

Robert Jones

SPORTS JOURNALIST

"Rob has done really well this week and has been a valuable member of the team.

**Rob needs to carry on with his positive attitude."- Tim Padfield
Radio Lancashire**

PROFILE

Multimedia Sports Journalist with experience working for UClan, the BBC and Fleetwood Town FC.

Able to seek out a good story and create strong links with interviewees.

Competent in all aspects of writing and using online platforms.

SOFTWARE KNOWLEDGE

- Adobe Audition
- Avid
- Premier Pro
- Microsoft Office



EDUCATION

- Currently studying BA (Hons) Sports Journalism and working towards NCTJ Gold Diploma at the University of Central Lancashire
- 3 BTEC Distinction *
- 9 GCSEs (A-C)

SKILLS

- Working to Shorthand 100 words per minute (NCTJ)
- Achieved NCTJ Gold Standard Knowledge of media law, regulation and ethics
 - Reporting, researching, interviewing
 - Recording and editing audio & video
 - Able to write concisely and with flair
 - Full UK driving licence
 - Mobile journalism

STUDY ABROAD 2021-2022

- Completed a year at Mcneese State University in Louisiana USA studying Journalism.

JOURNALISM EXPERIENCE

Student Content Creator at UClan

Present

- Producing content for social media platforms such as Instagram and Tik Tok promoting UClan and Preston to prospective students.
- The role includes creating ideas for short videos, presenting, filming and editing.

Lancashire Post and Lancashire Telegraph

March 2023

- Researched stories, contacted people involved, and wrote articles for their websites.

Fleetwood Town FC

2019

- Worked with members of the media on matchdays, updating social media and writing match reports.
- Wrote online articles for the website including opinion pieces and match previews.

BBC Radio Lancashire

2019

- Gained a broad knowledge of what goes on behind the scenes at a radio station. This included attending planning meetings and researching potential stories.
- Sat with the producer in the gallery and learned how to communicate effectively with the presenter.
- Worked alongside reporters editing audio clips and asked questions on why certain stories were in certain places in the running order of the program.
- Went on location to the Antiques Roadshow and Burnley.

Paid work at Radio Lancashire

2019

- Worked as a PA for the Breakfast Show at weekends.
- This included structuring the running order of the programme and ensuring clips were running properly.
- Communicated with the presenter and answered the phone to the public.
- Edited clips on Audition for future programmes in the week.

Radio Wave

2019

- Practiced news reading with a presenter working on developing a strong voice for radio.
- Helped produce and made sure the programme was running smoothly by adding clips and editing cues
- Worked with Sports reporter on Sunday morning show.

Other Experiences

- Worked at Morrisons 2018-2020.
- Volunteered at N-Vision charity shop and recorded the Talking Newspaper.
- Organised and played in a charity gig for N-Vision 2020.