL: Paintings of King Eric of Sweden, Henry VIII and Elizabeth I</p> <p>ARCHIVAL: paintings of knitting machines, factories, Victorian Era ladies knitting</p> <p>ARCHIVAL – WWI and WWII posters encouraging people to knit for the soldiers</p> <p>ARCHIVAL: various Knitting Madonna paintings, other paintings featuring knitting</p>	<p>NARRATOR: Sure it started out as a way to keep us warm... but over the centuries, knitting has impacted everything from:</p> <p>NARRATOR: ...economics</p> <p>NARRATOR: ...to politics</p> <p>NARRATOR: ...the secret world of espionage...and women's liberation.</p> <p>It's been touted for it's ability to heal/healing abilities and even been considered magical.</p> <p>For something that seems so simple, it's really anything but...</p> <p><u>THIS... IS THE SECRET HISTORY OF KNITTING</u></p>
<p>VIZ: BROLL knitting continues...</p>	<p>JOSH BENNETT 12:10:32 (00024.new.01) We start with a string. That is it. And two sticks.</p> <p>AMY SINGER - [00:10:30.18] (00000.new.01) - To knit means to create a fabric of some sort out of a series of loops that, it's created from one straight to another, one sub straight if you're going to say. A needles, you can knit on</p>

	<p>your fingers, you can actually knit on your arms now....You can knit on a broomstick um but it's yeah. It's building fabric out of loops. For me it's better than Prozac.</p>
<p>VIZ: From broll of knitting...and then into archives - of the desert, the Nile, the Pyramids</p> <p>ANIMATION: a foot wearing a Coptic sock and sandal sticks up (JS)</p> <p>SANDY BLACK, PROFESSOR, LONDON COLLEGE OF FASHION</p> <p>VIZ: Photos of V&A Museum - the printed/designed coptic sock fragments</p>	<p>NARRATOR: To unravel the history of knitting we must first travel to...ancient Egypt.</p> <p>SFX - Egyptian style music sounds over the knitting</p> <p>NARRATOR: You heard right. The 1st concrete evidence of knitting dating back to 1000 AD was found in the land of the pyramids and Pharaohs... And guess what it was?</p> <p>NARRATOR: Socks!</p> <p>03:52:23.02] (00049.new.01) London_ACAM_Day1_CardD SANDY BLACK: Yean, Socks were found in Egypt because Egypt is very dry, the burial grounds, and people would have been buried with a lot of their items.</p> <p>Narrator: But the real question is...even way back then, did they commit the fashion faux pas of wearing sandals with their socks?</p> <p>[03:54:01.15] (00049.new.01) SANDY BLACK: I think they might have had sandals with their socks yes. Absolutely yes, or socks with their sandals.</p> <p>NARRATOR: However they wore them, these Coptic Socks - as they've come to be known - were knit from cotton and intricately decorated with Arabic and religious motifs.</p>

	<p>NARRATOR: We might not feel like we have that much in common with the Egyptians of long ago but in fact, they could be considered some of the world's first knitters.</p>
<p>VIZ TO BE SHOT: Camera follows strands of yarn as they're looped...and looped and looped on the needles...</p> <p>VIZ: Animation/GFX – map -</p>	<p>NARRATOR: News and trends travelled slowly back then, and it wasn't until about 300 years later – around 1275 - knitting started to pop up in Spain, France, Italy and Germany.</p>

perhaps using yarn to travel from Egypt...to Europe (JS)	
<p>VIZ: Ships at sea...</p> <p>VIZ: Sailors working with the nets</p>	<p>NARRATOR: But just how did get from Egypt to Europe?</p> <p>One theory is that knitting could have made it to Europe courtesy of some of the grittiest guys sailing the high seas.</p> <p>[04:00:19.13] (00050.new.01) SANDY BLACK: ...,I think it probably did travel around by sea quite a lot...</p> <p>NARRATOR: Sailors knotted their own fishing nets and the technique is similar to knitting, so it's possible that these guys are amongst the second wave of knitters.</p> <p>03:59:19.17] (00050.new.01) SANDY BLACK: Well there's lots of sailors myths...I think sailors certainly used to make things for themselves to wear on long, long, long journeys and knitting, they certainly did.</p>
<p>VIZ- the camera moves across various Medieval paintings of knitting Madonnas (Madonna Knitting, by Bertram of Minden 1400-1410 wikipedia public domain)</p> <p>VIZ: Camera zooms in on the the knitting in the Madonna's hands</p>	<p>NARRATOR: Soon everyone was doing it, even Madonna...AKA the Virgin Mary...the original material girl.</p> <p>04:16:05.09] (00052.new.01) SANDY BLACK: So some of the earliest evidence for history of knitting is found in paintings... There's the one called the Buxtehude Madonna where she's knitting what's thought to be Christ's coat of many colors but it's quite clearly showing knitting on four needles, a circular garment which is quite amazing. [04:16:05.09] (00052.new.01) Doesn't mean she was really knitting it for him but it certainly shows that the painter knew that knitting existed and what it looked like.</p> <p>NARRATOR: During the medieval era religious scenes were the main subjects for art.</p> <p>[04:16:59.04] (00052.new.01) SANDY BLACK: ... So it's early evidence. It's some of the earliest evidence that we have apart from actual finds of knitted fabric.</p>

<p>VIZ: various babies' faces</p> <p>VIZ: a baby swaddled in knitted garments</p> <p>VIZ: someone knitting a baby blanket or piles of these items (Janice animation)</p>	<p>NARRATOR: Knitting also developed a supernatural reputation during the period.</p> <p>JANE MALCOLM DAVIES - [02:20:09.19] (00015.new.01) - In the medieval period...knitting was regarded as magical because it had this enormous stretch</p> <p>JANE MALCOLM DAVIES - ...and particularly when knitted garments were used for babies, the clothing almost grew with the child because the stitches would stretch apart and also it was cozy and warm for an infant.</p>
<p>VIZ: ARCHIVES: engravings or paintings of peasants with sturdy knitted tights, etc.</p>	<p>NARRATOR: By the 1500s, the lower classes were knitting up a storm to keep their families toasty and warm.</p> <p>NARRATOR: Around this time, in a fascinating turn of events, what was considered a lower-class phenomenon caught the attention of the upper classes.</p> <p>02:27:52.03] (00018.new.01) JANE MALCOLM DAVIES: ...Unlike most trends which trickle down from the aristocracy who make them fashionable to the lower orders who copy the elite, knitting seems to have started as a lower class activity and lower class wear.</p>
<p>VIZ: archives/paintings of rich people</p> <p>VIZ: hungry silk worms munching on mulberry leaves</p> <p>VIZ: silk spinning</p>	<p>JANE MALCOLM DAVIES: ...It's only really when stockings can be knitted in silk that the elite want to wear them and that's when knitted garments really start to make their appearance in the top end of society.</p> <p>[02:29:38.00] (00018.new.01) JANE MALCOLM DAVIES:... that's why knitting progresses up the social scale rather than sliding down it in the 16th century.</p>
<p>VIZ: photos or paintings of upper class gentlemen in silk stockings</p>	<p>NARRATOR: There's nothing like smooth, luxurious silk to make you feel regal...which is probably why this type of hand knit stocking became very desirable.</p> <p>[04:23:07.20] (00000.new.01)</p>

