

Metropolitan

BOSTON
UNIVERSITY

The 2013 Commencement Issue

Plus:
The Network of Risk,
with MET's finance faculty.
Hands-on in Haiti with
Applied Social Sciences.

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New Chair of Computer Science

An interview with Anatoly Temkin on the future of MET's Computer Science department. **See page 4.**



Q&A with Rand Ghayad (MET'09)

The author of a new theory on long-term unemployment. **See page 7.**

MET Welcomes Dean ad interim Tanya Zlateva



“We are a unique college integrated into a top research environment.”

At the beginning of the year, Dr. Tanya Zlateva—an associate professor of computer science who served as associate dean of academic programs from 2006—assumed the role of dean ad interim for Metropolitan College & Extended Education.

Dean Zlateva, who earned her doctorate in information technology from the Dresden Institute of Technology, has been in the MET family for more than twenty years. She started as a part-time instructor in 1986, transitioning to full time in 1990. While her research interests have encompassed computational modeling of visual perception, parallel and distributed processing, and pattern recognition, for the past ten years Zlateva has focused on information security as well as educational technologies. She is a founding director of the Boston University Center for Reliable Information Systems & Cyber Security (RISCS), which was instrumental in the University’s designation as a National Center for Excellence in Information Assurance Research and Education. The Dean will continue as co-director of RISCS.

“There have been a number of important areas to address in the past five months,” says the Dean. “We have been busy formulating expectations for faculty, reviewing programs, understanding marketing initiatives, working with the University Provost’s office, continuing operational work on recruiting and retention, and assuring that MET’s informational infrastructure is sound and stable.”

Zlateva’s top priority is to underscore MET’s quality. “We deserve recognition for our programs, not only as part of BU but through external accreditations and rankings. At MET, you get a rigorous academic foundation as well as preparation for the workplace.” The Dean is also committed to fostering innovation within programs and courses, as well as closer collaboration between faculty and students at MET, and with other BU schools and colleges. The College has adopted new policies that allow faculty who have presented a strong research program to reduce their teaching load—allowing more time for scholarly work and innovative course development. In addition, each full-time faculty member has received funding for a graduate assistant. “It makes the College vibrant and interesting. Both students and faculty are enthusiastic about this, which is what I had hoped would happen,” says Zlateva.

In an increasingly competitive educational environment, the Dean is confident that MET’s strengths will ensure its reputation as a unique college integrated into a top research environment. The faculty has vital connections to industry, and the College—as a leader in educational technologies—is in a position to offer a decade’s worth of experience in honing online programs. “We have a lot of rich data when it comes to educational technology,” asserts Zlateva. “Analyzing and mining this data can provide important insight on how people learn, and how we can better design our courses. That’s not something you find very often.”

Collaborative opportunities will continue to enrich the College, as faculty engage in research with departments in other BU schools and colleges, and with external organizations. “If one stays in a room and reads a lot of books, one may have enjoyment—but nobody would be wiser for that,” says Zlateva. “If one goes out and shares knowledge and gets more knowledge from other people, that’s a social activity, even on that abstract level. But there’s a more practical level, too: at MET, collaboration is about recognition of what we do, attracting new students and scholars, and about participating in the joint investigation of what’s out there. MET is an exciting place, and it’s going to get better.” **M**

The Academic Vision of Associate Dean Chitkushev

BU ALUMNUS, ASSOCIATE PROFESSOR, former chair of Computer Science, and, now, associate dean for academic affairs—Lou Chitkushev (ENG'96) has a multifaceted vision for the future of Metropolitan College.

“MET is part of the fourth-largest private, research-based university in the United States. Ours is an enormous college with forty-plus years of history and diversity,” says Chitkushev. “In my opinion, we should take full advantage of the strengths that are so unique to us—the sooner the better.”

For example, Chitkushev explains, “We should be proactive in creating interdepartmental opportunities at MET and combining them with research—in areas such as big data analytics and applied social sciences or actuarial science; tourism management and gastronomy; information security and risk management; and many others. We must facilitate collaboration among MET’s academic and administrative units, and among all MET departments—and, specifically, Applied Social Sciences, Administrative Sciences, Actuarial Science, and Computer Science. We must have one common goal: the best educational experience for our students.”

This goal has been Chitkushev’s focus since becoming associate dean in February, and he identifies the three components that provide the foundation for an exceptional education: academic programs, faculty, and students.

“We have to make sure that our academic programs continue to be solid and, preferably, much better than those of our competitors,” says Chitkushev. “I believe that we can have the best programs in a number of academic subjects. We are boosting standards for our academic programs, looking at our competitors, exploring academic requirements, reviewing programs and assessing what makes them unique, analyzing enrollments, and strategizing how to improve in every area.”

For faculty, the College must establish a supportive environment to engage in research, teaching, and service, explains Chitkushev. “That’s why, last semester, we introduced research-based course releases for full-time faculty. Faculty members who have research agendas may release one course per semester for three years.”

Then there are the students. Since February, Chitkushev has been working on ensuring that each of MET’s 38 full-time faculty members is assigned a graduate assistant for research and teaching. “This has multiple consequences: first, the faculty will



New Associate Dean for Academic Affairs
Lou Chitkushev (ENG'96).

have support; second, the students will be immersed in research; and finally, graduate assistantships can be used in recruitment to attract students who perform well in research, and who will get to do research. It will be a value-added part of their educational experience,” emphasizes Chitkushev. “Students are the reason why we are all here. I think it is critical for them to be involved in research; that is the differentiator in the job market.”

