

PRODUCT REVIEW

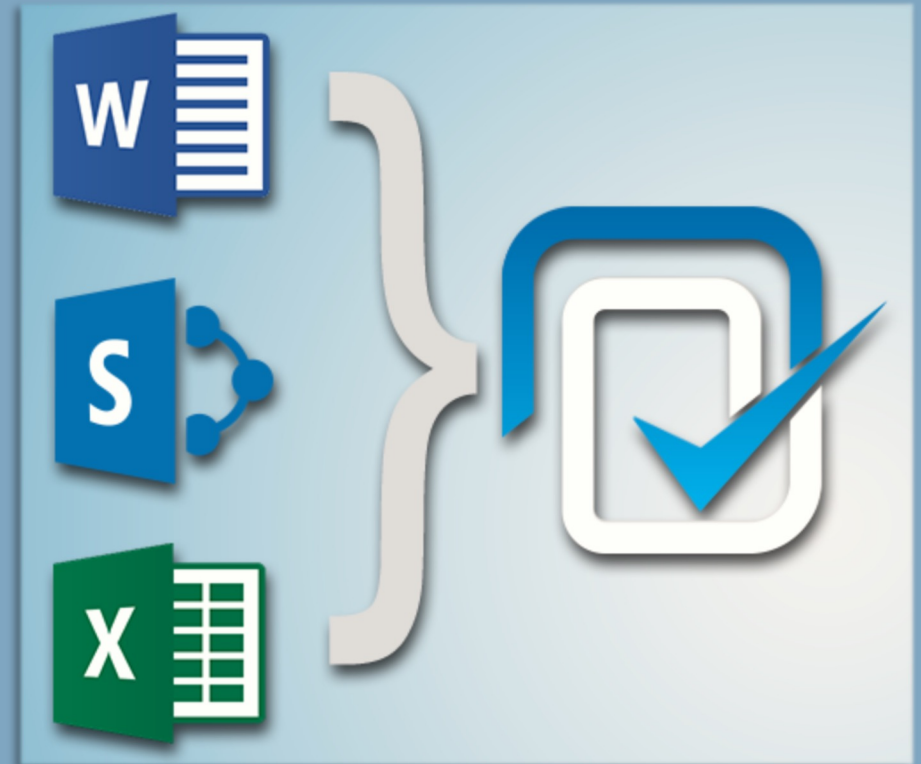
SmartDocs

Outline

- ▶ Introduction
- ▶ About SmartDocs
- ▶ Audience Analysis
- ▶ Features and Benefits
- ▶ Conclusion
- ▶ References

Introduction

- ▶ SmartDocs is a content management software integrated with the Microsoft platform.
 - ▶ MS Word
 - ▶ MS SharePoint
 - ▶ MS Excel