	<p>SANDY BLACK: Some of them beautiful, fine, made of silk and really elaborately embroidered on what's called the clocks which is the sort of side of the ankle.</p> <p>NARRATOR: Among the fashionable gentlemen in Europe, silk stockings became a wardrobe staple. Warm yes! But even better they showed off your status...and other (cough cough) personal assets.</p> <p>[04:23:07.20] (00000.new.01) SANDY: And that type of stocking would have been worn by the nobility um, often in Europe in Spain, Italy, and part of the sort of court dress. Worn by men because they were the ones with the shapely legs that were showing off their calves ...</p>
<p>VIZ: (Animation/GFX) Yarn moves across the map from mainland Europe to England VIZ: Portrait of King Henry VIII in silk stockings</p> <p>VIZ: other famous portraits of aristocracy in silk stockings</p>	<p>NARRATOR: The extravagant monarch of England -- King Henry VIII wasn't about to outdone by his continental cousins.</p> <p>[04:25:18.07] (00000.new.01) SANDY: ... they were coveted by the English aristocracy and they were brought over to England and copied, and made, and became very, very popular in English courts as well.</p>
<p>VIZ: Camera moves up the legs of famous men in paintings</p> <p>**so here is where knitting crosses into new territory – knitting goes from WOMEN to MEN .. from the home to the work front. BIGGER DISTINCTION HERE</p>	<p>04:26:31.18] (00000.new.01) SANDY: They were knitted by hand... So once people discovered the comfort and the softness and the feeling of these beautiful, fine, silk stockings, then they were really in demand and that started a major industry, particularly in the UK.</p> <p>NARRATOR: And who better to supply the enormous demand for hosiery? Why a steady supply of MEN! You heard it, yes men.. trained in the fine art of turning a sock heel, that's who.</p> <p>NARRATOR: Up until now, knitting has kept you warm and fashionable.</p> <p>But this is where knitting gets down to business. Male dominated guilds were formed – essentially the first labor unions.</p> <p>The guilds controlled the quality, quantity and pricing of knitted goods</p>
VIZ: engravings/etchings or	[02:01:58.22] (00013.new.01)

paintings of boys knitting, the factory system, etc	JANE MALCOLM- DAVIES: ... around 11, 12, 13 a boy...could buy the opportunity to learn from a master in his craft. Usually the adolescence parent's would pay the master for his services not only as a teacher but also for bed and board..
VIZ: NYC men's group knitting VIZ: Men knitting OR archives men moving across the land - journeying	JANE MALCOLM-DAVIES: After a seven-year apprenticeship, they would spend seven years as a journeyman and that literally in some trades meant that they journeyed from place to place plying their trade, getting plenty of experience and perfecting their skills.
VIZ: the camera glides over the visuals of elaborate gloves, caps, and "masterpiece" tapestries Or rapid fire viz of many, many articles Graphics to come	NARRATOR: But before you could set up as a master – you had to prove you were worthy of entry. And that was no cake-walk. [04:07:48.07] (00050.new.01) SANDY BLACK: ... in order to gain that master in admission to the guild, um they would have to make a certain number of pieces um some of which were, they were all stipulated, they all had regulations... of which the most complicated would have been um what's known as a masterpiece hanging or tapestry...very elaborate, usually with religious stories and heraldic devices and narratives. Fabulous pieces. 04:10:00.21] (00050.new.01) SANDY BLACK:, and they may have had 13 weeks to make those and would have had to do it like an exam in a time period.
VIZ: Portrait of King Eric XIV ANIMATION S/FX wolf whistle (JS)	NARRATOR: And for some of those lucky graduates, it was a plumb job. Sometimes the royal courts would place pretty hefty orders. In 1556, King Eric of Sweden commissioned 27 pairs of beautifully colored silk stockings imported from Spain. 04:28:04.17] (00000.new.01) SANDY: They were bright peacock colours because men were peacocks in this era.
VIZ: Queen Elizabeth I - ARCHIVAL IMAGES DAVE:With stocking and a s/fx of loving them?	NARRATOR: Soon almost everyone who was anyone was wearing silk stockings...even Queen Elizabeth I. From the moment she put her first pair of black silk stockings on...she was hooked.
VIZ - old film archives/photos - of woman rolling up her stockings and admiring her	The whole country had gone hand-knit crazy – with an estimated 90 to 110,000 wool knitters employed in the

legs...	industry. At the same time Queen Bess was indulging in silk, her loyal subjects were experimenting with new ways to improve wool knitting.
VIZ: silk stockings, knitters – etchings of the era	[04:35:34.03] (00001.new.01)...SANDY BLACK... the first knitting machine was developed by William Lee around about 1589 which is incredibly early for a mechanical piece of equipment that had about 2000 parts. NARRATOR: But hang on.. isn't the Industrial Revolution still 150 years away?....
VIZ: portrait of William Lee	YES but, this is the first technological upgrade from the two sticks in centuries but it didn't take...
VIZ – Animation/GFX/or archive footage/photos of lady writing letter	NARRATOR: Lee made a pair of wool stockings on his machine and presented them to Queen Elizabeth. He was hoping she'd back his invention. Unfortunately, that didn't go so well. Elizabeth wrote: <i>Dear Mr. Lee...As much as your invention is impressive, it does not make fine silk stockings but rather corsted wool stockings which my loyal subjects are well versed in making. I have too much love for my poor people who obtain their bread by knitting to give my money to forward your invention.</i>
VIZ: samples of the knitting machine – archival images Portrait of French King, Henry IV Movie-type imagery for heartbroken man	NARRATOR: William Lee tinkered with his machine and by 1605 took it to France with the hopes of getting patronage from King Henry IV but that flamed out too. Queen Elizabeth's silk fetish was a cause for poor old Lee's unfortunate demise. Lee died in poverty and allegedly of a broken heart in Paris in 1614.
VIZ: The crest of the Worshipful Company of Framework Knitters, with William Lee in the design	NARRATOR: But his legacy lived on... SANDY BLACK - his early work, which was developed over the next 100 years did actually become the knitting industry and the hosiery industry...
VIZ: Archives – industrial	NARRATOR:

<p>revolution depicted in images</p> <p>VIZ: perhaps the automation of more modern factories – from old films</p>	<p>So Queen Elizabeth’s prediction that the hand-knitting industry would die at the hands of Lee’s invention came true... but not until 150 years later during the Industrial Revolution.</p>
ACT TWO	
<p>REPRISE</p> <p>images hand-knitting factories – Medieval period</p> <p>images of workers sitting at the the knitting machine</p>	<p>NARRATOR:</p> <p>For hundreds of years, hand-knitting was the backbone of the stocking industry, fiercely guarded by lords and ladies...AND even her royal highness, Queen Elizabeth 1st of England.</p> <p>But then came the rise of the machines...</p>
<p>VIZ: archives of the industrial era: the cities of London, Chicago, NYC & how they look during that era</p> <p>VIZ: Paintings/portraits/pictures of Queen Victoria</p> <p>VIZ: parties / laughing</p>	<p>NARRATOR: By 1837 the Industrial Revolution was in full swing. Knitting machine operators in factories had replaced the hand-knitters guilds.</p> <p>Hand- knitting was looking like history until it was picked up as a hobby to enjoyed almost exclusively by the rich and fashionable Victorian Lady.</p> <p>ALT:</p> <p>Hand-knitting was looking like history....until it was noticed by the rich and fashionable Victorian ladies.</p> <p>Unlike Queen Elizabeth I back in the middle-ages who simply enjoyed the fruits of hand-knitting labor – this time hand-knitting became something to actually do for fun.</p> <p>and the –and knitting exited– it became a hobby enjoyed by the rich and fashionable Victorian ladies.</p> <p>***Reiterate theme – necessity out of fun.. trickle up theory and not for men</p> <p>by the time Queen Victoria was on the throne in 1837. Hand-knitting exited the factory doors and went to play in the parlors of fashionable ladies.</p>
FRANKLIN HABIT, AUTHOR/ ILLUSTRATOR, VICTORIAN	FRANKLIN HABIT: [21:03:21.06] (00000.new.01)

