

# ALEX DAUD BRIGGS

## CONTACT INFO

- **Email:** alexdaudbriggs@gmail.com
- **Whatsapp No:** +44 7807906454
- **Personal Blog**
- **LinkedIn Account**

## SKILLS

- Problem Solving
- Writing
- Researcher
- Strong networking and communication skills
- Leadership
- Journalism
- SEO
- Social Media

## REFERENCES

### **Tom Allbeson**

Lecturer in Cultural History

E: allbesont@cardiff.ac.uk

### **Mark Hollingsworth**

Author and Investigative Journalist

E: markhollingsworthxx@gmail.com

## PROFESSIONAL SUMMARY

Journalism graduate with previous experience in researching content regarding entertainment, politics, and culture as well as social media management. Is looking for an opportunity to further expand my skills in the media as well as research and development.

## EXPERIENCE

### **Journalist**

#### **Digital Braves Media Group**

**2021 - PRESENT**

- Writes digital news articles, and features, regarding culture and entertainment.
- Writer and contributor for the website GamerBraves which has over 500-600K view a month.
- Has used SEO knowledge to bring articles to the first Google search page for specific key phrases.
- Has held exclusive interviews with notable figures in the entertainment industry.

### **Media Executive**

#### **SellShip**

**2020 - 2021**

- Worked as part of the PR and Marketing Team to create innovative digital marketing campaigns
- In charge of Business Blog, Newsletter. Helped create video guides and FAQ Guides.
- Liaised with other organizations to market business including getting the company featured in a national newspaper.

## EDUCATION

### **BA IN JOURNALISM, MEDIA AND CULTURE**

#### **Cardiff University | 2017-2020**

First Class Degree

### **A LEVELS**

#### **King's School Canterbury | 2011-2016**

English (A), Philosopher (A), Theology (B), History (C), Critical Thinking (B)