Introduction

▶ SmartDocs + MS Word allows you to

- ▶ Create
- ▶ Find
- ▶ Approve
- ▶ Reuse
- ▶ Share
- ▶ Centralize



Introduction

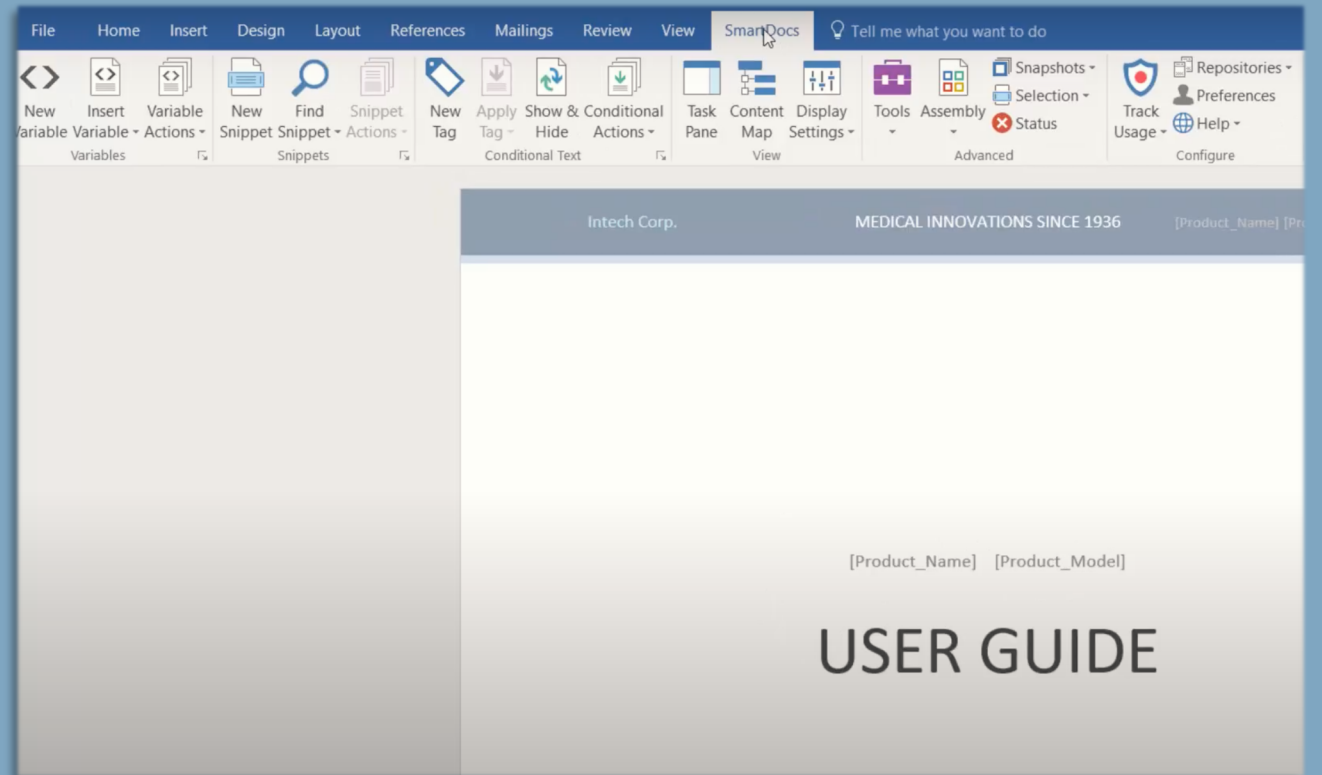
▶ SmartDocs make it easy to create

▶ **Technical Documents**

▶ **User Guides**

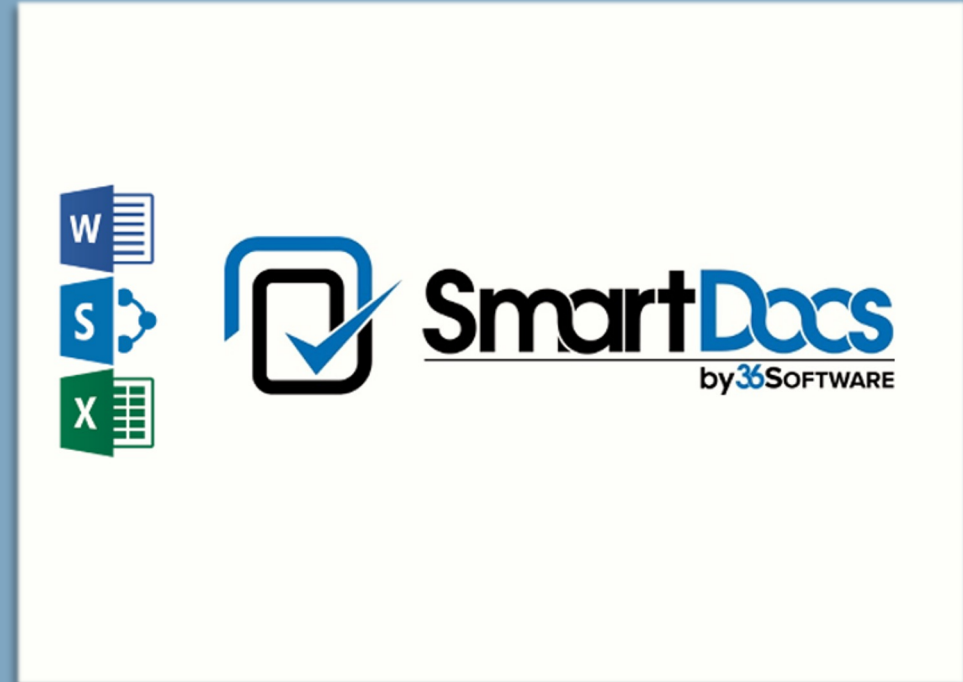
▶ **Proposals**

▶ **Reports**



About SmartDocs

- ▶ **Made by 36Software**
- ▶ **It was founded in 2009**
- ▶ **Ideally for desktop publications**
- ▶ **Located in New York, America**



