

Anna Wostenberg

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SENIOR EDITOR

Accomplished publishing professional with skills in developmental editing, line editing, and substantive editing to produce high-quality content for varying audiences. Proven editorial experience with lifestyle books, working with Insight Editions, DK, and freelance opportunities, bringing my expertise to broader categories. Passionate about creating engaging content that resonates with readers. Eager to learn new skills and techniques to contribute to the success of the publishing industry. Pursuing M.S. in Publishing, applying to internships to expand upon existing experience and cultivate new skills.

SKILLS & QUALIFICATIONS

Publishing: Excellent knowledge of pop culture, research, communication, organization, collaboration, training, critical thinking.

Marketing: Drafting online and jacket sales copy with emphasis on SEO/keywords; collaborating with M&P to create publicity campaigns, brainstorm media/social media outlet outreach.

Editorial: Developmental, line, mechanical, and substantive editing; Meticulous fact-checking, style checking; Expertise with *Chicago Manual of Style* and *Merriam-Webster's Collegiate Dictionary*.

Design: Photography art direction, including developing shot and prop lists; Layout direction and review.

Key Accomplishments: Developed the best-selling and award-winning *Gilmore Girls: The Official Cookbook* (*USA Today* Bestseller), *Harry Potter: The Blueprints* (Pub West Gold Award for Design), *Friends: The Official Advent Calendar*.

EDUCATION

Master of Science (M.S.), Publishing, Expected December 2026

Pace University

Certificate in Professional Copyediting, Proofreading, and Fact-Checking August 2025

NYU School of Professional Studies

Honors Bachelor of Arts (B.A.), English, Creative Writing; Minors: American Studies, French May 2016

Rider University

PROFESSIONAL EXPERIENCE

Freelance (Remote)

2025 – Present

Editorial/Writing

Partners with publishers, licensors, and writers on all aspects of publication process from writing to developmental editing, copyediting/proofreading, layout direction, and beyond.

DK Alpha, Penguin Random House, New York, NY (Remote)

2024 – 2025

Senior Editor

Acquired, developed, and edited influencer-driven lifestyle books, from concept through publication, including art direction of photography and book layouts.

- Established trusted relationships with agents and influencers, including UTA, Artist and Brand, Arc Literary Management, Speilburg Literary Agency, Folio Literary Management, Will Tennyson, Jessi & Alessio Pasini, and Susana Briscoe-Alba.
- Presented titles at internal and external launch, sales, and alignment meetings.
- Participated in book acquisition auctions.
- Projected book marketability based on author platform, audience engagement, and comparative title performance.
- Created acquisition offer agreements resulting in offers beneficial for both the author and the company.
- Liaised with Marketing and Publicity teams to ensure strong promotion plans for books.

Insight Editions, San Rafael, CA (On Site/Remote)

2018 – 2024

Senior Editor / Editor, 2022 – 2024

Associate Editor / Editorial Assistant, 2018 – 2022

Took on progressive roles from Editorial Assistant to Senior Editor. Created and edited 20–25 projects per year, including best-selling pop culture books in crafting, cooking, pop-up, lifestyle, tarot, gift, storybooks, stationery, and more.

- Generated and supported ongoing relationships with major entertainment studios including Disney, Warner Bros., Paramount, Sony, Mojang, and more, and A-list Hollywood talent, including Christina Ricci.

- Wrote marketing sales copy with emphasis on SEO that fed to Amazon and other retailers.
- Acquired new titles and produced new formats, including advent calendars, fashion books, and tarot decks.
- Hired/managed freelance authors and contributors; negotiated with agents; drafted and reviewed contract information.
- Drafted P/Ls for projects of varying sizes and demands.
- Collaborated with editorial, design, production, marketing, and sales teams.
- Maintained multiple, fast-paced schedules for projects while executing the ultimate creative vision for the projects.
- Conducted market and media research on varied properties and media icons; tracked pop culture trends.
- Managed and mentored 5 editorial assistants, from workflow to scheduling, processes, and editing.
- Onboarded and trained new editorial hires, from editorial assistants to executive editors.
- Organized and oversaw assets/imagery for multiple databases, brands, and IPs.

Princeton University Press, Princeton, NJ

2015 – 2016

Publicity Intern

Worked with the Publicity Team to complete review copy orders, prepared and sent out galley copies, logged reviews received, etc. Communicated with reviewers filling copy requests. Worked alongside publicists to ensure a smooth and successful publicity experience for all involved. Attended weekly editorial meetings and took notes as needed, delivering meeting minutes afterward.

ABRIDGED BOOK LIST (see portfolio for complete list)

Cookbooks

BITE ME: Will Tennyson's Guide to Low-Calorie, High-Protein Cooking for Macro Wins
Frozen: The Official Cookbook
Pixar: The Official Cookbook
Scooby-Doo: The Official Cookbook
Encanto: The Official Cookbook
Disney: Cooking with Magic: A Century of Recipes
Coco: The Official Cookbook
The Nightmare Before Christmas: The Official Baking Cookbook
Hocus Pocus: The Official Cookbook
Alice in Wonderland: The Official Cookbook
Disney Princess Tea Parties
Disney Princess Healthy Treats
Harry Potter: Official Wizarding World Cookbook
Harry Potter: Afternoon Tea Magic
Harry Potter: Official Christmas Cookbook
Gilmore Girls: The Official Cookbook
Sookie's Recipe Book: Gilmore Girls: An Official Cookbook
Friends: Central Perk: The Official Cookbook
Tomb Raider: The Official Cookbook and Travel Guide
The Rom-Com Cookbook
Powerpuff Girls: The Official Cookbook
The Wizard of Oz: The Official Cookbook
Candy Land: The Official Cookbook
Seinfeld: The Official Cookbook

Mind, Body, Spirit

Christina Ricci's Cat Full of Spiders Tarot Deck and Guidebook
Hocus Pocus Tarot Deck and Guidebook
Alice in Wonderland Tarot Deck and Guidebook
Clueless Tarot Deck and Guidebook
Cosplay Cats Tarot Deck and Guidebook
Beetlejuice Tarot Deck and Guidebook
House of the Dragon Tarot Deck and Guidebook
Good Omens Tarot Deck and Guidebook
Buffy the Vampire Slayer Tarot Deck and Guidebook

Breakfast at Tiffany's: The Official Guide to Style

Crafting:

Harry Potter: Magical Paper Crafts
Harry Potter: The Official Book of Crochet Amigurumi
Harry Potter: Herbology Magic
The Official Minecraft Coloring Book
Sonic the Hedgehog: The Official Color by Sticker Book
Sonic the Hedgehog: The Official Coloring Book for Adults
E.T.: The Extra-Terrestrial Book and 3D Wood Model
The Goonies: The Official Coloring Book
The Fellowship of the Knits: Lord of the Rings: The Unofficial Knitting Book

Art:

SpongeBob SquarePants: The Art of the Undersea World
The Flash: The Official Visual Companion
Harry Potter: The Blueprints
Harry Potter: Creatures of the Wizarding World
Harry Potter: Characters of the Wizarding World
Harry Potter: A Pop-Up Guide to the Creatures of the Wizarding World
Harry Potter: Friends & Foes: A Movie Scrapbook
Fantastic Beasts: The Secrets of Dumbledore: Movie Magic

Fiction:

Memories of MK-Ultra
Disney: Winnie the Pooh Tiny Book
Disney: Lilo & Stitch Tiny Book
Disney: Tangled Tiny Book
Disney: Frozen Tiny Book

Children's:

The Goonies: The Illustrated Storybook