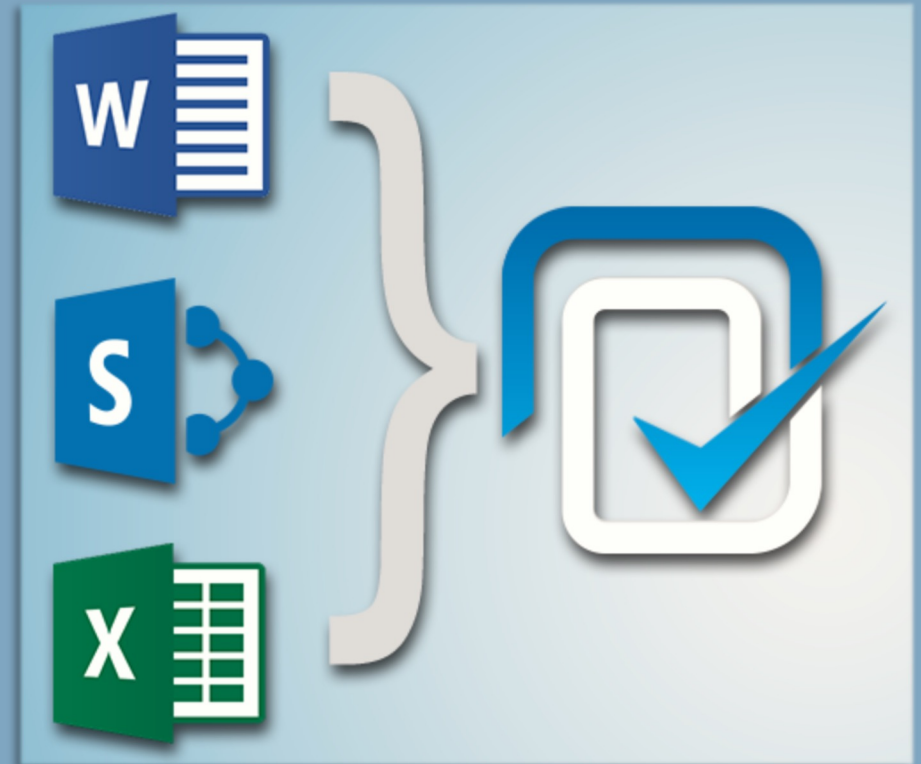PRODUCT REVIEW | # SmartDocs

Outline

- ▶ Introduction

- ▶ About SmartDocs

- ▶ Audience Analysis

- ▶ Features and Benefits

- ▶ Conclusion

- ▶ References

Introduction

▶ SmartDocs is a content management software integrated with the Microsoft platform.

