



STYLE GUIDE

OUR NAME

Our program's full name → Virtual Virginia
Our program's abbreviated name → VVA

No other names or abbreviations are approved.

OUR TYPEFACE

Lato

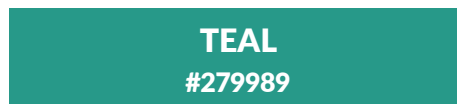
Used for nearly all text;
offers a wide variety of weights

*Other typefaces may be used for display copy only with
express permission from the QA & Design Coordinator.*

OUR LOGOS



OUR COLORS



OUR MASCOT

The mascot may be used only by VVA administration in top-level communications to represent the overall VVA program. No modifications may be made to the mascot without express permission from the QA & Design Coordinator.



QUESTIONS?

Email the QA &
Design Coordinator:
[communications@
virtualva.org](mailto:communications@virtualva.org)