Detectives in the Making?

The air was cold in the streets of Vienna, Austria. The bright neon bar and casino signs were blinding but pretty at the same time. Tefla Al Maadhabi walked the streets of Vienna, lost in her world.

Something caught her attention, making her stop and watch the horrific scenes in slow motion. A very intoxicated girl strolls out of a bar, trying to walk to her destination. Then a man forcefully pulls the girl into his black SUV. But she is too intoxicated to realize what is happening to her.

"This looks wrong," 13-year-old Al Maadhabi thought.

"This looks like something I have seen in one of the true-crime documentaries," she thought.

"OH MY GOD," her eyes widened as she realized what was happening; this was an attempted sex-trafficking kidnap. Al Maadhabi tries to get other people to notice what is going on, and soon people begin to help the intoxicated girl escape the man's clutches.

I cannot believe I learned something from the true crime documentaries I watch," she thought excitedly.

The number of true crime viewers has increased dramatically over the last three years, especially on TikTok. The tag 'truecrime' has 27.7 billion views, while the tag 'truecrimedocumentary' has 119 million views. This shows how invested people are in watching true crime. the burning desire to understand why people do what they do, how they get away with what they did, how people go missing without anyone noticing it, and what goes on in the killer's mind are major attractions for true crime watchers. There are many reasons why people watch true crime documentaries.

TikTok paved the way for more people to become interested in true crime. It aided in the transmission of major and minor true crime stories that occur daily. The platform allowed people to voice their opinions on ongoing cases while also assisting in solving these cases.

The case of the murder of four Idaho University of Idaho was all over TikTok. People all over the world were discussing this case, analyzing the evidence and the people involved.

People began to speculate on who the murderer was. Half of the people who guessed the killer's identity were correct. Al Maadhabi's TikTok page was filled with videos about the crime. She said that it is "incredible given that a whole platform did that, a whole platform made so many people aware of the crime - all over the world."

Twenty-year-old, Shouq Al-Ali and 18-year-old Doina Johari are freshmen at Northwestern University Qatar. They both claim that they enjoy the part where the detectives and psychologists dissect the killer's mind. "It's interesting because there are some really strange things that people do that you just want to know how they thought like that, how did they plan the crime; I'm just curious to know why that person felt in that moment," says Al-Ali. Finding out why the killers commit such crimes, why they did it that way, what is the motive behind the crime, and whether was it a crime of passion. It simply simulates their senses.

On the other hand, 23-year-old Reem Selo, a digital creator and a true crime enthusiast started an investigative crime board game called Unsolv33d with her friend Maya Haidar. Starting an investigative crime board game in Qatar enabled people to experience their inner detective and try to make their dream a reality, even if it lasted 10 minutes.

Selo said that her business is mostly "about how to become a detective, and you have these clues inside a case, and you read the whole story. Then you try to figure out the puzzle pieces to solve the crime story."

They also have a TikTok account where they have four thousand seven hundred and thirty-six followers. Selo and Haidar would promote their board game on their TikTok account and would post fabricated crime riddles for their followers to solve.

She started her business because she is very interested in board games and wanted to create an interactive board game for people aged 15 to 25 – people over the age of 25 can also play it if it is not too easy on them because most of our stories are fabricated from scratch. I started it because I knew a tiktoker who also writes horror stories. "It was just a fun side project," said Selo.



Source 1: @Unsolv33d Instagram

True crime documentaries have been a trendy topic in Western counties such as America for some time now. But with the rise of social media platforms like TikTok, the trend became widely known all around the world. People worldwide have a platform where they can make videos and share their opinions on any true crime happening globally. Not only that, but they can learn more tips and tricks to save themselves and others from future harm.

| ~ | - | |
|--------|---|------|
| Source | | .1Sf |

Shouq Al-Ali

Northwestern University student

+974 55012744

Donia Johari

Northwestern University student

+974 66002551

Tefla Al Maadhabi

Qatar University Student

Twitter: @taesays

Ream Selo

Business owner – Unsolv33d

Instagram: @reemofficial