goanywhere
by HelpSystems

How's Your File Transfer Process Running?

Get on the right track with this 10-minute MFT maintenance check

TABLE OF CONTENTS

Is Your File Transfer Process Running Smoothly? 03

Choose the Right File Transfer Vehicle for Your Needs 04

How MFT Can Help Rev Up Your File Transfers 09

Take GoAnywhere MFT For a Test Drive 12

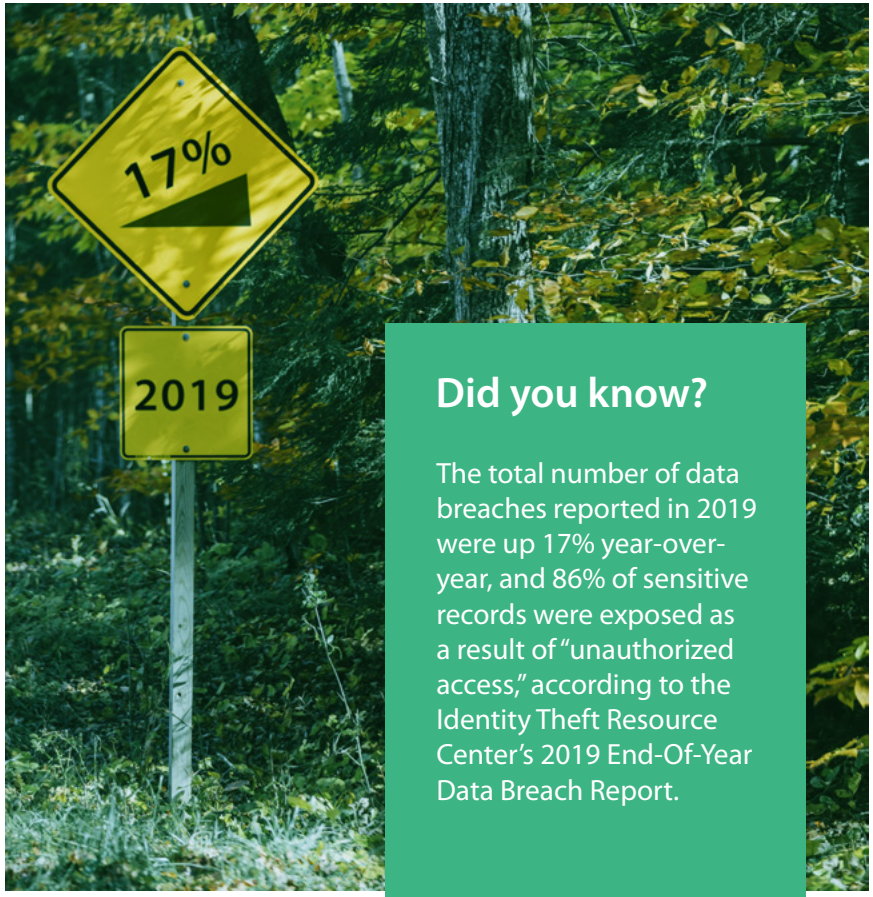
IS YOUR FILE TRANSFER PROCESS RUNNING SMOOTHLY?

Tune-up your file transfers with a high-octane managed file transfer solution

Without a secure file transfer solution in place, transferring files person-to-person or server-to-server can sometimes feel like being behind the wheel of an outdated clunker on a long road trip to nowhere. If the strange noises coming from your current process (or grumbles from your IT department and users) are becoming a bit much, peek under the hood to re-evaluate.

If you're still trying to drive file transfers to vendors, trading partners, and others with any of the following in place, it's probably time to upgrade your ride:

- **Custom programs and scripts** that depend on intensive programming
- **Single-function tools & manual processes** like FTP or homemade scripts tend to be cobbled together, creating a patchy system. These rely on specific individuals being available, increase the risk of human error, and take time away from more critical tasks
- **Unsecure file transfer methods** such as FTP servers that open you up to cybersecurity threats
- **Free file sharing tools** like Google Drive or Dropbox, which may be user-friendly, but are also limited in their ability to protect your sensitive files