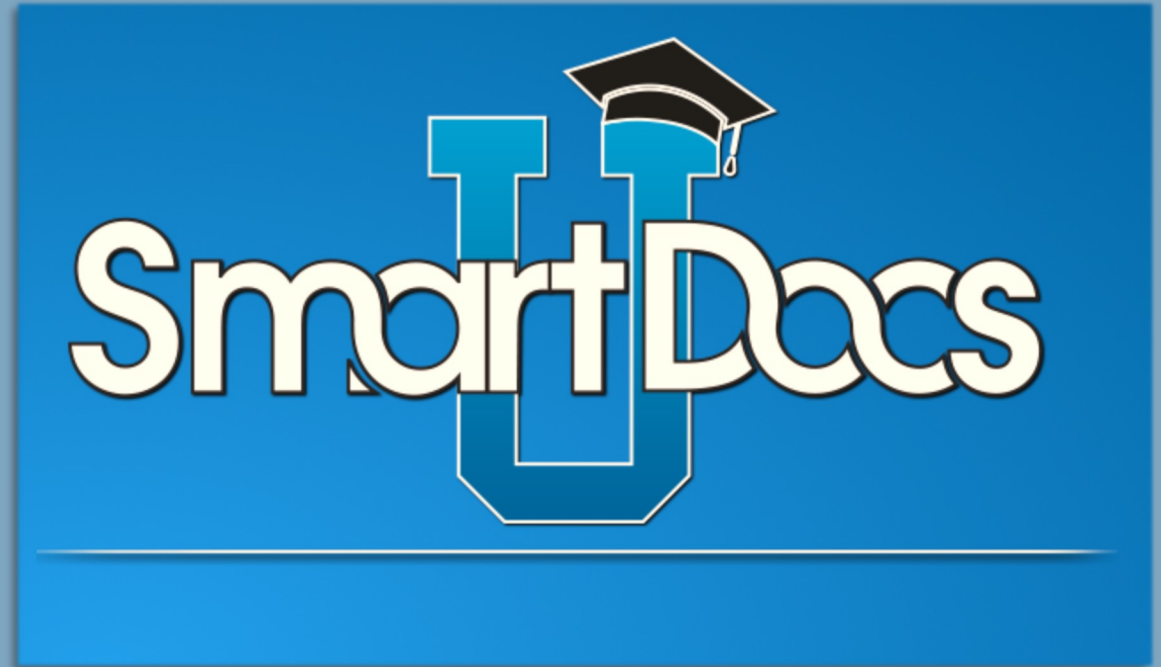
About SmartDocs

- ▶ Prices are listed below per user on a one-year period.

Three Editions	
SmartDocs Desktop Edition:	\$395 USD
SmartDocs Express Edition:	\$395 USD
SmartDocs Professional Edition:	\$695 USD

