



ALICE HINDS

Journalist, writer, editor

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As an experienced journalist with a passion for news and features, I am able to identify great stories, turning around fast, accurate and engaging copy.

Confident, organised and self-disciplined, I have worked on regional and national print newspapers and magazines, as well as digital sites and social media platforms. Covering a range of topics, from front page splashes to celebrity interviews, cultural features to political insight, I have strong editorial judgment, and work quickly to tight deadlines, always ensuring the highest quality. While working at The Sunday Post, I was nominated for three Scottish Press Awards; **Feature Writer** (2020); **Food & Drink Writer** (2021); **Arts and Entertainment Journalist** (2022).

EDUCATION

2:1 BA Hons Journalism Studies

The University of Stirling,
2009 – 2013

EMPLOYMENT & EXPERIENCE

Communications officer and member magazine editor

Children in Scotland, April 2023 – present (part-time)

- Editing the bi-yearly 40-page print magazine, *Insight*, from initial editorial content planning to assigning writers, briefing graphic design, interviewing expert case studies, and flatplanning – all within tight deadlines.
- Leading on content development and production for the membership charity's core communications activities, including its digital magazine, email newsletters, and social media.
- Copywriting and proof reading for everything from marketing materials to white papers and project reports.
- Press and media outreach such as writing newsworthy releases, monitoring journalist inquiries, identifying opportunities for coverage, and updating the contact database.
- Keeping up to date on sector news to ensure an excellent working knowledge of policy, practices and procedures.

Freelance journalist, writer and editor

April 2023 – present (part-time)

- Pitching and writing articles, features and opinion columns for a range of publications, including newspapers and magazines.
- Saturday news desk shifts for *The Sunday Post*, working quickly to fill last-minute assignments and cover breaking stories.
- Weekly shifts with *Electric Shores PR*, which involve writing press releases, campaign planning and pitch research for artists, musicians, festivals, specialist events and more.

Features reporter

The Sunday Post & P.S. magazine, October 2018 – April 2023

- Identifying, developing and pitching news stories and features to tight print deadlines across mainbook and supplements.
- Sourcing case studies, conducting interviews and filing accurate copy on diverse topics, including politics, local and national issues, culture & lifestyle, celebrity profiles, and more.
- Managing and updating a shared editorial schedule.
- Liaising with other departments, including production, design, and photography to ensure best use of resources and skills.
- Proof reading for accuracy and style.
- *P.S. magazine* section editor for shopping, food and drink, and homes and interiors, as well as a quarterly 24-page food supplement, *Delish*.
- Maintaining an extensive contacts book of experts and commentators.

Assistant commercial editor and columnist

Reach PLC, June 2015 – October 2018

- Working alongside a team of journalists to develop newsworthy advertorial campaigns, including creative content ideas for print, digital and social.
- Liaising with editorial, commercial, social, and SEO teams to determine priorities, ensuring the smooth running of multiple projects at once.
- Writing engaging features for various titles, including the *Daily Record*, *Sunday Mail*, glasgowlive.co.uk and 17 local titles.
- Outwith my commercial role, editing the fashion and homes & property sections of the *Saturday* magazine supplement, while also regularly contributing features for the *Daily Record*.

Online content executive and social media manager

Trespass.com, May 2013 – June 2015