Other efforts include improving standards for online, blended, and face-to-face programs, and setting consistent rules for academic conduct. “As it becomes tougher to get into MET, we will become more selective and, consequently, even better at educating people who are ready to join the workforce or advance in their careers,” says Chitkushev.

“As you can see, it’s been very busy since February,” concludes the associate dean. “To implement all of these processes, and to sustain our academic excellence while keeping the best interests of our students in mind, it’s essential to have strong collaboration between the academic chairs of each department and faculty. I am confident because we have an excellent team. I’m very optimistic about the future.” **M**

“MET is part of the fourth-largest private, research-based university in the United States. Ours is an enormous college with forty-plus years of history and diversity.”

METrics

610 Number of graduating students who attended Commencement 2013.

5,000 Number of sandwiches served at MET receptions during Commencement.

3,000 Quantity of Commencement programs distributed.

100 Percentage of full-time faculty eligible to hire a graduate assistant.

59 Number of staff who volunteered to work Commencement.

236 The number of online MET students who graduated in 2013.

4,800 Number of fictional résumés sent by alumnus Rand Ghayad to test his theory of long-term unemployment.



State-of-the-Art IT Education

MET's Department of Computer Science is poised for the technology challenges of the future, under the guidance of new department chair Dr. Anatoly Temkin.

A lot has changed in the Computer Science department since Anatoly Temkin joined the faculty in 1989. In just the past five years—during which time Temkin, an assistant professor, served as associate chair—the department celebrated its thirtieth anniversary, hired several new faculty members, developed new courses in information security, introduced a cutting-edge health informatics program, and laid the groundwork for the current incorporation of big data analytics into the curriculum.

Temkin, who accepted the post of department chair in January, outlines his priorities: “You have to make—you want to make—the department flourish. That means strengthening all the programs that we have, developing new courses, updating the curriculum with emerging technologies, and providing a cutting-edge education both on campus and online.”



Assistant Professor
Anatoly Temkin is the new chair of the Computer Science department.

Temkin earned his PhD from Kazan Federal University and taught mathematics at a university in Moscow before coming to MET to teach discrete math in the Computer Science department. Today, the new department chair helms undergraduate and graduate courses in computer language theory and cryptography, along with discrete math and quantitative math in information systems, and will continue to lead two classes per semester—though he had to relinquish his role as graduate advisor in May. “The students are my reason for being here and having this job—it’s fun,” says Temkin, who in 2004 was honored with Boston University’s Metcalf Award for Excellence in Teaching. “I wouldn’t say I have more or less interaction with students than before. As associate chair I was in charge of student affairs, and now I am in charge of everything!”

Despite the increase in responsibility, Temkin is cheerful. “The most rewarding aspect of my job remains communicating with faculty and students,” he says. “This is an opportunity to work with outstanding faculty and exceptional staff. The primary areas of strength in the department are always the people and the quality of our courses.”

The Computer Science department is currently in the process of enhancing their big data analytics program in hopes of eventually offering a concentration, as well as focusing on emerging technologies in

"The primary areas of strength in the department are always the people and the quality of our courses," says Temkin.

The Department of Computer Science,

from left: Kim Richards, program coordinator; Alexa Muhs (MET'13), online program coordinator; Camille Kardoose, program administrator; Suresh Kalathur, assistant professor; Eric Braude, associate professor; John Day, adjunct lecturer; Yuting Zhang (GRS'07), assistant professor; Stuart Jacobs, adjunct lecturer; Guanglan Zhang, assistant professor; Anatoly Temkin, chair; Vijay Kanabar, associate professor; Robert Schudy, associate professor; and Jae Young Lee, assistant professor.

master data management and governance, database management, mobile development, web languages development, and IT project management. "We also want to continue to be leaders in information security education," asserts Temkin. "We are a Center of Academic Excellence in Information Assurance Education and Research—as designated by the National Security Agency and Department of Homeland Security."

Temkin points out that faculty in the department are constantly engaged in updating the content of their courses. "That's what the students are expecting—and our faculty is very responsible and knows very well when it is time to update content or develop new courses."

Faculty are the department's not-so-secret weapon. Associate Professor Vijay Kanabar is internationally recognized in the IT project management field. Associate Professor Robert Schudy is a key player in developing futuristic educational technology that unites online, blended, and on-campus students and resources. A recent \$500,000 grant from the National Science Foundation (NSF) supported Adjunct Lecturer John Day and College of Arts & Sciences (CAS) computer science professor Ibrahim Matta in collaborative research on Recursive InterNetwork Architecture (RINA). Dean Tanya Zlateva, an associate professor of computer science, and Associate Dean Lou Chitkushev (ENG'96), former chair of Computer Science, were co-founders of the Boston University Center for Reliable Information Systems & Cyber Security (RISCS), which, in 2010, secured two \$3 million grants from the NSF for research in "Securing the Open Softphone" and "Towards Trustworthy Interactions in the Cloud."

The department also welcomed two new assistant professors in the fall. Guanglan Zhang teaches health informatics, and her expertise includes machine learning, data mining, and knowledge management in the biomedical and health care fields. Yuting Zhang (GRS'07) focuses her research in resource management in soft real-time systems, virtual machine systems, and Internet end-systems.

"In short, our graduates should take pride in receiving their education with us, while future students can expect to be exposed to an excellent program that is very well respected," concludes Temkin. "Employers know about our program, and I think we are doing a fabulous job of preparing students for the challenges that are out there when it comes to finding jobs, changing jobs, or moving to better positions within their companies." **M**

Distinguished Alumni Awards

Martin Luther King, Jr. (GRS'55, Hon.'59) once observed, "Everybody can be great, because everybody can serve." In this spirit, MET's Distinguished Alumni Awards honor outstanding alumni who inspire us by example of their service.