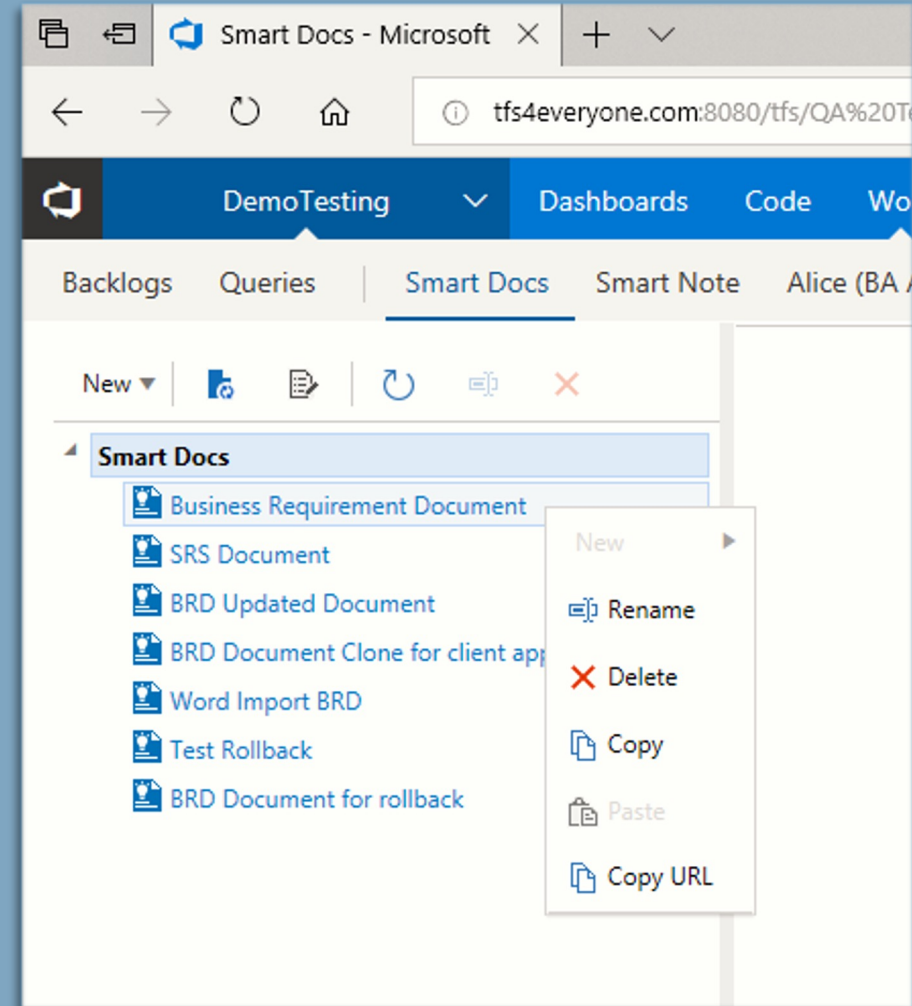
About SmartDocs

- ▶ Availability information
 - ▶ Canada and ten other countries
 - ▶ Offers 14-day free trial
 - ▶ SmartDocs webinar and events
 - ▶ SmartDocs University guidance