KNITTING EXPERT	And so what's curious is around the time that hand knitting as an occupation begins to vanish, you have the emergence of knitting as a way to pass time...
VIZ: Franklin puts on his knitted cap – intercut with his clips	FRANKLIN HABIT: ...something to do that's pleasant but productive, something that isn't being done in small cottages in rural villages, that isn't being done by people who are very definitely the bottom of the social ladder.
VIZ: engravings/ photos - fashions of the gentleman and ladies of Victorian Era	NARRATOR: The Industrial Revolution created the middle class and knitting soon become synonymous with the bored, bourgeois housewife. [21:04:01.05] (00000.new.01) FRANKLIN: They have something that their mothers and grandmothers may not have had in abundance which is free time and they want to do something with their hands.
VIZ: Franklin shows the Gaugain book off	NARRATOR: With their husbands at the office, these Victorian ladies were at home overseeing the household staff and casting around for something new... FRANKLIN HABIT: ... It was an idea that caught on with lots of people around the same time and became a craze 23:03:58.13] (00019.new.01) FRANKLIN: This is the Lady's knitting, Lady's assistant for knitting, netting and crochet by Jane Gaugain. The first makers of these pattern books had a real challenge.. they had to take something that had always been transmitted orally and through demonstration via the printed page. And so these early books are interesting to work from. No charts, very few illustrations. 21:18:31.09] (00002.new.01) FRANKLIN: ...If you had to pick someone to be the um, let's call her the great grandmother of the modern craft publishing industry, I would name Jane Gaugain.
VIZ:	NARRATOR: Jane Gaugain ran a haberdashery business with her husband in Edinburgh, Scotland. She imported fine wools and other in-demand materials from mainland Europe.
VIZ: TO BE SHOT camera	NARRATOR: She also sold all the in-demand tools...

<p>pans across range of needles...the various sizes and types</p> <p>VIZ: Franklin continues to show off the book</p>	<p>21:23:59.12] (00003.new.01) FRANKLIN: ...She got this idea, she thought well, if we want to sell these yarns to knitters then we need to not just give them the tools, we have to give them instructions, we have to give them something to make. You've got things to wear and you've got accessories and you've got home decor of all kinds.</p>
<p>VIZ: Franklin show off the pineapple purse</p>	<p>23:23:58.07] (00034.new.01) FRANKLIN: ... items that actually came out of books by Jane Gaugain...and boy did I get comments when I was working on this in public, it is a handbag shaped like a pineapple.</p>
<p>VIZ: Franklin shows off the pence jug</p>	<p>[23:31:55.21] (00036.new.01) FRANKLIN: ... This is a pence jug and the pence jug is a coin purse</p>
<p>VIZ – Franklin shows off other early knitting book</p> <p>front covers of other Victorian knitting books</p>	<p>[21:29:28.07] (00003.new.01) FRANKLIN.... Jane's books seemed to have set off a boom for this kind of thing. There was a genuine explosion...</p>
<p>VIZ: Franklin shows off the bathing suit</p> <p>ANIMATION FALLING DOWN/ ARCHIVE wolf whistle</p>	<p>[23:19:36.16] (00032.new.01) FRANKLIN: this is a pair of men's bathing drawers from the 1880s I have worn these. They're fairly authentic. That little button, that's the only thing between you and a massive game of peekaboo with everybody else on the beach</p> <p>21:42:32.11] (00005.new.01) FRANKLIN:\ If you had to draw a modern comparison, you could point to Martha Stewart perhaps as somebody who successfully pedaled a lot of old fashioned skills to a modern audience with lots of money and time</p>
<p>VIZ: Death of Queen Victoria, photos of the funeral, etc</p>	<p>NARRATOR: In the early 1900s, upper-class ladies were feverishly knitting all sorts of inventive things...but this trivial pastime would come to halt very soon.</p>
<p>VIZ: Posters/newspapers with headlines about WWI</p> <p>ARCHIVE VIDEO</p>	<p>NARRATOR: No one expected it to leave the parlor but with the outbreak of the First World War in 1914, knitting would be thrust right into the middle of all places -- the battlefield.</p>

	ACT THREE
VIZ: Posters/newspapers with headlines about WWI ARCHIVE VIDEO	NARRATOR: By the summer of 1914, the First World War was raging on the battlefields of Europe and knitting goes from a fun parlour pastime to action hero, saving the boys at the front.
VIZ: Photos of British and European soldiers VIDEO	00:06:24.07] (00000.new.01) JOYCE: Lord Kitchener, the commander in chief of the British army..was a bit worried, he was the Commander in Chief of the British army. We had a very small standing army in the British Isles and so we didn't have enough clothing and warm winter wear
JOYCE MEADER, HISTORICAL HAND- KNITTER AND COLLECTOR VIZ: Joyce holds up a sock	... and he asked the women of Britain to knit socks and so every woman - and I do mean every woman - went out, didn't matter what social class they were, to buy yarn to knit socks for the men at the front.
VIZ: photos of WWI knitters DEBORAH GALL, KNITTING HISTORIAN	[00:14:36.23] (00001.new.01) JOYCE: ... Absolutely millions of pairs of socks were knitted during the war and sent out to soldiers on the front line. [13:21:50.13] (00001.new.02) DEBORAH GALL: ... if your family, your sons and your husband left to go fight. ...There wasn't much you could do to feel that you were helping them or helping the effort....And so by knitting for soldiers, it felt like you were helping too
VIZ: Soldiers in the trenches VIZ: Joyce's model showing off hose VIZ: Joyce holds up the "trench hose"	NARRATOR: Socks from the home front were crucial in the fight ...but they also stitched an unforeseeable hazard. [13:23:40.13] (00001.new.02) DEBORAH GALL: So Lord Kitchener...he was noticing that there was a problem....
VIZ: Lord Kitchener portrait/photos	DEBORAH GALL...And one thing he noticed is that soldiers' feet were getting irritated by the seam at the toe of the sock and that would cause any sort of damage to the skin could then turn into something bigger, could then turn into a bigger infection, a bigger problem...So if you were getting trench foot, you were getting frost bite.

VIZ: photos or samples of the seamless toe – the Kitchener stitch	13:27:47.23] (00002.new.02) DEBORAH GALL: ...he had to learn to knit in order to then develop a seamless toe that hand knitters could make on the socks they were preparing for soldiers. So he did and he developed the Kitchener stitch which knitters still use today in order to have a seamless toe on socks that they make themselves.
MELANIE GALL, SINGER & KNITTING HISTORIAN	[13:28:10.09] (00002.new.02) MELANIE GALL: ...he did leave a large legacy in other things but for millions of people... he distinguished himself in World War I, it's the Kitchener Stitch.
VIZ: photos of women knitters VIZ: photos of the Front	NARRATOR: Once the call to knit went out, women were soon going way beyond the simple sock... 00:18:56.18] (00002.new.01) JOYCE: The Great War was fantastic for knitting inventions. Women's imaginations went mad and they invented a whole range of strange garments for their men at the front to wear.
VIZ: Joyce holds up the helmet; her "model" shows off the helmet	[00:23:49.10] (00002.new.01) JOYCE: Absolutely no idea, poor souls, when they went to the trenches how long they would be there. They thought they'd all be home by Christmas. But they weren't home by Christmas and so there was a need for the balaclava. Or as the patterns say, they're called helmets.
VIZ: Joyce holds up the chest protector with the checkerboard pattern	[00:20:58.06] (00002.new.01) JOYCE: So Fred would write home and say oh at night in the trenches my darling Flo, I'm a bit cold so could you knit me something just to keep my chest warm and it would go over the underwear and inside the uniform, inside the uniform um tunic. And this woman here, if her name was Flo, has got very inventive and she has knitted a chess board on to the front of it or draft's board or checkers and they could sit there in the trenches. ... somebody said to me, did you get the man to lie flat while they played on him? It's quite an interesting thing to make.
VIZ: Joyce holds up the cotton medical dressing	NARRATOR: Knitting even entered the operating room...
VIZ: Joyce holds up the cotton swabs	00:29:25.16] (00002.new.01) JOYCE:To most people, this would look like a knitted dishcloth but it is actually a surgical swab so when a man had an operation and you needed to soak up the extra