Find a Q&A with this year's winners at: bu.edu/met/mag/alumni-qa-13c.



Service to Profession Douglas Chamberlain (MET'74, GSM'76)

Mr. Chamberlain is the president and CEO of Appleton Partners, and founder of Appleton and Cambridge Appleton Trust. He earned his Bachelor of Applied

Science degree in Business Administration from MET and a Master of Business Administration degree at BU's Graduate School of Management. Chamberlain serves on Appleton's Fixed Income and Equity Investment Committees and chairs its Planning Policy Committee. He also sits on the boards of the Franciscan Hospital for Children, Bay Cove Human Services, Opera Boston, and the Joshua Lawrence Chamberlain Museum.

"Giving back is an essential element of a successful career," Chamberlain advises. "In my personal view, it's a further step towards self-actualization and personal well-being."



Service to Profession Kimberly Grant (MET'10)

Ms. Grant was recently promoted to president and chief operations officer of Ruby Tuesday. When Metropolitan previously interviewed her in the Winter 2011 issue, she was EVP of the restaurant

chain and had just earned her MS in Banking & Financial Services Management from MET. Prior to that, she received her bachelor's in hotel and restaurant management from Thomas Edison State College, and participated in an executive education program at Harvard Business School. Grant serves on the Metropolitan College Dean's Advisory Board and is a member of the Young Presidents' Organization.

"I would encourage everyone to find a way to give back to people or causes they are personally passionate about," says Grant. "When you are passionate about something, the time you dedicate to those activities can seem almost effortless, and there is no better immediate gratification." **M**



For more financial insight from professors Chambers, Sullivan, and Vodenska, go to bu.edu/met/mag/risk.

The Network of Risk

MET Administrative Sciences faculty take on the financial crisis and bring it back to class.

The FDIC Failed Bank Lists show that about 25 commercial banks failed between 2000 and 2007. That number rose to 350 in the period from 2008 to 2011. What happened?

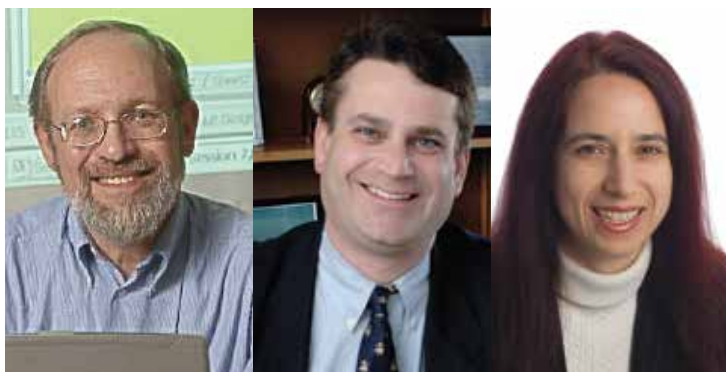
“We allowed banks to securitize mortgages and start trading them like stocks,” says Associate Professor and Associate Chair of Administrative Sciences John Sullivan. In 2008, the U.S. housing bubble burst, leading to an increase of subprime mortgage delinquencies and foreclosures—and a sharp decline in the value of securities held by global financial institutions deemed “too big to fail.” The shock was felt throughout the world economy. As Sullivan explains, “We’re all interconnected now. When the United States gets sick, Europe catches a cold.”

The high degree of consolidation that has occurred in the banking system creates significant issues, agrees William Chambers, an associate professor of the practice of administrative sciences who worked at Standard & Poor’s for twenty years. “The top ten banks control a majority of banking assets and deposits. It makes those ten banks essentially too big to fail (or as Attorney General Eric Holder has said, ‘too big to jail’).”

The study of interdependent financial and economic networks is the forte of Assistant Professor of Administrative Sciences Irena Vodenska (UNI’09)—a Chartered Financial Analyst (CFA) and former investment banker whose background includes portfolio management, financial analysis, and securities trading on Wall Street and European markets. Vodenska explains that the global financial crisis spurred a cascade of events throughout the interconnected global economy, propagating value deterioration of most financial markets around the world; contributing to the potential collapse of major financial institutions; miring governments in the bailout of too-big-to-fail banks; adversely affecting the global housing market; contributing to increased unemployment rates and prolonged unemployment; significantly reducing consumer wealth and appetite for spending; and essentially precipitating the European sovereign debt crisis.

Vodenska is the principal investigator for Boston University’s part of the international, multi-institutional “Forecasting Financial Crisis” grant funded by the European Union. Her research applies complex network theory to predict systemic risk in financial systems, and is conducted in collaboration with BU Professor of Physics and William Fairfield Warren Distinguished Professor Gene Stanley, doctoral students from BU’s Department of Physics, and master’s students from MET. Published

Administrative Sciences finance faculty, from left to right: Associate Professor of the Practice William Chambers; Associate Professor and Associate Chair John Sullivan; and Assistant Professor Irena Vodenska (UNI’09).



this past February in *Nature’s Scientific Reports*, “Cascading Failures in Bipartite Graphs: Model for Systemic Risk Propagation” describes a model that could be useful for systemic risk stress testing in banking networks and interconnected economies such as the EU—especially critical in the aftermath of the European sovereign debt crisis.

“We focus on quantitative methods for modeling volatility, global interdependence of financial markets, banking system dynamics, and studies of extreme events such as bubbles and crashes,” says Vodenska. “With the recent financial crisis, we saw the need to analyze the interplay between the financial and real estate sectors of the economy, and to consider how real estate investments are financed, the consequences of economic boom-and-bust cycles, and the nature of the bank assets.

