



# SYAIRAH

Also known as Syai

27 is just a number. I'm open to exploring new opportunities and challenges every day. Curiosity kills a cat type of person. I feel uncomfortable being at one spot for a long time.

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## EXPERIENCE

### **SID EVENTS, Bay Laurel 12 — Full-time Graphic Designer/Event associates/Social media marketing**

May 2021 - PRESENT

An eye opening working here. An all rounder job scope. Managed their social media and created content such as short reels and videos in instagram. Created a website ( using wix ) and managed the traffic flow each week. Lots of event coordinating, and communicating. Ad Hoc jobs such as setting up the event area, flower arrangements, arranging of flowers on stage/props. Housekeeping, storage, inventory.

### **STARBUCKS, Airport T2 & Admiralty Station — full time flexi barista**

APRIL 2017 - MAY 2021

Enjoyed working here with a bunch of different people with different backgrounds. I've made genuine nice friends here till now. Lots of multi-tasking between taking orders and making drinks/food. Housekeeping after every shift. Start of work was challenging, I needed to memorize all the recipes and pastry names.

### **COTTON ON KIDS, Tampines mall — Retail Sales**

NOV 2018 - DEC 2018

Work for Christmas Season. Decided to stop the contract as I was starting my poly.

### **SUPERMAMA, Jewel & Haji Lane — Internship Poly**

APRIL 2019 - JUNE 2019

An interesting local shop in Singapore that sells porcelain and souvenirs for tourists to buy them. Other than retailing, I did some porcelain design for the opening of Jewel Airport.

### **ROBINSONS THE HEEREN, Orchard — Internship ITE**

NOV 2015 - MARCH 2016

Did some product graphic work for Robinsons. Ad hoc works such as maintaining the floor and visual merchandising for the women's

## SKILLS

Photoshop, Adobe Illustration.

Short video making

Time-management

Problem solving

Active listening

## AWARDS

Won best individual award in NEA Recycled fashion show  
7 / 2014

**Designing of apparel for NEA recycled fashion show**

Runner up for Smiggle Competition  
8 / 2015

**Designing for Smiggle upcoming Spring/Summer collection**

## LANGUAGES

Malay, English

section.

## EDUCATION

### **Visual Communication, Nanyang Poly — *Diploma***

April 2017 - Feb 2020

Took Visual Merchandising as a Major course. Alongside, I've learnt so many things, not only designing but problem solving and communicating. Working in a team takes a big part of it as an industry nowadays, they work in a team instead of individuals.

### **Visual Merchandising, Central — *H.Nitec***

April 2015 - Feb 2017

Lots of hands on and brainstorming. Working in a group for projects. Communicated a lot with teammates for better ideas. Brainstorming helps a lot with ideation and creativity.

### **Fashion Design, Central — *Nitec***

April 2013 - Feb 2015

The course was a new start up. Learn a lot of things. From feeling the fabric texture to sketching to executing the design by ourselves. Not an easy course, mentally prepared for crying days and an exhausted body.