

Original text:

Our organization is applying for funding under Provider Recruitment, Training & Educational Opportunities, and Practice Support to expand psychiatric care capacity for CenCal Health members in Santa Barbara and San Luis Obispo counties. Currently, we serve less than 39,999 CenCal members, but more than We are requesting \$224,000 in funding for a 12-month period to increase access to behavioral health services by recruiting new providers, enhancing workforce training, and improving psychiatric care infrastructure. \$150,000 – Provider Recruitment: Salary support for one Psychiatric Mental Health Nurse Practitioner (PMHNP) or Physician Assistant (PA) to expand psychiatric care and reduce wait times. \$50,000 – Workforce Expansion: Salary for one Medical Assistant (MA) or Certified Psychiatric Technician to support patient care and provider efficiency. \$12,000 – Advanced Training: Two semesters of the Doctor of Medical Science (DMS) in Psychiatry program for a current PA, enhancing behavioral health expertise and improving clinical care. \$12,000 – Technology Upgrades: Investment in psychiatric care technology to improve telepsychiatry, patient management, and overall service efficiency. This funding will increase the number of psychiatric providers, enhance workforce expertise, and improve care delivery through technology, directly benefiting CenCal Health members. These efforts will lead to greater service availability, reduced wait times, and higher-quality psychiatric care. The initiative is designed for immediate impact within 12 months and long-term sustainability through continued service revenue, improved provider efficiency, and retention of trained professionals.

Rewrite #1:

Our organization is seeking funding under Provider Recruitment, Training & Educational Opportunities, and Practice Support to expand psychiatric care capacity for CenCal Health members in Santa Barbara and San Luis Obispo counties. Currently, we serve fewer than 39,999 CenCal members, but demand continues to grow.

We are requesting \$224,000 in funding over a 12-month period to improve access to behavioral health services through provider recruitment, workforce training, and enhancements to psychiatric care infrastructure. The funding will be allocated as follows:

- \$150,000 – Provider Recruitment: Salary support for one Psychiatric Mental Health Nurse Practitioner (PMHNP) or Physician Assistant (PA) to expand psychiatric care capacity and reduce wait times.
- \$50,000 – Workforce Expansion: Salary for one Medical Assistant (MA) or Certified Psychiatric Technician to support patient care and enhance provider efficiency.
- \$12,000 – Advanced Training: Two semesters of the Doctor of Medical Science (DMS) in Psychiatry program for a current PA, enhancing behavioral health expertise and improving clinical care.
- \$12,000 – Technology Upgrades: Investment in psychiatric care technology to improve telepsychiatry, patient management, and overall service efficiency.

This funding will enable us to increase the number of psychiatric providers, enhance workforce expertise, and improve care delivery through technology, directly benefiting CenCal Health

members. These efforts will result in greater service availability, reduced wait times, and higher-quality psychiatric care.

The initiative is designed for immediate impact within 12 months, with long-term sustainability achieved through continued service revenue, improved provider efficiency, and the retention of trained professionals.

Rewrite #2:

We seek funding to change lives.

In Santa Barbara and San Luis Obispo counties, thousands struggle in silence. They wait for care that doesn't come fast enough. They need help. They need hope. Today, our organization stands ready to meet that need. We are asking for \$224,000 to expand psychiatric care, recruit new providers, and fortify the system that supports our most vulnerable.

With this funding, we will act immediately:

- \$150,000 – Provider Recruitment: We will hire a Psychiatric-Mental Health Nurse Practitioner (PMHNP) or a Physician Assistant (PA). More hands. More care. Shorter wait times.
- \$50,000 – Workforce Expansion: A Medical Assistant (MA) or Certified Psychiatric Technician will join our team, easing the burden on providers and enhancing patient support.
- \$12,000 – Advanced Training: A Physician Assistant will train in the Doctor of Medical Science (DMS) in Psychiatry program. More expertise means stronger, more precise care.
- \$12,000 – Technology Upgrades: We will invest in telepsychiatry and patient management technology to deliver faster, smarter, more effective care.

This isn't just an investment in services. It's an investment in people, in healing, in a future where no one waits too long for help. This funding will increase access, build expertise, and improve efficiency—but most of all, it will change lives.

We are ready. The need is urgent. With your support, we will act now.