	<p>blood, these would be used. You weren't allowed to put knots anywhere in your knitting of these surgical swabs so you can see that there's no knots at all because when they were boiled, that's where the bacteria would harbour and they couldn't get clean.</p>
<p>VIZ: Joyce holds up the jaw bandage...then the eye bandage</p>	<p>[00:30:17.22] (00003.new.01) JOYCE: We made jaw bandages so you could put your dressing on and facial injuries were quite prevalent because of the shrapnel coming out over into the trenches....We made eye bandages. We made dressing covers and this is, I personally think a very nifty piece of knitting. I find it fascinating. It is just an oblong of knitting. You could make this any size you wanted and it had all these little tails put on it. So you popped it over your wound dressing, then you pulled the little end and it would close over it to give it a nice comfy cover.</p>
<p>VIZ – women packing up knitted items to be shipped to the front</p> <p>-the women tuck hand-written, notes into the socks, to encourage the soldier</p> <p>JANE TYNAN, AUTHOR, BRITISH ARMY UNIFORM AND THE FIRST WORLD WAR: MEN IN KHAKI"</p>	<p>NARRATOR: As the war raged on, women went into overdrive knitting at amazing rates for their men at the front.</p> <p>And believe it or not, their productivity became a knotty concern.</p> <p>02:42:09.18] (00022.new.01) JANE TYNAN: ...This is a huge conflict, it's unprecedented, people aren't really expecting this level of demand for uniform. Whether that's tunics or socks...</p>
<p>VIZ: Photos of British Parliament buildings, the debates in house</p>	

	PATRIOTIC act...even jailbirds.
VIZ: prisoners knitting	<p>18:12:00 - DEBORAH GALL: Now I can't imagine nowadays, high maximum security prisons like Sing Sing offering pointy sticks to their inmates but back then, men were given knitting needles and were encouraged to knit after lights out</p> <p>NARRATOR: the Red Cross managed to whip women up into such a frenzy that the Knit Your Bit campaign was a massive success.</p> <p>13:22:20.06] (00001.new.02) MELANIE GALL: ... They expected to get a few things sent in. Instead they had millions. I think they had something like 10 million knitted garments sent in during the war.</p>
ARCHIVAL IMAGES	NARRATOR: With soldiers running through socks in enormous quantities to avoid trench foot, everybody was knitting everywhere...including the theatre. But for some, that was going a stitch too far.
VIZ: photo of theatres, women knitting VIZ: photo of Sophie Tucker Movietone footage	<p>18:07:27 - MELANIE GALL: There were some performers that objected publicly, for example Sophie Tucker, the famous Vaudevillian....she kindly asked the woman in the front row could she please stop knitting until the song was over.</p> <p>INSERT: [13:38:03.18] (00003.new.02) DEBORAH GALL: ... if you imagine thousands of women or thousands of people all clicking needles....you're gonna have a cacophony of clicks.</p> <p>MELANIE: Well, national backlash against Sophie Tucker. She was called unpatriotic, she was lambasted by the media until she started a campaign to collect cigarettes for the soldiers and then she was patriotic again and you could like her once more.</p>
VIZ: archive photo/footage - Orchestra playing	MELANIE:...But at the New York Philharmonic, it was so disruptive that they actually put signs up and in every

	program included a little blurb saying please, please don't knit during the concert. 'Knit before, knit after, don't knit during the concert'.
VIZ: BROLL - line of knitters knitting VIZ: old movie clip (like silent movie) or photo of a "nervous woman"	[13:33:00.00] (00002.new.02) DEBORAH GALL: Women were knitting so much that they developed repetitive motion injuries but at the time, there wasn't a word for it. Women would go to the doctor and the American Psychological Association diagnosed this new condition and they called it knitting nerves. MELANIE GALL: ...there was a huge campaign about how a knitting nerve epidemic was spreading through the country and what would women do and some cities like Chicago actually published in their newspaper that Chicago ladies don't have knitting nerves, they're a nerve free city.
VIZ: newspaper Headlines/photos – WWI is over – Armistice Day VIZ: broll – knitters laying down their knitting needles	NARRATOR: The war ended in 1918 with victory for the allies. After the war, people were knitted-out and tired. Now, they could lay down their needles and have a little fun.
VIZ: Photos/Archive footage - the Charleston, speakeasies, etc. rollerskating/ dancing/ circus.. generally gaiety	NARRATOR: During the roaring '20s, knitwear was fashionable for the young but making clothes with your own hands...well the flappers weren't interested.
VIZ: Coco Chanel photos, her knitwear creations VIZ - Elsa Schiaparelli's famous trompe l'oeil "bow knot" sweater	NARRATOR: They were too busy kicking up their heels.
VIZ: Archive photos of food lines during Great Depression VIZ: photos of fun, colourful, geometric knitwear designs of the 1930s	NARRATOR: But enter the Great Depression ...hand-knitting makes a come-back – this time not as a fun hobby but once again out of sheer necessity... With households strapped for cash – it was cheaper to make than to buy.
	NARRATOR: Throughout the decade, knitting was back

VIZ: Nuremburg rallies, Hitler, the SS, etc	in style.
SFX: Battle sounds - WWII	But by 1939, with another world conflict on the horizon, it would soon be snagged right back into the fight.

	ACT FOUR
VIZ: Archival photos – start of WWII	NARRATOR:
VIZ: Posters calling civilians to get involved in war effort - WWII	**NOTE: I THINK IT WOULD BE A GOOD IDEA TO REMIND PEOPLE OF WWI IN RECAP – THEN SEGUE INTO WWII
*** DAVE CHANGE VIZ HERE..	If you thought knitting was a boring hobby for old ladies.. you better think again..
	IF YOU THOUGHT KNITTING WAS A BORING HOBBY FOR GRANNIES – YOU BETTER THINK AGAIN.
	From luxurious hand knit stockings to life-saving heavy duty wool socks FOR SOLDIERS, knitting's role in history is more than just a stitch in time.
	WITH THE OUTBREAK OF THE SECOND WORLD WAR – IT WAS IN DEMAND AGAIN.
	BUT If World War I was the practice round, WHEN WORLD WAR II BROKE OUT governments were better prepared and stitched together powerful propaganda tools to get the public involved more effectively.
VIZ: photos/footage of women/men knitting during WWII in Canada, US	[13:59:55.00] (00005.new.02) DEBORAH GALL: ...Women were involved in the workforce, they were in factories, they were involved in the military and were working as nurses. And yet when the call came out for women to knit for victory, they picked up their knitting needles and they got involved again.
VIZ: Women knitting in the UK	NARRATOR: Like during WWI, women wanted to knit for their loved ones.
	This time, ladies could knit all they wanted but only from government regulated patterns.
	[01:14:02.14] (000025.new.01)

