

ANNA WOSTENBERG

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SKILLS & QUALIFICATIONS

- **Accolades:** Developed best-selling and award-winning titles, including *Gilmore Girls: The Official Cookbook*
- **Publishing/Editorial:** Specialist in developmental editing, line editing, copyediting, proofreading, fact-checking.
- **Events:** Represented Insight Editions at San Diego Comic-Con. Volunteered at 2025 Frankfurt Book Fair.
- **Marketing:** Writing sales copy with emphasis on SEO. Engagement with Marketing and Publicity teams.
- **Programs:** CMOS, M-W Dictionary, Microsoft Office, Adobe Acrobat, FileMaker Pro, Asana, Slack, Trello, S&S Client Portal, Bookscan, Various licensor portals, WeTransfer, Box, DropBox, Canva, etc.

PROFESSIONAL EXPERIENCE

Ten Speed Press, Penguin Random House, Emeryville, CA

July 2026 – Present

Editor

Acquire, develop, and edit cooking and prescriptive nonfiction books, from concept through publication, including art direction of photography and book layouts.

Internship with former Senior Publicity Director of HarperCollins and Random House, Suzanne Wickham

Spring 2026

Studied duties of the publicity and marketing teams and their relationships with sales and editorial.

- Learned how the department plans a book campaign and the importance of media relationships.
- Crafted sample book pitches.

Freelance, Remote

2025 – Present

Author/Marketing/Editorial/Writing/Copyediting/Proofreading/Fact-Checking

Partners with publishers, licensors, and authors on publications from writing to developmental editing, copyediting and proofreading, fact-checking, layout direction, and beyond.

DK Alpha, Penguin Random House, New York, NY, Remote

2024 – 2025

Senior Editor

Acquired, developed, and edited influencer-driven lifestyle books, from concept through publication, including art direction of photography and book layouts.

- Established relationships with agents and influencers, including UTA, Artist and Brand, Arc Literary Management, Speilburg Literary Agency, Folio Literary, Will Tennyson, Jessi & Alessio Pasini, and Susana Briscoe-Alba.
- Presented titles at internal and external launch, sales, and alignment meetings.
- Participated in book acquisition auctions and offer agreements.
- Liaised with Marketing and Publicity teams.

Insight Editions, San Rafael, CA and Remote

2018 – 2024

Senior Editor / Editor, 2022 – 2024; Associate Editor / Editorial Assistant, 2018 – 2022

Created and edited 20–25 projects per year, including best-selling pop culture books.

- Generated ongoing relationships with major entertainment studios including Disney, Warner Bros., Paramount, Sony, Mojang, and more, and entertainment talent, including Christina Ricci.
- Acquired new titles and produced new formats, including advent calendars, fashion books, and tarot decks.
- Conducted market and media research on many properties and media icons, and tracked pop culture trends.
- Hired/managed freelance authors and contributors, new editorial hires; negotiated with agents.

Princeton University Press, Princeton, NJ

2015 – 2016

Publicity Intern

Maintained review copy orders, logged reviews, prepared and sent out galley copies, etc.

EDUCATION

Master of Science (M.S.), Publishing, Pace University, Expected Dec. 2026

Certificate in Professional Copyediting, Proofreading, and Fact-Checking, NYU School of Professional Studies, 2025

Honors Bachelor of Arts (B.A.), English, Creative Writing; Minors: American Studies, French, Rider University, 2016