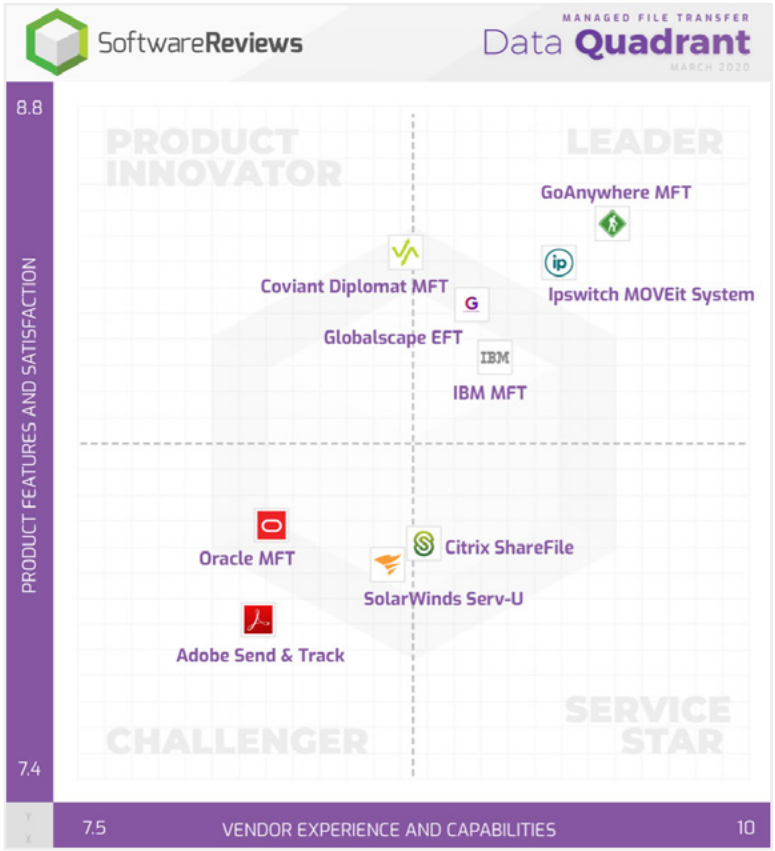


Did you know?

The total number of data breaches reported in 2019 were up 17% year-over-year, and 86% of sensitive records were exposed as a result of "unauthorized access," according to the Identity Theft Resource Center's 2019 End-Of-Year Data Breach Report.

CHOOSE THE RIGHT FILE TRANSFER VEHICLE FOR YOUR NEEDS

Are you interested in the basic model or the full touring?



When it comes to managed file transfer software, there aren't really any total lemons out there. There are, however, solutions that aren't the right fit for your needs or your company. Finding the software that best solves the problems in your organization is as easy as doing some research, asking the right questions, and taking the software for a test drive before you buy.

Doing the work up front can save you the hassle of replacing your MFT solution in a year or two, and let you walk away feeling confident that your new MFT vehicle will make your life easier. The right MFT method is guaranteed to get your files where they need to go securely and at record speed.

Info-Tech's **2020 MFT Data Quadrant Report** evaluated and ranked products based on feedback from IT and business professionals across varying industries. Stacked against about 40 competitors, GoAnywhere MFT took the lead with first place, achieving the highest composite score and NET Emotional Footprint.

CHOOSE THE RIGHT FILE TRANSFER VEHICLE FOR YOUR NEEDS

Are you interested in the basic model or the full touring?

Choose what type of solution model you want.

MFT solutions come in a couple different varieties, and the right one for you will depend on your current operating setup, how much time you want to dedicate your team to upgrades and maintenance, and how flexible you need your solution to be. These are the fundamental types you'll typically find:

- On-premises (deployed in-house or within an enterprise's IT infrastructure)
- Cloud-based (either self-hosted or hosted by the provider)
- Hybrid (a mix of on-premises and the cloud)
- MFTaaS (MFT as a Service)

Making the choice between these four can also impact pricing. Hosting an MFT solution yourself may have a higher up-front cost (think infrastructure, IT staff, and time), while versions hosted by the provider (MFTaaS) typically spread out upgrade and maintenance costs over time with their subscription pricing. This may save you money up front without the additional infrastructure management costs. Hybrid solutions typically come out somewhere in between, depending on your setup.

Did you know?

The average cost of a data breach worldwide is $3.9 million and $8.2 million in the United States, according to IBM and the Ponemon Institute's 2019 Cost of a Data Breach Report.

CHOOSE THE RIGHT FILE TRANSFER VEHICLE FOR YOUR NEEDS

Are you interested in the basic model or the full touring?

Determine how the solution evolves and how often.