“We want to develop a good understanding of the dynamics of these networks and ideally create an early warning system,” continues Vodenska. “If we can detect risk increases in the network, we can alert policymakers. The idea is to make our models applicable to policymaking, so they can be used by policymakers to intervene before a major crisis happens.”

Vodenska indicates that the crisis has enhanced her courses by motivating the “expansion of fundamental theories” and opening new frontiers in research.

It is opportune, then, that this will be the first year that all full-time faculty have access to research assistants. “They will support faculty while being exposed to real financial situations. It brings the learning from research back into the classroom,” says Chambers. “In the wake of the financial crisis, many basic assumptions about the economy and the financial system have been challenged. It’s a very interesting time to get involved in the field and analyze what’s going on.”

Sullivan, who has many years of experience in mergers and acquisitions, spends the first half hour of class discussing the realities of the market: “One of our goals is to teach practical finance. Don’t get caught up in bubbles, look at the fundamentals, and think analytically. But it’s not a science—it’s an art. Nobody knows what is going to happen tomorrow. We make educated estimates, and consider how to minimize risk and maximize returns.

“If you want to learn economics, this is your program,” concludes Sullivan. “You’re going to get the best of both worlds: an applicable degree taught by former executives who have been in the water and know how cold it can be.” **M**



Dissecting the Beveridge Curve

Alumnus Rand Ghayad pens a groundbreaking study on long-term unemployment.

Rand Ghayad (MET'09) graduated with a master's in Administrative Studies and a dual concentration in Financial Economics and Multinational Commerce. Currently a Visiting Fellow at the Federal Reserve Bank of Boston, Ghayad has been praised for two recent public policy papers discussing the current status of the U.S. economy.

The first paper, coauthored with Northeastern University Distinguished Professor William Dickens, examines the relationship between job vacancies and unemployment as represented by the Beveridge curve. Published by the Fed as a public policy brief in October, "What Can We Learn by Disaggregating the Unemployment-Vacancy Relationship?" has since been pointed to by Nobel Prize-winning economist Paul Krugman, noted as "pioneering" by *The Atlantic*, considered a "major empirical win" by economist Brad DeLong, and cited in articles by the *New York Times*, *Wall Street Journal*, *Huffington Post*, *Business Week*, *Business Insider*, and dozens more.

The Beveridge curve posits that as job vacancies go up, people get hired and unemployment goes down—and vice-versa. However, when vacancies go up and unemployment rates remain high—as became evident in 2009, in the wake of the Great Recession—it causes an outward shift in the curve and raises alarms about "structural unemployment," where workforce skills no longer correspond to those sought by employers.

"A major empirical win..."

Rand Ghayad (MET'09) has economists' attention with an influential paper.

By decomposing the Beveridge curve by industry, age, education, and duration of employment, Ghayad found that those who have been out of work for more than six months did not benefit from an increase in the job vacancy rate—and this was consistent across all industries and sectors, blue collar and white collar alike.

In his second public policy brief for the Fed, "A Decomposition of Shifts of the Beveridge Curve," Ghayad concludes that, along with fears of structural unemployment, unprecedented jobless benefits can also be ruled out as the cause of continued long-term unemployment. This leaves one explanation as to why those with long unemployment spells are doing poorly in the labor market—hiring discrimination against the long-term unemployed.

Metropolitan had an opportunity to ask Ghayad some follow-up questions about his research:

Metropolitan: What made you curious about job vacancy versus unemployment rates?

The fraction of total unemployed who have been out of work for more than six months reached an unprecedented rate in 2010, and remained high despite the increase in job openings since the end of 2009. This spike in long-term unemployment raised an alarm for me and made me curious to explore whether applicants with long unemployment durations are benefiting less than others from the recovery. With data from the current population survey, I was able to explore the behavior of applicants with different unemployment durations during the period when the aggregate Beveridge curve was shifting.

What conclusions did you draw in your findings?

Results from the Beveridge curve paper showed that the shift in the aggregate Beveridge curve relationship is concentrated solely among the long-term unemployed. In other words, the long-term unemployed were not benefiting from the increase in vacancies during the recovery, while those with short unemployment durations (less than six months) were behaving normally.

How did you determine that long-term unemployment wasn't structural?

In 2012, I sent 4,800 fictional résumés to firms around the U.S. Résumés were identical in all aspects except duration of unemployment and industry experience. I tracked firms' responses by recording which résumés received interview invitations. The experiment revealed very little response for applicants with long unemployment durations. Even if you come from the same industry as the prospective employer, those employers are more likely to prefer someone with no relevant experience, but a shorter duration of unemployment. **M**



For the full interview, visit bu.edu/met/mag/Ghayad.

Commencement 2013

“Believe me, I know as you do—it’s not easy working full-time, managing your job, and providing for your families while you strive to complete a challenging college degree program. But it’s that same dedication and tenacity you’ve already shown that will benefit you greatly in the years to come. No matter what your profession or what you aspire to be, you’ll have an important advantage—you’ve already been able to successfully manage and balance your career with your education. That’s by no means an incidental thing!”