	<p>JOYCE: Uh this is a lovely jumper which came by pattern from Paton and Baldwin's. Uh it's a nonessential piece of uniform because it wasn't issued by the military but a woman would like to make something for her loved one while he was away whether a fiancé, a brother, or a husband. And it's designed to go underneath your flying jacket and keep you warm.... it had a hat to go with it and it has flaps to keep your ears warm and to go under your chin so when you're walking across the airfield, you'd be nice and toasty and warm.</p>
VIZ: Male model shows off V-neck jumper/vest	<p>01:17:54.04] (000027.new.01) JOYCE: This one here is the most beautiful, what we would call a sleeveless V-neck jumper but you'd know as a vest. And it was knitted by a lovely lady and sent out to a man in Burma</p>
VIZ: close on knitting Focus on pointy needles	<p>NARRATOR: During the war, knitting also went underground and entered the secretive world of espionage.</p>
VIZ: Close up of a knitting pattern – the various symbols, etc	<p>NARRATOR: In England, the Office of Censorship banned people from mailing knitting patterns abroad in case they contained coded messages to the enemy.</p>
<p>VIZ: an 1940s era train rolling by</p> <p>VIZ: close up of a needles click-clacking away</p>	<p>NARRATOR: Patterns were being blocked but actual knitting flew under the radar and helped the Resistance.</p> <p>[14:07:54.19] (00006.new.02) MELANIE GALL ... in occupied Belgium, people would, older women usually who lived near railway yards would sit at their window and they would knit. They would knit a scarf and they would watch the trains come in and they would knit for example knit one if it was a train with supplies, pearl one if it's a munitions train. They would have all these different codes and signals they would knit into their scarf with the times of the trains, what it carried, the size, and when they were done, they would give their scarf over to their resistance. And not only would the resistance have a warm scarf to keep them warm in the forest but they would have an exact record of what was happening at that station</p>
<p>VIZ: footage/photo – girl riding her bicycle</p> <p>VIZ: photos of Nazis</p>	<p>NARRATOR: The two sticks and yarn also became a decoy to fool the enemy for one crafty spy in France.</p> <p>[14:07:54.19] (00006.new.02) MELANIE GALL: there was a young woman, 23 year old named Phyllis Latour Doyle....She spent several</p>

	<p>months disguised as a 16 year old French girl, she had grown up fluent in French, bicycling around the countryside, selling soap to German soldiers. Now, what she was really doing is she was scoping out locations for the RAF to come in later and bomb. So what does this have to do with knitting? Well Phyllis communicated back with allied command, she communicated with them through a radio set... she had various codes and she kept these codes on a piece of silk wrapped around her knitting needle in her bag and she was searched by the Germans several times, bicycling around the countryside. She was stopped several times and they didn't even think to check her knitting.</p>
<p>VIZ –</p> <p>Posters about rationing</p> <p>wool stores</p> <p>Piles of uniform items</p>	<p>NARRATOR: The raw material for knitting also came under fire during the world conflict.</p> <p>Wool was such a hot commodity that the Allied Forces bought up all the stores they could get their hands on in places like Scotland and Australia to prevent the Germans from making uniforms.</p>
<p>VIZ: D-Day is declared – archival footage/photos</p> <p>Archive - V-DAY celebrations</p>	<p>NARRATOR: In 1945, the Allies declared victory. Patriotic lady knitters could retire their needles for the war effort but they didn't put them away all together.</p>
<p>VIZ: either magazine covers/illustrations, pix of moving images of women in the late 1940s, early '50s, in colourful knits</p>	<p>27:35.13] (00009.new.02) DEBORAH GALL: By the time the 1950s came around, knitters were embracing colour and were knitting because they wanted to rather than out of a necessity or a patriotic duty.</p>
<p>MOVED HERE</p> <p>VIZ – Roger Moore modelling knitwear in magazines, pattern books</p> <p>SFX: Bond-like theme...</p>	<p>** DAVE MOVED THIS HERE NARRATOR: Knitwear wasn't just for women. Patterns also reflected what the ideal man would wear and what he could look like. Even 007 got in on the act. James Bond actor Roger Moore was a male knitting model during the 1950s.</p> <p>His talents were in such that demand that he became known as "The Big Knit".</p>
<p>1.27.58 HEART BEATING s/fx</p>	<p>MELANIE GALL: Girls were encouraged by women's magazines, by the media, that if you knit, you'll catch a man...</p>
<p>A la.. 'the big short' fact supplemented with real life experience</p>	<p>NARRATOR: But not all young ladies were so lucky to snag a fiancé with their fancy work...and thus the sweater curse was</p>

	<p>born.</p> <p>Popular lore claimed if you knit anything for a romantic interest before the ring was on your finger...then you were taking a big risk.</p> <p>12:02:10 (00024.new.01) JOSH BENNETT.... So I don't know if it's the time it takes to knit for your loved one, and then your loved one doesn't like it, and then there's resentment, and then everything just starts crumbling.</p> <p>02:17:13 (00035.new.01) BERYL TSNAG - ... I knit a giant lime green sweater for a boy I was dating in University, and he broke up with me promptly after he got the sweater and then 20 years later I discovered his boyfriend, his much younger boyfriend was wearing that sweater.</p> <p>12:01:40 (00024.new.01) JOSH BENNETT -so if I'm ever was in a relationship I don't want to be in I would try the sweater curse out to see if it actually worked...</p>
VIZ: Patterns of the 1950s and early 1960s	NARRATOR: In many ways, the post-war era was a socially conservative time. And knitting from a pattern seemed to follow the rules.
Close on the pattern instructions	[00:37:11.18] (00003.new.01) AMY SINGER: ... When you see a traditional knitting pattern, what you see are line by line instructions with very specific techniques, numbers, measurements, sizes broken out by brackets, you'll have the small, medium, large with commas in between.
1950s Ladies knitting	00:31:20.03] (00002.new.01) AMY SINGER: The majority of people ... were following every pattern letter for letter, word for word, number for number all the way down the line.
VIZ: DVD of Elizabeth Zimmerman giving instruction...“Hello Elizabeth Zimmerman here”....	<p>NARRATOR: But by the late 1950s, a ruler-breaker had entered the scene...</p> <p>“Hello Elizabeth Zimmerman here”....</p>
	AMY SINGER: But there became this new school of thought um and it was spearheaded by this brilliant woman

	[00:32:49.11] (00002.new.01) AMY SINGER: ...She's a British citizen, she came to America and started designing patterns and helping people rethink the way they used knitting. It didn't have to be something that someone laid out for them.
VIZ: close on EZ's patterns VIZ: someone knitting in the round	AMY SINGER....She made it almost more creative, more independent, more you could make your own decisions and it would still be okay.
VIZ: DVD of Elizabeth giving instruction	45:17.23] (00003.new.01) – AMY SINGER: ... she spoke to us in a language we could understand, she empowered knitters to understand what every stitch meant and why you put it where you put it and all of a sudden you didn't have to follow a pattern word for word. You could understand the construction of a garment and make your own sweater and that's revolutionary. That changed everything.

VIZ: a ball of wool and needles being thrown into the air and landing with a thud on the ground, looking forlorn	NARRATOR: But even Elizabeth Zimmerman couldn't have predicted the direction knitting was heading during the social upheavals of the late 1960s and '70s.
VIZ: Fanning through Vogue Knitting cover through the decades VIZ: 1969 Vogue Knitting cover	NARRATOR: Vogue Knitting - the magazine for fashionable knitters since 1932 - was a casualty of the changing times... CARLA SCOTT, EXECUTIVE EDITOR, VOGUE KNITTING MAGAZINE CARLA SCOTT: 19:45:57 (00003.new.01) The last issue they published was 1969, the fall/winter issue of 1969. And then they stopped publishing and they went away, and everyone wondered what happened, why did they go away?
VIZ: Archives – Women's movement marches, etc KATE ATHERLEY, AUTHOR, KNITTING TEACHER	NARRATOR: Some historians claim that women dropped the knitting ball in their fight against traditional sex roles. KATE ATHERLEY - 05:21:03 (00026.new.01) I think there is a feminist aspect to this in that our mothers may have been rejecting the work their mothers had to do. KATE ATHERLEY - 05:19:30 (00026.new.01)