Last year's secure solution can't be this year's secure solution without change. The software developers are your engineers – are they designing with your data's safety and security in mind? Take a look at prior releases to learn what types of features are added, and how often. Are they adding useful tools that consistently simplify your work? Whether with a new tool, support for a new requirement or protocol, or a simple UI upgrade, these are clear signs that improvements will be coming down the line and kept up to date.

Get the features and tools you need.

Make sure the solution you choose can do what you need it to or has the ability to add it on – without having to add in a secondary solution entirely. This might mean adding upgrades to the base model or simply ensuring that the software helps you comply with local or industry-specific requirements. Maybe you work with a third-party app often, would like to send secure ad hoc emails, or need a way to easily sync and share files? It's key to verify that your MFT solution already has your desired capabilities and features built in.

2-MIN TUNE-UP: What are your primary requirements in a file transfer solution? Make sure your vendor of choice can meet them. This **MFT Buyer's Guide Checklist** is a great place to start.

CHOOSE THE RIGHT FILE TRANSFER VEHICLE FOR YOUR NEEDS

Are you interested in the basic model or the full touring?

Know what services and support you get.

From encrypting files in transit to sending large files between users, the uses cases for an MFT solution are limitless. The service team knows what can be done, how to do it, and can figure out ways to do entirely new things as your needs and scalability changes. It's helpful to have people who know the ins and outs of the software on your side from day one. From changes in your processes, to requirements, or best practices for a region or industry, the service team should have your back.

While the service team is ready to help you learn the product with training and consulting to ensure the product does what you need it to, the support team is there to help to fix the things that go wrong. If any issues ever arise, the support team is there to fall back on and get you back up and running smoothly again.

CHOOSE THE RIGHT FILE TRANSFER VEHICLE FOR YOUR NEEDS

Are you interested in the basic model or the full touring?

Before firing up the engine it's important to consider:

- Does the software offer services and support?
- Can they help you in the way you prefer – whether over the phone, via email, or on chat?
- Do they make it easy to collaborate with your peers who use the solution?
- What is their support availability? Will they be able to help you in the middle of the night on a weekend if a critical file is unable to reach its destination?

Did you know?

Cybercrime is estimated to cost the world $6 trillion annually by 2021, according to Cybersecurity Ventures' 2019 Official Annual Cybercrime Report.

HOW MFT CAN HELP REV UP YOUR FILE TRANSFERS

Accelerate your file transfers with an MFT solution that can go from 0 to 100

A basic model of MFT can get you where you need to go, but there may be bumps along the way or forks in the road. The interface may be cluttered, outdated, or unorganized to the point that users have a hard time getting started. Or, the deployment options may not be very flexible. **This is not the case with GoAnywhere MFT.**

In record time, GoAnywhere MFT can help rev up your file transfers and accelerate your solution from 0 to 100 MPH… or "TPS" (transfers per second). Reinvent the wheel with a file transfer solution that won't hit any roadblocks.

GoAnywhere MFT is more than just a basic vehicle, it's the entire garage filled with tools ready for use that can take the wheel and give you the smoothest ride possible.

2-MIN TUNE-UP: How can you use GoAnywhere MFT day-to-day? This book of **Secure File Transfer Project Examples** demonstrates how it can be utilized for a variety of industries.