  ▶ **MS Word**

  ▶ **MS SharePoint**

  ▶ **MS Excel**

Introduction

- SmartDocs + MS Word allows you to

  - **Create**
  - **Approve**
  - **Share**

  - **Find**
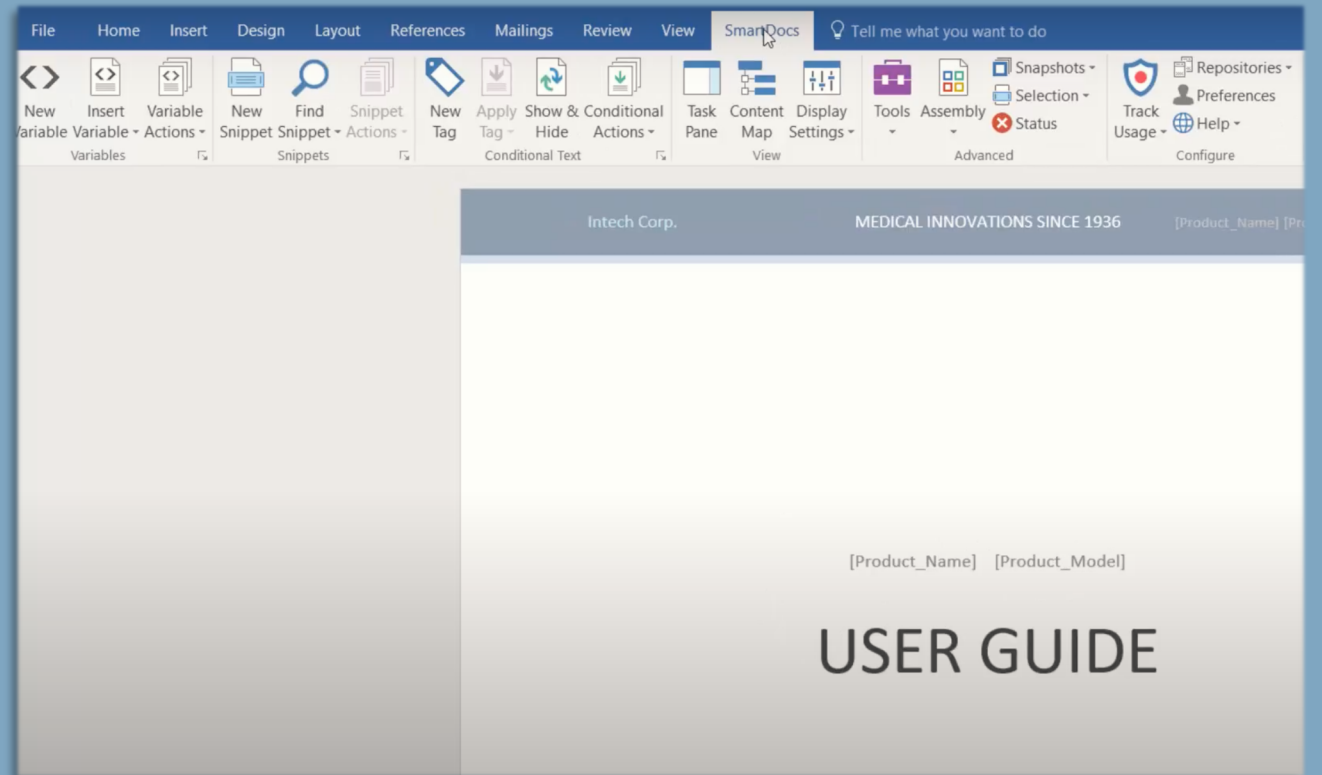 - **Reuse**
  - **Centralize**

Introduction

► SmartDocs make it easy to create
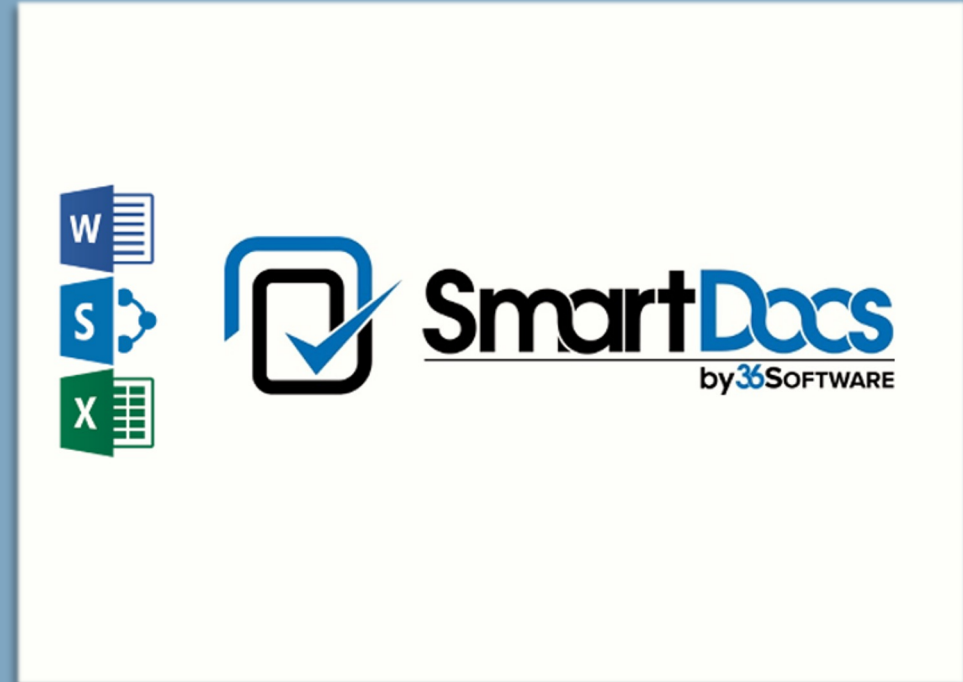
► **Technical Documents**