	<p>... My grandmother knitted. She was born in 1903, she knitted because for her it was something she needed to do to help clothe the family, it was a way to save money and a way to have more clothes in times of scarcity. My mother learned to knit and she's a very, very skilled knitter but she doesn't do it for fun, she doesn't take pleasure from it because I think she sees it as something her mother had to do, it was her mother's housework effectively.</p>
VIZ: women entering workforce	<p>NARRATOR: Other theories are that knitting dropped a stitch because women were entering the workforce in record numbers.</p> <p>CARLA SCOTT...19:45:57 (00003.new.01) ... women were working and they started to you know want to have careers and so they just didn't have the time to knit</p>
<p>VIZ: knitted items from the 1970s with a psychedelic sound track & visual effects</p> <p>VIZ: photos of beautiful hand-knitting from King Henry, to Victorian ladies to 1950s sweaters</p> <p>VIZ: photos of toilet seat roll covers, other tacky items</p>	<p>NARRATOR: During the next decade, knitting didn't disappear altogether, although some wish it had.</p> <p>[00:23:50.13] (00002.new.01) AMY SINGER: I suppose the era of bad boy knitting was the late 60s to the 70s where it got the really bad reputation of anything hand knit was horrific because honestly, anything hand knit was horrific. And it's not cause the knitting was bad, the designs were damned ugly...</p> <p>Do you remember phentex? Made out of you know bad plastic, not even good plastic.</p>
VIZ: photos of polar fleece fashion circa 1980s	<p>NARRATOR: By the 1980s, new high tech fibers threatened to take hand-knitting out of the race altogether...</p> <p>DEBORAH GALL: In the 1980s, knitting was at serious risk of going extinct. MELANIE GALL: It almost died.</p>
VIZ: Slo mo of needles looping wool with ninja-like grace	<p>NARRATOR: Knitting may have hit a low point but it's got a long history of ups and downs.</p> <p>It's been there in times of need and joined in the fun. Knitting is a force to be reckoned with...And this was by no means the end of the yarn.</p> <p>and for this yarn, and it's not going away... Knitting may have hit a low point for now... but it's a survivor — knitting for necessity and for fun.. it's Fighting for survival..</p>

	ACT FIVE
<p>VIZ: painting of King Henry VIII</p> <p>VIZ: World War 2 posters</p> <p>VIZ: photos of bad knitting from late 1970s, photos of fashion circa late 1970s, the nylon track suit, and polar fleece fashion circa 1980s</p>	<p>NARRATOR:</p> <p>For over one-thousand years, knitting had woven its way from the lower class to the upper class and back again and threaded itself into war, politics, and business.</p> <p>But times were changing and this powerful handiwork was in danger of extinction.</p> <p>[05:02:26.00] (00005.new.01)- SANDY BLACK: ... the late 1970s and 80s were quite a dark time for fashion.</p>
<p>VIZ - Sandy Black modelling her designs - which are very plant/flower/vine inspired</p>	<p>NARRATOR:</p> <p>Yet this age-old art has always had a knack for transformation ...and it was ready to take on a new shape.</p> <p>04:57:21.20] (00005.new.01) SANDY BROWN: In the 80s there was a knitwear revolution. [05:00:10.23] (00005.new.01)...It was a reaction I think originally against the dullness of sort of mass production and very what could be bought in the shops.</p>
<p>VIZ: TO BE SHOT Hands picking up the ball of yarn and needles from the ground...and casting on</p> <p>VIZ: wool manufacturing - sheep - to new yarns at the store</p> <p>VIZ : Sexy yarn pin-up shots (SFX: Camera “pops”)</p>	<p>NARRATOR: Hand-knitting started to rise from the scraps of ugly yarn.</p> <p>00:26:08.11] (00002.new.01) AMY SINGER: But then the 80s came and what happened was, they started to innovate in terms of the yarns. ...What they sort of did was blending acrylic in it and making the yarns lighter and making the colours better. And all of the sudden, the designs changed</p>
<p>VIZ: Photographs/images of the resurgence in craft based knit-wear in fashion magazines</p> <p>VIZ: Lion Brand yarn store, other stores</p>	<p>NARRATOR: Once designers re-embraced the beauty of hand-knitting, picking up needles for fun was on its way back....AGAIN!</p> <p>[05:00:45.21] (00005.new.01) SANDY: People were really thinking outside the box.</p> <p>CARLA SCOTT - 19:52:48 (00004.new.01) ... they wanted</p>

<p>VIZ: various types of yarn</p> <p>VIZ: various mannequins with sweaters on them</p>	<p>to go back a bit to their roots and what their grandmother taught them, and all of a sudden knitting was really cool.</p>
<p>VIZ: Scroll through various Vogue magazine patterns, focus on the name of the designer</p> <p>VIZ - perhaps an old movie - where a kid is at an audition (singing/dancing) and gets picked for the part</p>	<p>NARRATOR: Not only was it cool, it also came back into vogue – literally. By 1982, Vogue Knitting had cast back on and the revamped version changed how they sourced their designs.</p> <p>CARLA SCOTT - 19:39:01 (00002.new.01) There are quite a few times where we get unsolicited designs, and sometimes those are the best ones because it's someone you've never seen and it's really amazing.</p>
<p>VIZ: Archives photos/footage of grandmothers knitting</p> <p>VIZ: Josh knitting</p> <p>VIZ: Archives from song and dance numbers...hoofers from 1920s, etc</p>	<p>NARRATOR: Even men were picking up their needles</p> <p>One modern-day apprentice who got his start at Vogue Knitting was Josh Bennett.</p> <p>JOSH BENNETT, HAND KNITWEAR DESIGNER 16:12:12 JOSH - So I started knitting when my grandmother taught me when I was about eight or nine.</p> <p>11:25:28 (00019.new.01) JOSH - ... I knit feverishly for about a week and then, where I grew up in a little town in Pennsylvania, boys don't knit. So I put it away uh to the side and I got into musical theatre because apparently we all sing and dance.</p> <p>11:22:25 (00019.new.01) JOSH: ... in 2001 I was working at a theatre in Connecticut and the entire cast and crew of the show knit, so I loved it and I picked it back up again. Um they gave me some needles, some yarn, and that was the start of it all. Um I made way over fifty scarves just in the first couple of years. That's all I did was knit, knit, knit.</p>
<p>VIZ: New York City broll</p> <p>(FROM HIS WEBSITE)</p> <p>VIZ: Josh's designs</p>	<p>NARRATOR: Josh eventually left theatrical life and moved to New York with a dream to knit. Hand-knit that is.</p> <p>JOSH BENNETT: 11:44:59 (00021.new.01)...in the back of my mind maybe I come from this line of great knitters. You know my grandmother was a great knitter. I mean obviously she was a female, but maybe somewhere in our family um I had a little troop of male knitters that's it's in my blood and it's in my genealogy where...so I can just whip out some stitches very quickly. That's...I like to think that's my</p>

	superhero power.
<p>(FROM HIS WEBSITE) VIZ: Josh's designs VIZ: photos of the Michael Bastian show pieces</p>	<p>NARRATOR: Josh has parlayed his special powers into collaborations with fashion designers and retailers.</p> <p>JOSH BENNETT - 12:03:19 (00024.new.01) ... I'm really excited to be working with big fashion brands. Um you know with Michael Bastian I really got into this high luxury kind of style and I really like that. My relationship with Bergdorf Goodman is fantastic and I was so honored that they wanted a whole hand knit men's collection, like, that's just – to me, that's unheard of.</p> <p>JOSH BENNETT - 12:10:54 (00024.new.01) We're really creating wearable art, to steal a line from Devil Wears Prada, but everything that a knitter does from start to finish is creating a piece of work really from a little piece of string and two sticks. To me it still blows my mind when I break it down like that</p>
<p>VIZ: NYC establishing shots</p> <p>*** similar music to SPICE GIRLS..</p> <p>VIZ: Stitch n' Bitch photos (and or website)</p> <p>NYC/ citylife</p>	<p>** CHRISTINE MY BAD, I FORGOT TO GIVE YOU THIS NOTE</p> <p>NARRATOR: As Josh was busting stereotypes, another stereotype was about to be bust wide open.</p> <p>Debbie Stoller, editor of the feminist magazine BUST, a knitter in her spare time, was looking for like-minded people.</p> <p>A prominent figure in the third wave feminist movement, Debbie Stoller, didn't realize her own personal connection to knitting would strengthen the emerging '90s girl power movement.</p> <p>DEBBIE STOLLER - 12:37:26 (00001.new.02) ...So I started Stitch and Bitch not long after I learned how to knit. I wanted to learn more and I knew like two other people around my age who knit who lived in the area of New York where I was living at the time, where like a lot of young people lived...it'll be a Stitch n' Bitch. We'll sit around and have coffee or beer or whatever and we'll knit and share our knowledge with each other.</p>

