
SCOTT HENNEN

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PROFILE

I have more than 35 years of journalistic experience in writing, editing, planning and content creation as part of daily and weekly publications. For the last 19 years, I helped write, edit and lay out as many as 22 weekly editions that reached more than 200,000 readers. I helped plan and gather information for special sections and annual student-athlete awards and scholarship banquet. I have been honored by the Associated Press, Society of Professional Journalists, Press Club of Cleveland and Ohio Prep Sportswriters Association.

EXPERIENCE

SPORTS WRITER, THISWEEK NEWS; COLUMBUS, OHIO – AUG. 2003 - JAN. 2023

- Worked on tight deadlines to generate and compose more than 10 stories per week from as many as 12 assigned high schools with many as 72 teams in 30 sports.
- Helped plan, organize, gather information and compose special sections such as the annual football preview supplement that includes as many as 80 teams.
- Worked with a team to plan special events such as the annual student-athlete awards and scholarship banquet including gathering information and composing articles on more than 350 athletes and coaches.
- Honed interview skills to draw interesting and pertinent information from subjects ranging from adults to elementary-aged children in order to compose articles.
- Trained and mentored new employees so they could learn the style and workload expectations of the publication.

SPORTS EDITOR, THE ADVOCATE; NEWARK, OHIO – OCT. 1996 - AUG. 2003

- Planned the workflow and staffing for seven-person department including budgeting stories, photographs and graphics for a daily newspaper with a 35,000 circulation.
- Launched, edited and paginated a weekly fall insert called Football Weekly with features, reviews and previews of the 13 area high school teams in the four-county coverage area.
- Produced an annual National Drag Racing Association insert for an area event each June. The publication brought the newspaper national notoriety and garnered numerous awards.
- Created weekly theme pages such as bowling and youth sports to help expand the scope of our readership.

EDUCATION

OHIO STATE, COLUMBUS, OHIO – COMMUNICATION, 1987

OHIO STATE, COLUMBUS, OHIO – CRIMINOLOGY/CRIMINAL JUSTICE , 1987

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