Douglas Chamberlain
(MET’74, GSM’76),
Commencement Speaker

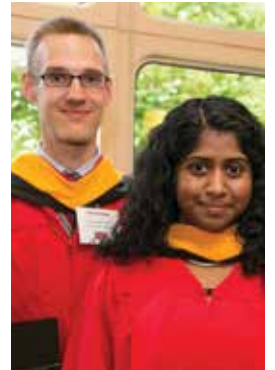


Photo: Alun Foster



BU in Brussels



BU employee graduates



Awards 2013

Excellence in Undergraduate Studies Awards

Kenneth Wayne Ernsting, Bachelor of Liberal Studies
Agnieszka Malloy, Bachelor of Science

Excellence in Graduate Studies Awards

Yuan Li, *Actuarial Science*
Richa Bhatnagar, *Administrative Studies*
Douglas David Tribou, *Advertising*
Megan Alexis McCarney, *Arts Administration*
Dustin Michael Navarro, *Computer Information Systems*
Alexandra Sloane Muhs, *Computer Science*
Stephen James Dillon, *Telecommunication*
Zachary Holland Ray, *Criminal Justice*
Christina Joy Padilla Birkey, *Urban Affairs*
Lori Katherine Vail, *Gastronomy*
Michael M. Durand, *Health Communication*

Roger Deveau Part-Time Faculty Award for Excellence in Teaching

Martin L. Saradjian

Distinguished Alumni Awards

Kimberly Grant, *Service to Profession*
Douglas C. Chamberlain, *Service to Profession*



Graduates at MET's military locations in North Carolina, with Associate Dean for Academic Affairs Lou Chitkushev (third from left) and graduation speaker Brigadier General Thomas A. Gorry (third from right).



City of Boston Scholars



Military graduates at Hanscom AFB

Photo: Rick Berry

See more images of MET's Commencement at bu.edu/met/mag/commencement13.



Hands-on in Haiti

Though they teach in different programs within the Department of Applied Social Sciences, Assistant Professor of Criminal Justice Danielle Rousseau and Assistant Professor of City Planning and Urban Affairs Enrique Silva share a commitment to reconstruction in Haiti after the 2010 earthquake—both on the macro level of planning and the micro level of the individual.

Rousseau, who has spent the past decade involved in victim services, crisis response for sexual assault and trauma, and as a therapist in correctional facilities, focuses on how research informs policy and practice in criminal justice, specifically concerning women and trauma. Her role in introducing yogaHOPE's Trauma-Informed Mind-Body (TIMBo) program to the female inmates at MCI—Framingham was recognized by the Mass. Department of Correction. The non-profit yoga outreach program trains incarcerated women to be facilitators who can teach yoga and mindfulness practices to other inmates. Recently, Rousseau has been part of an effort to bring TIMBo programming to post-earthquake Haiti in partnership with local agency AMURT-Haiti, and has been evaluating how well the program provides “a positive means of coping for a nation dealing with complex traumas”—from the disaster itself to issues of shelter and safety, to the rape and sexual assaults that plague Port-au-Prince.

Silva is an expert in comparative urbanization and the formation of public sector planning institutions and practices. His research explores the ways human and economic resources are mobilized and policy decisions are made in socio-politically volatile or fiscally challenged communities.

Since the earthquake, Silva has been involved in reconstruction planning in Port-au-Prince and Mirebalais, Haiti. This year, he was lead principal investigator on the Mirebalais Planning Initiative (MPI), a project resulting from a partnership between Boston University, the University of Massachusetts Boston, and the University of the West Indies that is fully funded by a \$150,000 grant from the W. K. Kellogg Foundation.

Metropolitan had a conversation with both professors, who remain optimistic about Haiti's future:



Professors Enrique Silva and Danielle Rousseau embody the hands-on aspect of applied social sciences in post-earthquake Haiti—and beyond.

Metropolitan: When did you each develop interest in Haiti?

Enrique Silva: I was helping Elisabeth Coicou (MET'10)—a Haitian graduate student in MET's city planning program—on a grant proposal for a project on the redevelopment and planning of the area of Haiti that had been affected by hurricanes and mudslides. Then the earthquake hit. I was there within seven days, with a team that included Coicou, engineer Jean Lucien Ligondé (MET'09), and Anuradha Mukherji, a lecturer in the city planning and urban affairs programs.

Danielle Rousseau: My first trip to Haiti was about a year ago, when the founder of yogaHOPE solicited my help in training community leaders in Port-au-Prince to run the TIMBo program. I was on a research team that included a colleague from Harvard School of Public Health and a number of Haitians. Our goal was to ensure a program that was effective, culturally sensitive, and appropriate for Haitian participants.

Both of you saw Haiti for the first time after the earthquake. What were your first impressions?

Silva: We came by bus from the Dominican Republic, arriving at nightfall in Port-au-Prince. I have never seen so much destruction.

The scale of material and human loss had a lot to do with the way the city had been built. As a planner, I was looking at this as a problem of settlement, construction, and the processes that allowed people to live on precarious land with no regulation of building codes. What is the solution? That's what I've been working on ever since.

Rousseau: Even arriving two-plus years after the quake, my first impression was just how devastated Port-au-Prince still was—a lot of buildings down, and not many of signs of rebuilding or development.

The biggest effect on me was how the quake had impacted the lives of the people we were working with at the local agency. They were living in tent cities, and commuting multiple hours a day. And the women weren't feeling safe after dark because of the risk for sexual violence.

There have been some positive outcomes, though. For example, there had been buildings that collapsed and no one had claimed the land, so AMURT-Haiti took that opportunity to build an amazing school bordering one of the tent cities. The school became this green oasis in a sea of tents, and is now fairly renowned for its teaching and curriculum. The locals who were training to become TIMBo facilitators have been sharing the tools they learned. I was impressed by the Haitian evaluation team's ability to translate yogaHOPE into something meaningful to the Haitian people.