<p>VIZ: Stich n' Bitch website, scrolling through the various lists of chapters</p>	<p>NARRATOR: Very soon Stich n' Bitch groups were forming all over the world. Like their grandmothers before them, young women were looking for community.</p> <p>This was the first time in hundreds of years that progressive career women were sitting together knitting. it was revolutionary.</p> <p>But this new-wave knitting circle came under fire...</p>
<p>VIZ to be shot: the ball of yarn stuck with two needles is raised high in the air in victory</p>	<p>DEBBIE STOLLER - 12:39:45 (00001.new.02) If I told people oh I'm really into knitting and they would look at me kind of weird like "aren't you editor of that feminist magazine, why are you knitting?" I would think, you know if I told them that I was really into soccer they would be like "you go girl that is awesome".</p> <p>DEBBIE STOLLER - 12:40:13 (00001.new.02) So why would knitting have such a bad rap, and the only thing that I could come up with is that because it was something that was traditionally done by women, and things that are traditionally done by women are just as traditionally looked down on by the culture. So that's why I was on this mission to really try to in whatever way I could elevate the status of knitting in our culture.</p>
<p>VIZ: Stich n' Bitch books, the website</p>	<p>NARRATOR: Stich n' Bitch was instrumental in making knitting cool for a new generation of do-it-yourselfers but no one was more shocked than Debbie with the reaction to her how-to book.</p> <p>DEBBIE STOLLER - 12:51:45 (00002/3.new.02) - It got published in 2003 and really a huge surprise to me, it became a huge hit. It was even on the New York Time's Bestsellers book, a knitting book was! And I think by now we've sold at least half a million copies.</p>
<p>VIZ: CYC ARCHIVE Footage of Knit-Outs in NYC/ Mall of America</p> <p>VIZ: newspaper articles/press about the Knit-Ins; more Broll</p> <p>MARY COLUCCI, CO-EXECUTIVE DIRECTOR OF THE CRAFT YARN COUNCIL</p>	<p>NARRATOR: More and more people were becoming hip to the knit and The Craft Yarn Council based in New York City decided to take it to the mainstream.</p> <p>MARY COLUCCI - 10:24:45 ... we came up with this idea of um what we called 'knit outs'...</p> <p>MARY COLUCCI - 10:25:30 (00002.new.01) We started the first one in New York City in the fall of 1998 and we started actually at Lincoln Center and we set up tables, uh we had fashion shows, uh we taught people how to knit and crochet and there was a great deal of interest</p>

<p>VIZ – people knitting in various places in public (subway)..TO BE SHOT</p>	<p>MARY COLUCCI - 10:27:18 (00002.new.01) Thousands showed up. We had people lined up along Broadway waiting to sit down to get their free knitting or crochet lesson...</p>
<p>VIZ: animation - a ball of wool – gathering wool – and speed VIZ: Broll of Knitty City, NYC</p> <p>VIZ: Broll of knitting groups</p> <p>VIZ: men's knitting group</p>	<p>NARRATOR:</p> <p>What was commonly considered a fuddy-duddy hobby for decades prior, by the year 2000, knitting was hot.</p> <p>And just like visionary retailer Jane Gaugain during the knitting boom of the Victorian era, store owners cast onto a trendy, cool and hip opportunity.</p> <p>PEARL CHIN, OWNER OF KNITTY CITY, NYC</p> <p>PEARL CHIN - 08:02:01 (00001.new.01) - I knew that if I built it, the knitters will come. 08:01:29 (00001.new.01) ... and a community can be created and that's what I've really tried to do...</p> <p>08:07:06 (00002.new.01) - PEARL CHIN - We have all sorts of events for people and we try to, we try to get people together.</p> <p>08:09:25 (00003.new.01) PEARL CHIN: ...Guys are a bit shy, and so we wanted them to have a place where they could sit and establish their own community and that's what it's become.</p>
<p>VIZ: paintings/drawings – Medieval guilds - men knitters</p> <p>VIZ: Men's group knitting</p>	<p>NARRATOR: Much has changed since all-male guilds dominated the scene in the 1400s, but guys are rallying and picking up their needles once again.</p> <p>JOSH BENNET - 11:44:59 (00021.new.01) I find it kind of humorous sometimes when I walk into get uh the sales associate or the woman who owns the shop to come up and be like, 'Do you know how to knit?' and be like, 'Yes, I do.' It's like, well boys can do lots of things these days and it just makes me laugh because, you know, back in the day knitting was a male dominated profession.</p> <p>C100-DAY 1 – CARD 1 MAN #1 – Ed 10:05:40 - I taught all three of my kids how to knit. But the</p>

	<p>oldest one he's married a woman who does knitting too so they have a nice commonality there.</p> <p>MAN 3 9.47.48 I find patterns that are not too simple, they have to look nice, be a little complex, they have to be challenging and that's when I find it's fun. If it's just knit knit knit it's boring – I can't do that</p>
<p>POSSIBLE VIZ – ANIMATION Yarn circulating human body – like veins</p>	<p>NARRATOR: So knitting not only makes you look good, it makes you feel good too.</p> <p>News is .. Medical researchers have discovered that knitting reduces stress on the body's immune system.</p> <p>Knitting is one of the best ways to calm down. and the more complex the project -- the better.</p>
<p>MARY COLUCCI holds up knitted lemon to camera</p> <p>ANIMATION CONTINUES</p>	<p>The craft yarn council's research into the healthy by-products of the craft further proves the point.</p> <p>MARY COLUCCI: 10:44:30 (00005.new.01) from the research, we found that people's mood definitely improved when they picked up their knitting needles.</p>
<p>VIZ - Beryl Tsang taking out and playing with her Tit-Bits</p> <p>VIZ: Broll of the various tit-bits...</p> <p>VIZ: Beryl knitting</p>	<p>NARRATOR: Beryl Tsang is a living example of knitting's healing qualities.</p> <p>BERYL - 01:58:28 (00034.new.01) ... I am the "Chief Executive Knitter" of Tit-Bits hand knitted breasts...</p> <p>Her life changed after she had a mastectomy.</p> <p>BERYL - 01:59:01 (00034.new.01) ... after I had my mastectomy I went off and bought myself a silicon prosthetic which looked and smelled and if I tasted it – I didn't lick it, it probably would have tasted like overcooked liver. And I also had a mastectomy bra that was</p>