► **User Guides**

► **Proposals**

► **Reports**

About SmartDocs

- **Made by 36Software**

- **It was founded in 2009**

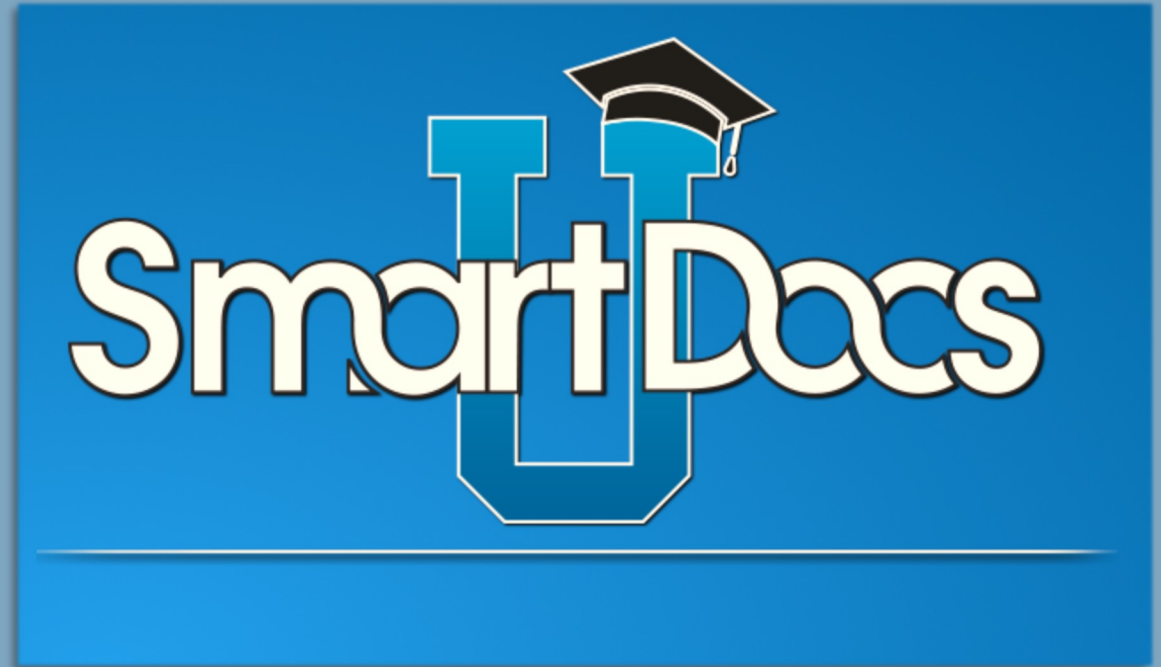- **Ideally for desktop publications**

- **Located in New York, America**

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About SmartDocs

▶ Prices are listed below per user on a one-year period.