Enrique, what is the objective of the collaborative Mirebalais Planning Initiative (MPI)?

Silva: Mirebalais, a city outside Port-au-Prince, is where Partners in Health just built their national teaching hospital, Hôpital Universitaire de



Mirebalais—and its promise of economic opportunity—is a magnet to people fleeing Port-au-Prince. Like the capital, Mirebalais develops and grows with very little regulation. The MPI's objective is to work with local stakeholders in Mirebalais to identify priorities and plan for them; understand what resources they have locally; learn how to raise and implement funds; and establish an urban growth program.

Is this something that could be used as a model in Port-au-Prince?

Silva: The partnership behind the MPI and the Kellogg Foundation was established to create precedence in bringing together government, the private sector, and nonprofits to regulate and manage resources.

What research methods are most effective for your work in Haiti?

Rousseau: I engage in qualitative research, versus more traditional, quantitative evaluation. Qualitative research allows for a culturally sensitive approach, and we incorporated more visual scales and different strategies—talking to people, reviewing participant observations—to see how people are actualizing the TIMBo program and the tools.

Silva: I also take a qualitative approach to both research and outcome assessment—which, in planning, can be a slow process. It has to be systematic and reviewed over time.

Will your experiences in Haiti lead to collaboration at MET?

Rousseau: I potentially see co-teaching qualitative research methodology courses incorporating the perspective of community response to trauma—from natural disasters and political issues to sexual or gender-based violence, intimate partner violence, and more micro levels of violence.

Our long-term goal is to develop this qualitative approach, culminating in some studio-type classes where we can travel with students and engage them in projects in Haiti.

Silva: Haiti brings Danielle and me together, but the applications, the tools, and the courses that come up don't have to be about Haiti. Our experience in Haiti provides the context for training students in methods that aren't Haiti-specific.

Solutions and ideas for problem-solving in Haiti won't always come from Haiti—that's just the nature of global problem-solving. Similarly, ideas that arise in Haiti could inform policy in Boston.

Continued on page 13 >>

Alumni Gatherings



Find us on Facebook:
facebook.com/METBU



MET Night On Friday, March 1, close to four hundred MET students, faculty, staff, and alumni attended MET Night at Agganis Arena. They cheered on BU's Terrier hockey team in a 3-1 victory over the University of Vermont Catamounts. **Go Terriers!**



BioMed Night

Students, faculty, and alumni from the undergraduate Biomedical Laboratory & Clinical Sciences program convened outside the lab for the annual BioMed Night.



New chair of the Dean's Advisory Board Michael McCabe (MET'87) hosted the April board meeting at the offices of Deloitte in New York. From left: Steven Akers (MET'94), Lawrence Hsu (MET'05), McCabe, Mary Kennard (CGS'74, MET'76), former dean Jay Halfond, Dean ad interim Tanya Zlateva, Linda McCutcheon (DGE'75, MET'77), and Thomas Weeks (MET'69, MET'74).

MET around Town

Featuring Q&A with alumni living and working around Boston.
For a chance to represent “MET around Town,” submit your answers to our questions at bu.edu/met/mag/town-13c.



Hannah Gathman (CAS'09, MET'12)

BA in Art History (CAS); MS in Arts Administration (MET)
Special Events Manager,
Institute of Contemporary Art/Boston

What is great about working in Boston?

Boston offers everything I could want from a big city while feeling incredibly close-knit. Working in the non-profit sector, I'm amazed by how many people seem to know each other—my worlds are constantly colliding!

What activities do you enjoy the most?

Whether I'm at home or at work, I love to entertain and play the hostess. It's fun to draw inspiration from my own parties when brainstorming ideas for ICA events—or vice versa. I can repurpose craft supplies from home to make funky centerpieces to use at work, or try to recreate a cocktail for my friends that our caterers have served at the museum. Needless to say, I'm a Pinterest junkie.

Has your BU degree helped you make connections locally?

Among my former classmates in the Arts Administration program, I have a contact at pretty much every cultural organization in the city. MET and BU-wide alumni events help me stay connected with everyone.

What's the best advice you were ever given?

You can't, and won't, please everyone. Be open-minded when it comes to feedback, but don't dwell on one person's negativity.

Do you have any advice for MET students?

Go out of your way to build relationships with your colleagues: you will spend a lot of time with them and you never know when you'll need a favor!



Sacha Pfeiffer (MET'04, SED'12)

BLS in English and History (MET); EdM in Teaching English as a Second Language (SED)
Senior Reporter and *All Things Considered* Host, WBUR

What is great about working in Boston?

It's a wonderfully small big city with a vibrant journalism community, two major daily newspapers, and two NPR member stations. It's also an endless source of interesting news, which, as a reporter, I relish and appreciate!

What activities do you enjoy the most?

My bike and kayak are my inanimate best friends. During theatre season, I go to plays constantly. And I teach ESL at the Community Learning Center in Cambridge because I love the challenge of explaining our maddeningly rule-breaking language to adult immigrants.

Has your BU degree helped you make connections locally?

BU launched my career. The late *Boston Globe* columnist David Nyhan spoke at my graduation and later helped me get a freelancing gig at the paper that became a full-time job for 13 fantastic years. Now I'm part of the BU community again, since the University holds WBUR's public radio license. I've also taught at BU's College of Communication and picked scholarship recipients at MET, so BU is central to my Boston experience.

What's the best advice you were ever given?

If you're worrying about something you can change, change it. If you're worrying about something you can't change, stop worrying.

Do you have any advice for MET students?

When doors open, walk through them. Seize promising opportunities when they present themselves.