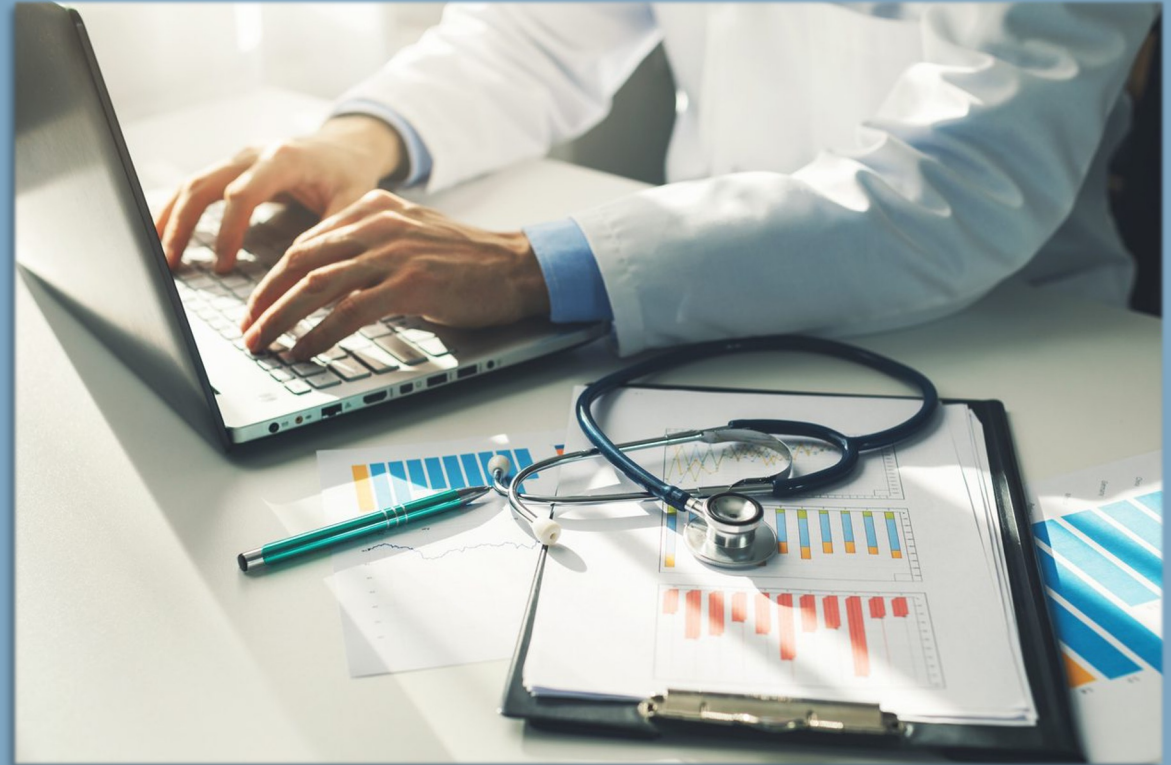
Audience Analysis

- ▶ Audience demographics
 - ▶ Multiple industries
 - ▶ Small/medium business
 - ▶ Technical documentation
 - ▶ Proficient in MS Word
 - ▶ Training and support



Audience Analysis

- ▶ Target industry
 - ▶ Healthcare Industry
 - ▶ Technology Industry
 - ▶ Engineering Industry



Especially, healthcare industry

Audience Analysis

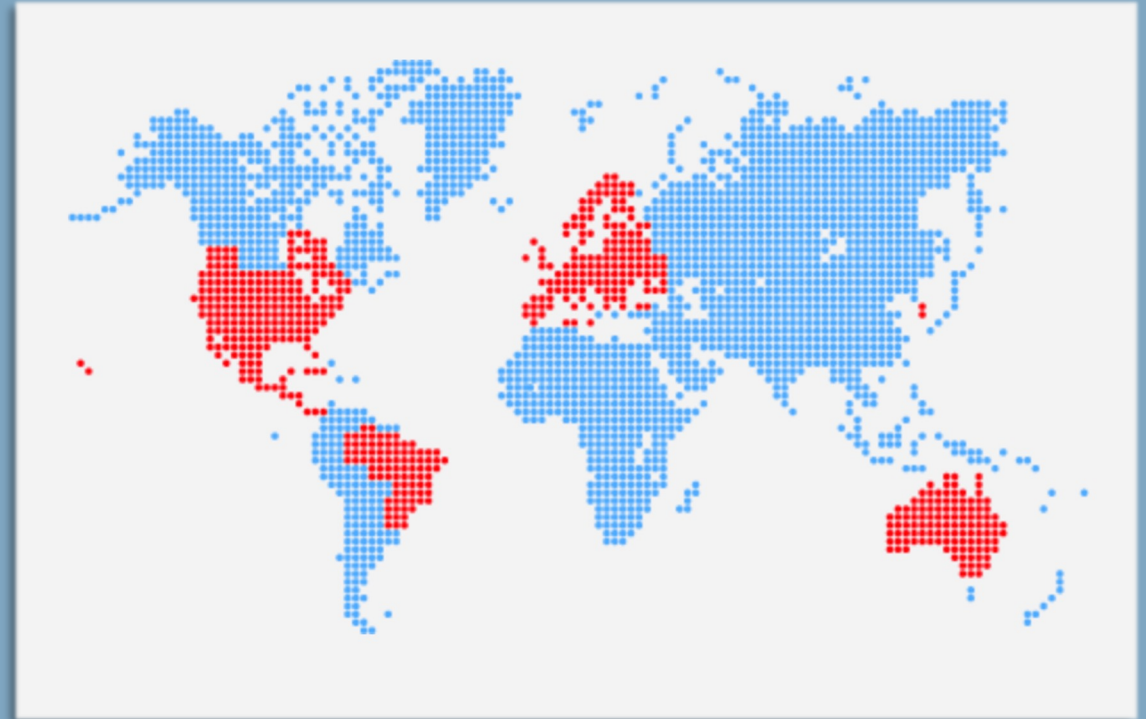
- ▶ Business goals
 - ▶ Technical publications
 - ▶ Medical regulations
 - ▶ Reports and audits
 - ▶ Proposals and contracts

