



SUBHA ALI

EXPERIENCE

JOURNALIST COPYWRITER

Yarah Magazine

2022 - Present

- Sourcing and executing article ideas
- Creating compelling content for various social media platforms
- Reporting on brands, diverse cultural topics, technology, fashion, and technology

REPORTER

Univeristy of Washington

2021-2023

- Created a series of stories around the correlation between the environment and the car community
- Researched and executed stories around sustainability
- Storytelling journalism

ADDITIONAL WORK

BUSINESS OWNER

RS Detailing - WA

2020-2021

- Consulted with customers to assess needs
- Created budgets based on costs and fees
- Oversaw accounting functions, purchasing, and bi-weekly payroll to handle financial needs
- Capitalized on social media platforms to increase market awareness

SKILLS

- Verbal and Written Communication
- Work Planning and Prioritization
- Integrity and Transparency
- Strategic Planning
- People and Culture

 425-208-6026

 subhaali15@gmail.com

 www.subhaali.com

EDUCATION

UNIVERSITY OF WASHINGTON

BACHELOR'S DEGREE:
Communication; Journalism and
Public Interest

2023

REFERENCES

ASHLEY SLADE

Editor and Content Writer

 authoraslade@yahoo.com

JASMINE FRANKLIN

Media Strategist

 info.yarahmagazine@gmail.com