

Kaitlyn Wilkes

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EDUCATION

The University of Texas at Austin May 2023
BJ, Journalism - *Moody College of Communication*
Iberian and Latin American Literatures, Cultures and Linguistics Minor

JOURNALISM EXPERIENCE

The Williamson County Sun Newspaper, Georgetown, TX June
2023-Present
City Reporter

- Found and pitched ideas to the Managing Editor during weekly meetings
- Wrote multiple stories per week for bi-weekly print editions
- Fostered community relationships to develop sources and story ideas
- Attended city and community meetings and events for regular meeting coverage articles
- Researched topics important to the city for in-depth long-form pieces
- Helped revive social media presence to reach wider audiences

Pleaser Magazine, Remote May 2023-
Present
Staff Writer

- Wrote at minimum one album and single review for the website per month
- Researched and wrote long-form print magazine pieces in ranging in style from op-ed to interviews
- Coordinated interviews and show reviews with band managers and PR representatives

Austin Woman Magazine, Austin, TX March 2023-May
2023
Editorial Intern

- Found and pitched ideas to the Managing Editor during weekly meetings
- Wrote multiple stories for both print and the website with a week of turnaround time
- Attended workshops related to journalism to further my skills and abilities

Austin Underground, Texas Student Television, Austin, TX September
2020-May 2023
Executive Producer

- Managed writing, production, editing, photography, design and social media teams and show volunteers
- Coordinated artist interviews and concert photography with PR representatives and managers for touring bands, local artists and for events like South by Southwest and Austin City Limits
- Directed 30+ televised episodes from the pre-production to distribution stages
- Led weekly staff and general meetings of 20+ people to write shows and share announcements
- Edited and wrote articles that would be uploaded to the Austin Underground website

Texas Connect Magazine, Austin, TX September
2022-Febru-
ary 2023
Writing Intern

- Brainstormed ideas for the edition as the sole writing intern for the pitch meeting
- Scheduled interviews for feature and long-form articles to inform UT faculty and staff population
- Draft and edited five long-form articles based on interviews and feedback for print and digital publication
- Collaborated with the photographer to gather photos that would be featured in the articles

SKILLS

Software: Adobe Premiere, Adobe Audition, Google Suite, Microsoft Suite

Language: Intermediate Spanish

Writing: AP Style, Features, Fact Sheet, News writing, Arts writing

Social Media: Twitter, Facebook, Instagram, TweetDeck, Facebook Creative Studio, TikTok