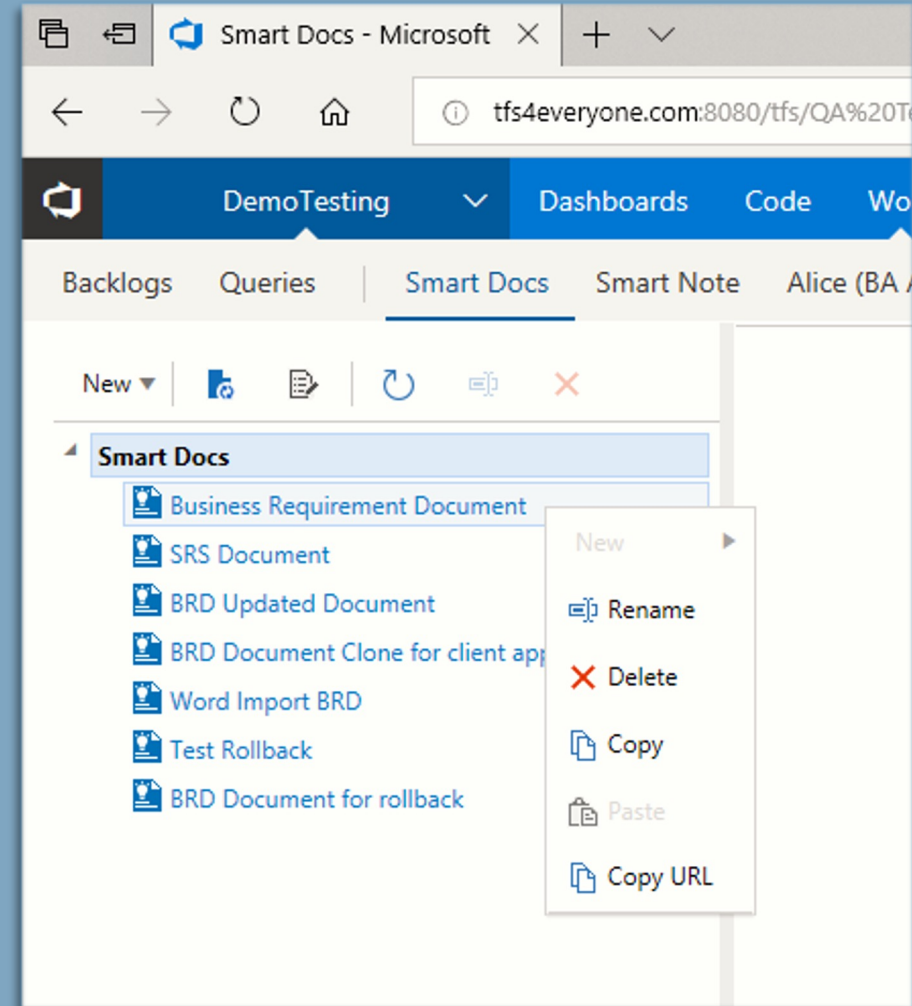| Three Editions	
SmartDocs Desktop Edition:	**$395 USD**
SmartDocs Express Edition:	**$395 USD**
SmartDocs Professional Edition:	**$695 USD**

