

Artists Ancestral Connection

Creative director Maria Grazia Chiuri embodies her roots in the Dior Cruise 2021 collection. The show took place in the Piazza del Duomo in Lecce, Puglia which is also the birthplace of Chiuri's father and where she used to spend her summers as a child.

The collection had a bohemian vibe, with earthy colors like porcelain white, barn red, Jupiter and shamrock green, and midnight black. The materials and styles used in this collection were leather corsets, fringed and patterned skirts, dresses, and coats – striped suit jackets, dresses, shirts, and skirts – sheer flowy embroidered tulle.



Look 1 Photo from WWD.

The silhouette of this dress is similar to Miss Dior's 1994 dress. The sheer midnight black tulle dress with wild bamboo gold wheat embroidery gives off a feel of what it is like to be in the field in the summer.



Look 2 Photo from WWD.

This powder white jacket features another of Dior's iconic silhouettes, the bar jacket. The jacket and skirt are the same color, giving the outfit a monochromatic look. This monochromatic look is broken with almond-colored boots and a large syrup-brown lady Dior bag. To tie in with

the agricultural theme of the region, the model is also wearing a bandana on her head. At the bottom of the skirt, there is a small fringe design that wraps around the entire bottom part of the skirt.



Look 3 Photo from WWD

This tulle dress in gingerbread brown is embroidered with animals, forest green Rowen leaves, and what appear to be garnet red gypsophila flowers. The bottom half of the dress is opaque due to a double layer of tulle, while the top part of the dress is translucent. A

cinnamon-brown leather corset completes the look. The model is wearing flat almond-colored sandals. This dress alludes to a story about a farmer's wife who lives in a green field full of flowers, grass, and animals.



Look 4 Photo from WWD.

The ghost-white shirt is made of mesh and lace. The sheer tulle skirt has two primary colors that bleed together: lime and phthalocyanine green. The skirt is also embroidered with

multicolored flowers and butterflies, giving it a natural landscape feel. This ensemble is accessories with a tan-pink corset and an ivory-white bandana that ties the look together.

Makeup and hair were kept to a minimum, giving the model a very natural appearance. Depending on the model's hair type, the hairstyles ranged from naturally curly to bone-straight - some models also sported a buzz cut. The makeup was kept simple and clean with a bold brow.

The Piazza del Duomo was decorated in beautiful bright colored lights that paid homage to the luminaria, a traditional light festival. [In her article Dior's Cruise 2021 Collection Is a Tribute to Italian Arts and Crafts, published in ELLE magazine, Justine Carreon](#) mentioned that weaved into the multicolored lights that adorned the Piazza, glistened the words, "We rise by lifting others, Be a builder of unguilt," and other mighty affirmations. Carreon also writes that "these words echo the same sentiments Chiuri has displayed in previous collections, having collaborated with feminist artists and activists in the past."

The Piazza del Duomo also held a live orchestra and singers that played native Puglia songs. Dancers adorned in black and white [danced hypnotically and to a frantic rhythm of the pizzica, an age-old dance native to Puglia.](#)

Due to the covid-19 restrictions and social distancing implementations, the show was streamed online. Chiuri's primary mission with this collection was to bring people together using her best asset, fashion, and to reconnect and show her roots. She states on the Dior website, ["During this period, I sought to give collective efforts a new dimension. Despite the disadvantages of distance, bringing a different perspective to our daily lives has given us strength and imagination."](#)

The culture, agriculture, and values of the Puglia region inspired the 2021 collection. Chiuri states, [“This presentation focuses on living memories of my childhood: the embroidery and textiles on which I saw my grandmother and my uncle work when I was a child.”](#)

[Carreon states](#) that the littlest moments in the collection stem from Chiuri’s desire to connect with the past and the present while also honoring the region of Puglia. Locals have praised the Dior for showcasing their hometown’s ancestry.

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Source list:

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frenzied rhythm of the pizzica, an age-old dance native to Puglia celebrated annually in

@LaNotteDellaTaranta_official, is reinterpreted by singer-songwriter

@GiulianoSangiorgi_official and conductor @Paolo.Buonvino and channeled by choreographer

and House collaborator @SharonEyalDance, offering a taste of the heritage and passion pulsing

through the #DiorCruise 2021 collection by @MariaGraziaChiuri, unveiled live on Instagram

and Dior.com on July 22 at 8:45 pm CET. © Film by Edoardo Winspeare." Instagram.

[https://www.instagram.com/p/CC6PvyyIz4p/?utm_source=ig_embed&ig_rid=db7f4907-2d6e-41](https://www.instagram.com/p/CC6PvyyIz4p/?utm_source=ig_embed&ig_rid=db7f4907-2d6e-4164-9283-63f8746c890d)

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