Phillip Terenzi (MET'05)

Master of Criminal Justice
Police Lieutenant, Shift Commander
in the 9-1-1 Call/Dispatch Center,
Boston Police Department

What is great about working in Boston?

It is rich in history—a progressive city that appreciates its past and plans for its future. But also, importantly, it's a sports town.

What activities do you enjoy the most?

Watching the home teams play and being out on the harbor and Harbor Islands.

Has your BU degree helped you make connections locally?

Yes, I have met some people through the program that I still have contact with.

What's the best advice you were ever given?

Follow your dreams, and never give up.

Do you have any advice for MET students?

Never stop learning, never stop enjoying life, and—in my line of work—always exchange business cards prior to when you need to contact someone, rather than at the scene of an incident. **M**



Recipients of the 2012 Chadwick Fellowship: Rachel Black (left) and Nancy Ahern.

Catching Up with Chadwick Fellows

EACH YEAR, TWO fellowships are offered through the Patricia W. Chadwick Fund for Professional Development. The permanently endowed fund, established in 2010 by alumna Patricia W. Chadwick (MET'75), provides annual grants to one faculty and one staff member who exemplify a high level of service and commitment to MET and its students.

This past fall, Chadwick Fellowships were awarded to Rachel Black, assistant professor and coordinator of MET's Gastronomy program, and Nancy Ahern, assistant director of MET's Center for Professional Education (CPE). Black and Ahern follow inaugural fellows Enrique Silva, assistant professor of city planning and urban affairs, and Robert Haley (MET'13), senior media producer for the office of Distance Education. **M**



Read more, including a Q&A with Rachel Black and Nancy Ahern, at bu.edu/met/mag/chadwick-13c.

>>Haiti, continued from page 11

There are opportunities to research applied interventions in communities, from both planning and psychological trauma perspectives.

I believe that the best education fuses theory and practice, where students get their hands dirty and are exposed to worlds beyond their comfort zone. Our graduates have the skills to understand and navigate the complex sociopolitical environment that they're going to be working in, whether it's criminal justice or planning. **M**



Find images and more at bu.edu/met/mag/haiti.

Savoir Faire

Highlights of recent faculty and staff honors, grants, presentations, and publications.

In March 2013, "Sermons from the Mount," a paper by Assistant Dean for Business Development **Ruth Ann Murray** (SED'94, GRS'98, GRS'12), was accepted by *The Dublin Seminar for New England Folklife*. Murray was one of 17 presenters at the Seminar's June conference, *Foodways in the Northeast II*. The seminars are offered in conjunction with Historic Deerfield, Massachusetts.

Enrique Silva, assistant professor of Urban Affairs and City Planning, is co-principal investigator on the Madison Park Efficiency Project in Roxbury, Mass., which in March 2013 received a grant of \$85,000 from Wells Fargo. The study on energy use in low-income, urban housing is a collaboration between Boston University's College of Arts & Sciences, School of Management, College of Engineering, and MET. Silva also serves as lead principal investigator on the Mirebalais Planning Initiative (MPI) in Haiti, a project that is fully funded by a \$150,000 grant from the Kellogg Foundation—read more on page 10.

In April, **Pamela Hay**, an instructor in MET's Center for Professional Education program in Professional Investigation and a retired special agent with the United States Drug Enforcement Administration (DEA), was interviewed by FOX 25 on Judge Richard

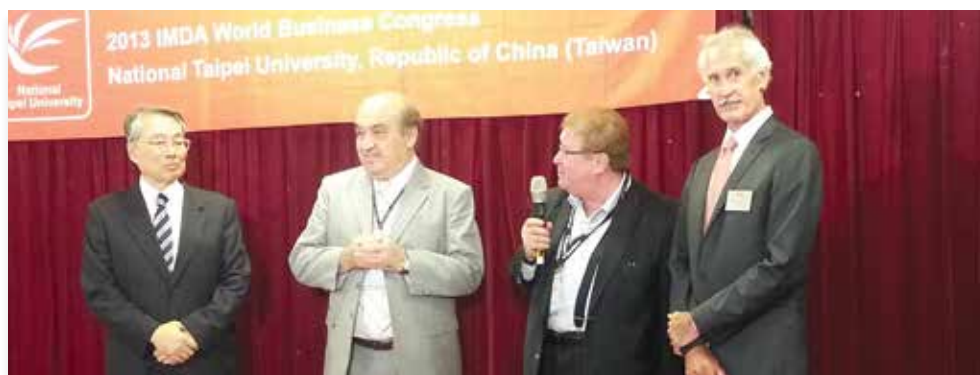
Sterns' removal from the Whitey Bulger case. She had previously worked on the Bulger case with the DEA.

Bill Nesto, Master of Wine (MW) and senior lecturer in MET's Gastronomy and Food, Wine & the Arts programs, has co-authored *The World of Sicilian Wine* with his wife, Frances Di Savino. Published by the University of California Press, the book provides wine lovers with a comprehensive understanding of Sicilian wine, from its ancient roots to its modern evolution.

Assistant Professor of Gastronomy **Rachel Black** was quoted in *Time Magazine* in January, in reference to a new supermarket in central Rome called Eataly: "It's the nostalgic memory of the market but still in the controlled environment of a supermarket."

"Juror Perceptions of the Legitimacy of Legal Authorities and Decision Making in Criminal Cases," a paper coauthored by **Shea Cronin**, assistant professor of criminal justice, was accepted for publication in *Law & Social Inquiry*.