About SmartDocs

▶ Availability information

  ▶ **Canada and ten other countries**

  ▶ **Offers 14-day free trial**

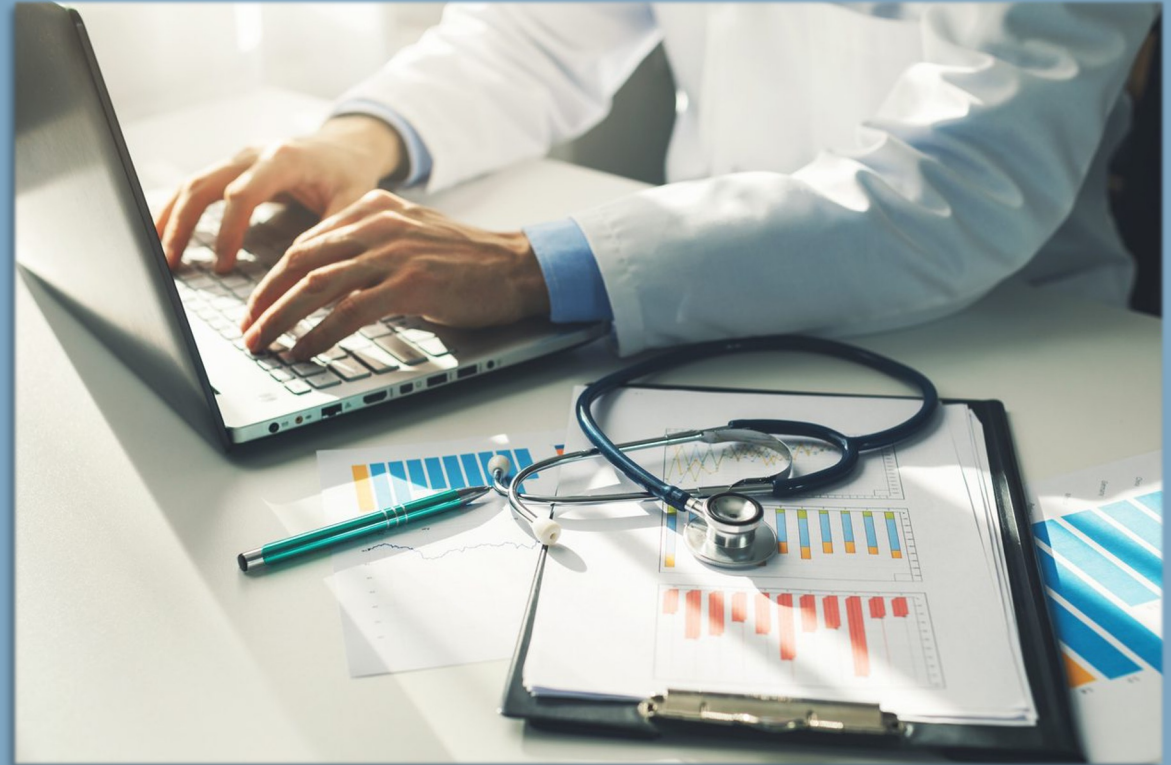 ▶ **SmartDocs webinar and events**

  ▶ **SmartDocs University guidance**

Audience Analysis

► Audience demographics

  ► **Multiple industries**

  ► **Small/medium business**

  ► **Technical documentation**

  ► **Proficient in MS Word**

  ► **Training and support**

Audience Analysis

► Target industry

  ► **Healthcare Industry**

  ► **Technology Industry**

  ► **Engineering Industry**
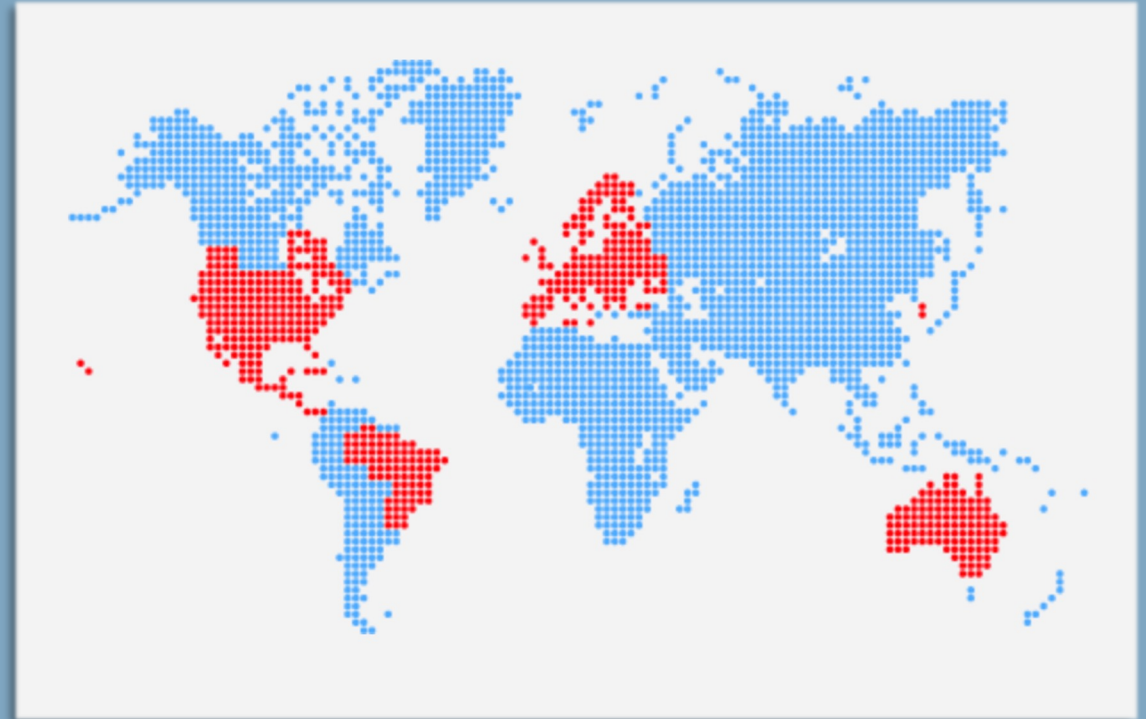

Especially, healthcare industry

Audience Analysis

► ## Business goals

- ► **Technical publications**

- ► **Medical regulations**

- ► **Reports and audits**

- ► **Proposals and contracts**

Audience Analysis

▶ Some of SmartDocs' global clients

    ▶ **The Boeing Company**

    ▶ **Atlas Research**

    ▶ **Siemens Corporation**

    ▶ **Samsung Electronics**

    ▶ **Language Line Solutions**

    ▶ **American Heart Association**

Audience Analysis

▶ The technical documentation process for technical writers:

 ▶ **Access SmartDocs on MS Word to create word content**

 ▶ **Use SmartDocs features for effective documentation**

 ▶ **Explore resources to become familiar with SmartDocs**

 ▶ **Access MS SharePoint to centralize and share documents**

Features and Benefits

▶ Top Five SmartDocs Features