HOW MFT CAN HELP REV UP YOUR FILE TRANSFERS

Accelerate your file transfers with an MFT solution that can go from 0 to 100

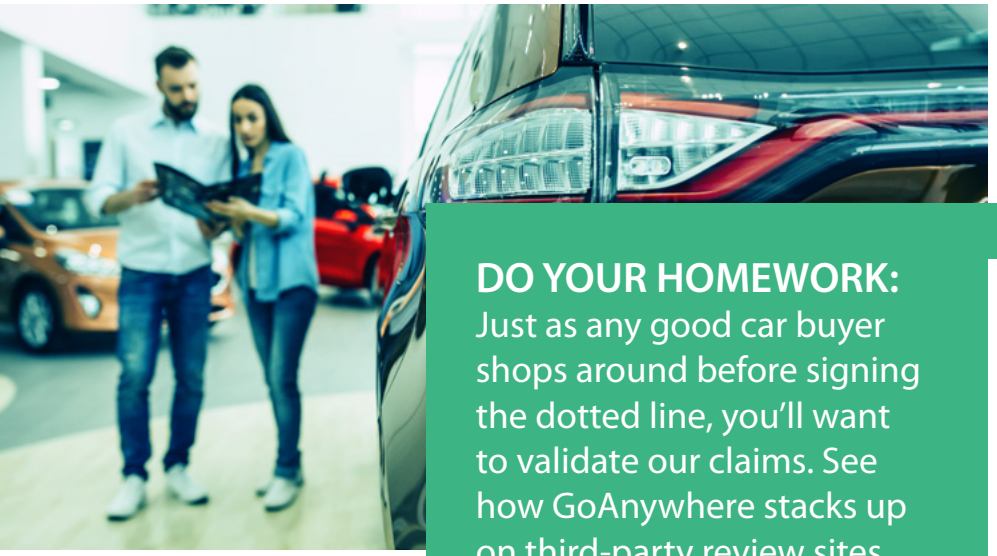
Rated by users as the #1 MFT solution, GoAnywhere MFT steers you in the right direction with its ability to protect data in transit and at rest, streamline manual processes, and achieve compliance with data security standards. Using a centralized enterprise-level approach, GoAnywhere automates and secures file transfers all while leading you down a road paved with saved time and money, improved security, and simplified server-to-server file transfers. It can be deployed on-premises, in the cloud, via MFTaaS, or in a hybrid environment.

Along with centralized and secure file transfer processes, users of GoAnywhere can take advantage of:

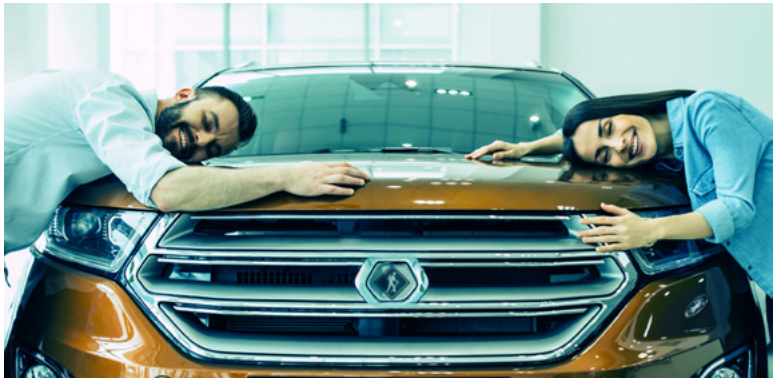
- Auditing & reporting »
- Automated Workflows »
- Cloud support & cloud integrations »
- Data security compliance »
- Data translation »
- Encrypted & authenticated file transfers »
- Enterprise file sync & share »
- Load balancing & clustering »
- Remote agents »
- Security controls & user access controls »
- Secure Folders, Forms, & Mail »

HOW MFT CAN HELP REV UP YOUR FILE TRANSFERS

Accelerate your file transfers with an MFT solution that can go from 0 to 100



DO YOUR HOMEWORK:
Just as any good car buyer shops around before signing the dotted line, you'll want to validate our claims. See how GoAnywhere stacks up on third-party review sites like **G2**, **SoftwareReviews**, and **Capterra**.



Managed file transfer (MFT) solutions, like GoAnywhere MFT, provide a smooth, safe and secure ride for file transfers. The critical files you need to get somewhere securely, get there with ease.

Within the long road of file transfer solutions out there, GoAnywhere is a fully loaded MFT application with the customizable options you want. With GoAnywhere you can take your file transfer process from basic to top-of-the-line as your needs change, all with dashboard ease.

TAKE GOANYWHERE MFT FOR A TEST DRIVE

Get more mileage out of your file transfers from start to finish

Take GoAnywhere MFT for a spin! Choose how long you want to test out GoAnywhere for – from a brief overview with an expert, to a detailed walkthrough that addresses your wants and needs, you can go as far as you need. Take a 15-,30-, or 60-minute **test drive** today!

Take a Test Drive

Think you're ready to buy, but want to peek under the hood first?

Try a free 30-day trial of the solution.

Start a Trial

goanywhere
by HelpSystems

About HelpSystems

HelpSystems is a people-first software company focused on helping exceptional organizations Build a Better IT™. Our holistic suite of security and automation solutions create a simpler, smarter, and more powerful IT. With customers in over 100 countries and across all industries, organizations everywhere trust HelpSystems to provide peace of mind. Learn more at www.helpsystems.com.

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