The screenshot displays the SmartDocs interface. The main window shows a document titled "SECTION 8: WARRANTY AND SERVICE". The text in the document includes a warranty statement for the Sleep Assist™ AU-1000, a company profile description, and contact information under "ADDRESS", "WEB", and "PHONE" sections. The "ADDRESS" section lists Intech Corporation at 5225 Exploration Drive, Indianapolis, IN 46241, USA. The "WEB" section lists the support email [Company_Email_Support] and the URL http://support.intechcorporation.com. The "PHONE" section lists Corporate: +1 800-555-5555 and Support: +1 317-555-3636.

The right-hand pane is titled "SmartDocs" and contains a "FIND SNIPPET" search bar with "Search", "Insert", and "View" buttons. Below the search bar is a tree view of document categories: Corporate, Patient Care, Sales Proposals (expanded to show Organization and Descriptions), Company Profile (highlighted), Company Profile - Gove, Company Profile - Insur, Executive Summary, Other, Structure, Other, and Products. Below the tree view is a "SNIPPET CONTENT" section with "Save", "Properties", and a lightning bolt icon. At the bottom of the pane, the "Snippet Properties" are listed: Name: Company Profile, Repository: Sales Proposals, and Version: 5.0 of 5.0.

Audience Analysis

- ▶ Some of SmartDocs' global clients
 - ▶ The Boeing Company
 - ▶ Atlas Research
 - ▶ Siemens Corporation
 - ▶ Samsung Electronics
 - ▶ Language Line Solutions
 - ▶ American Heart Association



Audience Analysis

- ▶ The technical documentation process for technical writers:
 - ▶ **Access SmartDocs on MS Word to create word content**
 - ▶ **Use SmartDocs features for effective documentation**
 - ▶ **Explore resources to become familiar with SmartDocs**
 - ▶ **Access MS SharePoint to centralize and share documents**

Features and Benefits

▶ Top Five SmartDocs Features



Reusable Snippets



Reusable Variables



Bulk Publishing



Conditional Text



Content Map

Features and Benefits

SmartDocs Features	Checklist
Conditional Text	Conditional Text <input checked="" type="checkbox"/>
Cross-Referencing Ability	Usage Tracking <input checked="" type="checkbox"/>
Ability to Manage Large Documents	Content Map <input checked="" type="checkbox"/>
Ability to Generate Multiple Documents Formants/Outputs	Bulk Publishing <input checked="" type="checkbox"/>
Page Layout Abilities	SmartBuilders <input checked="" type="checkbox"/>

Features and Benefits

▶ Benefits of SmartDocs

- ▶ Easy to use
- ▶ Saves time
- ▶ Cost-effective
- ▶ Increases efficiency



Features and Benefits

- ▶ According to *Capterra*, reviewed by *Kirsten K* from the healthcare industry
 - ▶ *SmartDocs is the “Perfect Option” with a 5-star rating*
 - ▶ *The switch process to SmartDocs + MS Word was easy*
 - ▶ *Sharing documents with other users increases efficiency*
 - ▶ *Highly recommends SmartDocs for documentation*

Conclusion

- ▶ *We should choose SmartDocs because it's an efficient software integrated with MS Word. This aspect makes learning easy, and its features add value for its price.*
- ▶ *As a Technical Writer, I suggest SmartDocs for creating and sharing technical documents.*

References

- ❑ *36Software. 2022. SmartDocs Features & Benefits.*
- ❑ *Rockley, Cooper. 2012. Managing Enterprise Content.*
- ❑ *Kirsten C. 2020. Capterra SmartDocs Reviews.*
- ❑ *COMM 2207 Assignment 1: Short Product Review.*

BY ZOHEB SALEEM

Thank You