

# DARIA KAKHNOVSKAIA

## CONTENT WRITER

### Profile

Content writer/editorial assistant with extensive experience working with various media platforms, particularly in the entertainment sphere.

### EXPERIENCE

#### COPYWRITER

Selo Studios (employed through Creative Circle)

##### March 2023 - Present

- Shaping client's branding messages through interior design articles
- Transcribing interview briefs into blog/journal form
- Creating brand content for Social Media (Instagram and Facebook)

#### CONTRIBUTING WRITER

Gold Derby

##### January 2023 - Present

- Contributing analytical articles with predictions for film&TV award shows

#### LIST WRITER

Screen Rant

##### September 2022 - January 2023

- Contributing articles about movies and TV series in a "list" format
- Publishing articles using CMS platform
- Implementing SEO strategies into the text

#### TRANSCRIBER

Productive Playhouse (Burbank, CA)

##### August 2022 - January 2023

- Converting voice searches from Google into correct form of written speech

#### WEB CONTENT EDITOR

Kinoafisha.com, Russia

##### 2020-2022

- Supervising the day-to-day content management operations
- Ensuring qualified localization of informational content from the foreign press
- Using CMS and other internal tools for creating and managing website content

#### Contact:

dashastone99@gmail.com  
818-288-0575

#### Social Media:

[Instagram](#) [Podcast](#)  
[TikTok](#) [LinkedIn](#)

### DIGITAL PORTFOLIO

### EDUCATION

#### BACHELOR OF SOCIOLOGY

Saint Petersburg State University

##### 2017-2021

#### PROFESSIONAL ACHIEVEMENTS

Press coverage of the Berlin Film Festival  
2022

### SKILLS

- Copywriting
- CMS, WordPress
- SEO implementation
- Journalism
- Excellent written and verbal communication skills
- Copy editing
- Computer Literacy
- Russian Native Speaker
- Multi-tasking
- Adaptability