# DARIA KAKHNOVSKAIA

C O N T E N T W R I T E R

## Profile

Content writer/editorial assistant with extensive experience working with various media platforms, particularly in the entertainment sphere.

### EXPERIENCE

#### COPYWRITER

Selo Studious (employed through Creative Circle)

#### March 2023 - Present

- Shaping client's branding messages through interior design articles
- Transcribing interview briefs into blog/journal form
- Creating brand content for Social Media (Instagram and Facebook)

#### CONTRIBUTING WRITER

Gold Derby January 2023 - Present

 Contributing analytical articles with predictions for film&TV award shows

#### LIST WRITER

#### Screen Rant

#### September 2022 - January 2023

- Contributing articles about movies and TV series in a "list" format
- Publishing articles using CMS platform
- Implementing SEO strategies into the text

#### TRANSCRIBER

Productive Playhouse (Burbank, CA)

#### August 2022 - January 2023

 Converting voice searches from Google into correct form of written speech

WEB CONTENT EDITOR

## Kinoafisha.com, Russia **2020-2022**

- Supervising the day-to-day content management operations
- Ensuring qualified localization of informational content from the foreign press
- Using CMS and other internal tools for creating and managing website content

#### **Contact:**

dashastone99@gmail.com 818–288–0575

#### **Social Media:**

<u>Instagram</u> <u>Podcast</u> <u>TikTok</u> <u>LinkedIn</u>

## DIGITAL PORTFOLIO

### EDUCATION

BACHELOR OF SOCIOLOGY Saint Petersburg State University 2017-2021

#### **PROFESSIONAL ACHIEVEMENTS**

Press coverage of the Berlin Film Festival 2022

### SKILLS

- Copywriting
- CMS, WordPress
- SEO implementation
- Journalism
- Excellent written and verbal communication skills
- Copy editing
- Computer Literacy
- Russian Native Speaker
- Multi-tasking
- Adaptability