Associate Professor of Administrative Sciences **Barry Unger** is coauthor of "Fractal-Based Wideband Invisibility Cloak," to be published in *Fractals*. **M**



Outstanding International Business Person of the Year Award From left to right: Stan Shih, founder of Acer, Inc.—a multinational, multibillion-dollar electronics corporation based in Taipei City, Taiwan—is honored for his contributions to international business by PennState professor Erdener Kaynak, MET Associate Professor of Administrative Sciences Barry Unger, and Associate Professor and Chair of Administrative Sciences Kip Becker. The ceremony took place at the 22nd World Business Congress of the International Management Development Association (IMDA), National Taipei University.

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Class Notes

Salvatore Bramante (MET'79)

was honored as the 2012 Man of the Year by the Augusta Boston Club, a Sicilian organization in the greater Boston area. The distinction is awarded during the annual Christmas banquet to recognize contributions to the well-being of the organization.

Richard J. Gallagher (MET'80)

earned his bachelor's in Interdisciplinary Studies from MET. Gallagher reports that he worked as a special assistant to both Senator Edward M. Kennedy (from 1966 to 2009) and Jacqueline Kennedy (from 1966 to 1994). He also served two terms as lead advance on President Clinton's Presidential Advance team. Gallagher has also been Hyannis fire commissioner elect for the past 23 years. Gallagher writes, "Boston University gave me the education that has improved my life a great deal."

Beth Vellante (MET'81)

was named executive director of Stonebridge at Burlington, the Northbridge Company's newest senior living community. Vellante is responsible for all operations of the building, which houses 110 apartments.

Howard V. Richardson (MET'83)

was elected to the Board of Directors for Wells Fargo & Company.

Darcy Wilson (MET'86)

joined Brown University's track & field staff as an assistant coach, where her primary responsibility is coaching the throwing events for men and women. She previously coached at UMass-Amherst and Keene High School.

Here's your chance to get caught up on what your classmates have been doing. Let us know what you're up to.

Major General Keith L. Thurgood (MET'87)

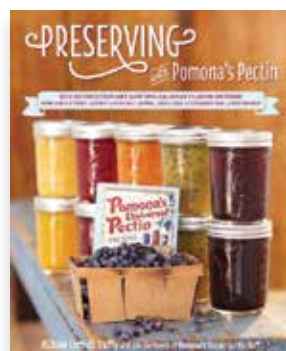
was appointed president of the Spend and Clinical Resource Management Segment for MedAssets, Inc.

Luca Maestri (MET'91) recently joined Apple as corporate controller. He previously served as chief financial officer and executive vice president of Xerox Corporation from 2011 to 2013.

M. Ronald Ross (MET'03)

was named chief financial officer and chief operating officer of EcoScraps, a Utah-based organization that recycles food waste into all-natural, organic garden products.

Debra A. Rafson (MET'05) was named managing director of Stoneham Theatre, a professional not-for-profit regional theatre in Stoneham, Mass.



Allison Duffy (MET'06), a graduate of MET's Master of Liberal Arts program in Gastronomy, recently published *Preserving with Pomona's Pectin: The Revolutionary Low-Sugar, High-Flavor Method for Crafting and Canning Jams, Jellies, Conserves, and More*. Duffy is a Master Food Preserver and has written about food for the *Boston Globe* and *Backpacker Magazine*.

William Huling (MET'07)

has been promoted to assistant vice president in the claims executive department at Amica Mutual Insurance Company. Previously, he was a branch claims manager with the company.

Deborah Howerton (MET'08)

was promoted to senior vice president at Cassidy Turley, a leader in the commercial real estate services field. Howerton's responsibilities include global and national transactions.

**Grace Ryder-O'Malley (MET'08)**

curated *Teaching Traditions: Selections from the Museum School* at PAAM at the

Provincetown Art Association and Museum (PAAM). The exhibition traced the history of faculty and art colony heavyweights Charles Hawthorne, Hans Hofmann, and Michael Mazur, and was featured in the Provincetown Banner, Cape Cod Times, and as a Critics' Pick in the *Boston Globe*. Ryder-O'Malley runs adult education programs at PAAM.

Janel Zarkowsky (CFA'09, MET'11)

was named the assistant coach for the Georgetown Hoyas' #1 ranked sailing program. As an undergraduate, Zarkowsky was a four-year member of the Boston University Sailing Team, and continued as assistant coach while completing her MS in Arts Administration.

Graham Polando (MET'12) was appointed deputy prosecuting attorney of Marshall County, Ind.

→ **Notes should be sent to:**

Boston University
Metropolitan College Alumni Office
755 Commonwealth Avenue
Boston, MA 02215
bu.edu/alumni/classnotes

In Memoriam

The MET community says goodbye to two faculty members who will be remembered for their kindness, their engagement, and their contributions to the College and Boston University.

For extended tributes, please visit bu.edu/met/mag/memorial.

Michael Fleming, 1944-2013

Adjunct Associate Professor
Dr. Michael Fleming (CAS'66, GRS'71) passed away in January of this year after a long illness. Fleming coordinated and taught in MET's undergraduate psychology program from 1973 to 2003, and taught for the College as recently as spring 2010.

Thomas Fauls, 1948-2013

Associate Professor of Advertising
College of Communication (COM) professor Thomas Fauls taught in the Advertising and Health Communication master's programs offered jointly by COM and MET. He passed away on June 26, 2013. "His beloved family, his colleagues and students at Boston University, and his legions of friends and admirers are deeply saddened by his passing yet warmed by the memories of this remarkably kind and accomplished man," says Health Communication co-coordinator and professor Steve Quigley (SED'87).



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