	<p>so thick and so ugly that I could have held up the suspension system of my 1996 Volvo with it.</p> <p>NEW NARRATION: A life-long knitter, Beryl's skill would play an unexpected role in her recovery.</p> <p>BERYL - 02:01:42 (00034.new.01) So I had this really fuzzy yarn, and it was beautiful sort of cashmere silk with lots of flecks of different colours. So I ended up knitting a fuzzy breast...</p> <p>BERYL - 02:12:11 (00035.new.01) Breast cancer is incredibly humbling, right, and especially when you're dealing with major surgery and treatments and radiation.... And what knitting did for me is it really created a time and a space for me to have time for myself and to do something that was creative and beautiful and constructive when everything around me was falling apart.</p>
<p>VIZ: scrolling through Tit-bits website</p> <p>VIZ: Beryl knitting with her group</p> <p>VIZ: panning across the tit-bits in her collection</p>	<p>NARRATOR: Before too long Beryl was not only knitting tit-bits for her breast cancer support group, she also made the pattern available for free on-line...</p> <p>BERYL - 02:21:18 (00035.new.01) I've had people as far away as Australia and Zimbabwe actually knit these things and give them away or sell them to raise money for mammograms in those countries you know where you have to pay for your health care.</p>
<p>VIZ: animation of Stitching patterns scrolling along the screen – like programming code</p> <p>SFX: the "you got mail" sound...</p> <p>VIZ: social media platforms on people's photos/computers</p> <p>VIZ: Amy Singer putting on her nose warmer; holding up her knitted items</p> <p>VIZ: Knitty.com - the website, scrolling through the various sections/photos/pattern</p>	<p>NARRATOR: Without technology Beryl's titbits wouldn't have had the same effect on the world. But technology and knitting isn't a new pairing. Remember William's Lee "knitting machine"?</p> <p>Well, by the late 1990s and early 2000s, a little something called the internet hooked up the knitting world.</p> <p>[01:17:13.22] (00006.new.01) AMY SINGER: I don't know that knitting could be where it is right now without the internet...</p> <p>01:01:43.05] (00005.new.01) - AMY SINGER: I run an online magazine called knitty.com...I kept finding all these resources online for patterns that people were just giving away and I realized that I could actually make a website out of everything I was already seeing around me if I just tidied up and made it in one place.</p>

VIZ: pattern books - old ones - with the photo and the instructions	AMY SINGER: ...So I sent out a call for patterns, patterns came in, three months later we had a magazine.
VIZ: Knitty.com website - various sections...	01:03:43.07] (00005.new.01) AMY SINGER: The difference between knitty and every other magazine is we're kind of a pot luck and no other magazine works the way that we do...if you can make a beautiful pattern and you can send it in based on our guidelines, we'll take it if it's of our style.
VIZ: various knitting websites, Pinterest pages	NARRATOR: Crafty knitters took to social media like needles to yarn.
Ravelry.com page *** IF WE DON'T HAVE PERMISSION CAN WE MENTION? Or is I a google page?	NARRATOR: An extremely popular community building site is Ravelry.com. [01:12:16.00] (00006.new.01) AMY SINGER: Ravelry is like the Facebook for knitters.. NARRATOR: In 2014, Ravelry had over four million members all over the world.
VIZ: Establish Shira in Lion Brand showroom	NARRATION: Even the Lion Brand Yarn Company around since 1858 has dived into the social scene...
VIZ: Establish Lion Brand showroom	SHIRA BLUMENTHAL - 18:51:42 (00008.new.01) ... I really believe I have yarn for veins.... NARRATOR: Shira Blumenthal is a member of the fifth generation to work for the family business.
VIZ: excerpt from "Tea with Shira" - on Youtube	SHIRA BLUMENTHAL - 18:54:52 (00008.new.01) - ...knitting and crocheting can sometimes be looked at as a little bit of an older hobby, but I don't think that it has to be that way.
VIZ: Lion Brand website	... I have created a YouTube series called Tea with Shira where I get to talk to different people in the knitting and the yarn industry... I believe that I'm helping give this company a younger look.
VIZ – yarn bombers in Port Credit	NARRATOR: So knitting conquered social media...but it's not sitting back and hanging out.

	This nimble hand-craft has plenty more tricks up its sleeve...
VIZ: Recap viz from previous acts	ACT SIX: ***NARRATOR: For a millennium, knitting has been in and out of fashion; gone up and down the social ladder; back and forth between gender roles... 21:59:54.01] (00007.new.01) FRANKLIN HABIT: Knitting is infinite...because it can change, it did change. And today...knitting is taking to the street for art's sake... Same tools...different spin. (OR: Same tools...different twist) OR: And today...in a surprise turn knitting has become a provocative tool in the name of art OR: And today, knitting is taking to the street and turning its cozy reputation on its head... Same tools...different spin. (OR: Same tools...different twist) (NEW WAYS, NEW PEOPLE)
Empty streets in NYC Close on London's feet as she walks purposely down the street	NARRATOR: For some knitters, like magda seyeg – aka the mother of yarn bombing... it's all about challenging norms.
MAGDA SAYEG, FIBER ARTIST Magda and team covering the bus in Malaysia	MAGDA - 15:08:45:16 (00025.new.01) Yarn bombing is when you take knitted or crocheted material out into the urban environment graffiti style... 15:54:25:16 (00029.new.01)

	MAGDA - You're taking this craft and you're doing something that's renegade, subversive, even outlaw if you're doing it without permission
VIZ: London putting up her yarn bomb piece on the fence LONDON KAYE, YARN BOMBER	DAVE PLEASE MOVE NARRATION UP: Narrator: For yarn bomber London Kaye, it's the thrill of being bad... LONDON - 16:52:48:01 I am behaving a little illegally, but I'm okay with that. LONDON - 16:47:41:22 (new.01) I think I've done about 350 yarn bombs.
VIZ: Magda's various projects	MAGDA - 15:12:56:22 (00025.new.01) ...Knitting to me represents something that is so human, so relatable. And our overdeveloped environment is clearly something that is made up of steel, cement, concrete. Things that we can't even control. So to put something that, that represents, something that's sort of nurturing and loving on something that, that you don't really associate any of those characteristics to was interesting to me. That juxtaposition was what I know I was um, uh. I was, I was getting something from it, so, I think that that's exactly what other people got as well.
VIZ: Footage of Magda's work...doing another piece and/or photos	15:49:50:00 (00025.new.01) MAGDA - There are no examples of knitting for hate. You knit for love.
VIZ: More of London putting up her piece on the fence – interacting with her piece – taking photos VIZ: Broll of the street/fences/etc VIZ: Photos of London's dragon	LONDON - 17:04:52:01 (new.01) I feel powerful when I yarn bomb just because I'm very much in control of what I'm doing. It scares a lot of people... LONDON - 16:52:48:01 ...So, my favourite yarn bomb that I've ever done. And it was a dragon and it was spitting fire and the fire went for a good like, forty feet. We had crowds of people around us taking pictures. Everyone was like asking what is this for what are you doing? And, it stayed up for at least two weeks on that block. And when somebody took it down, people came back and put up ribbons that said "Where did my dragon go? Where is my dragon?" And, my heart just melted. Like, it was so much fun.
VIZ: Magda hugging her piece in NYC store VIZ - needles like swords VIZ: yarn - skeins...	NARRATOR: Who would have thought that a hobby that's often been considered trivial and let's be honest, sometimes boring, could centuries later still have such a powerful impact on society?

<p>QUICK MONTAGE</p>	<p>16:02:53:15 (00030.new.01) MAGDA - When people see yarn bombing or my work specifically. They see a different face to knitting or crocheting. It's a way to individualize and personalize your own world. And it's a way of taking control of your own world</p> <p>THEME RECAP: NARRATOR:</p> <p>NO OTHER CRAFT STITCHES TOGETHER ROYALTY, ECONOMICS, WAR, LABOUR UNIONS, HEALTH, THE ROLES OF MEN AND WOMEN, ART, FASHION, ESPIONAGE AND OUTRAGE....</p> <p>AND IT LOOKS LIKE IT'S HERE TO STAY</p> <p>MAGDA - 15:55:22:18 (00029.new.01) Yarn is one hundred percent power. It is the most understated, unsung hero. And that's what I love.</p> <p>- "Knitting is the most understated, unsung hero. One hundred percent power. And that's what I love."</p>
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