Reusable Snippets

Reusable Variables

Bulk Publishing

Conditional Text

Content Map

Features and Benefits

SmartDocs Features	Checklist	
Conditional Text	**Conditional Text**	☑
Cross-Referencing Ability	**Usage Tracking**	☑
Ability to Manage Large Documents	**Content Map**	☑
Ability to Generate Multiple Documents Formants/Outputs	**Bulk Publishing**	☑
Page Layout Abilities	**SmartBuilders**	☑

Features and Benefits

▶ Benefits of SmartDocs

    ▶ **Easy to use**

    ▶ **Saves time**

    ▶ **Cost-effective**

    ▶ **Increases efficiency**

Features and Benefits

▶ According to *Capterra, reviewed by Kirsten K* from the healthcare industry

  ▶ ***SmartDocs is the "Perfect Option" with a 5-star rating***

  ▶ ***The switch process to SmartDocs + MS Word was easy***

  ▶ ***Sharing documents with other users increases efficiency***

  ▶ ***Highly recommends SmartDocs for documentation***

Conclusion

- *We should choose SmartDocs because it's an efficient software integrated with MS Word. This aspect makes learning easy, and its features add value for its price.*

- *As a Technical Writer, I suggest SmartDocs for creating and sharing technical documents.*

References

- *36Software. 2022. SmartDocs Features & Benefits.*

- *Rockley, Cooper. 2012. Managing Enterprise Content.*

- *Kirsten C. 2020. Capterra SmartDocs Reviews.*

- *COMM 2207 Assignment 1: Short Product Review.*

BY ZOHEB SALEEM

Thank You