

# Ashleigh Nicole

## Freelance Writer

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### WORK EXPERIENCE

**Contributor // Newsbreak, Remote**

March 2023 - present

- Researching and writing engaging content for a wide audience.
- Utilizing SEO best practices to optimize content visibility.
- Reporting local news, events, and stories about the community

**Freelance Writer // Self-Employed, Remote**

November 2019 - present

- Provided freelance writing services to a variety of clients, demonstrating versatility in writing styles and topics.
- Delivered high-quality content on time and tailored to client specifications.

**Travel Guide Writer // Valnet, Remote**

March 2023 - May 2023

- Researched, wrote, and uploaded SEO articles to Emaki CMS.
- Collaborated with team members using Asana, Slack, and Google Meet.
- Created engaging travel content tailored to a global audience.

**Executive Chef // JJ's Bistro de Paris, Jacksonville, FL**

September 2016 - January 2018

- Planned and directed food preparation and service.
- Estimated food requirements and reduced food/labor costs to 21%.
- Developed menu items and specials reflecting current and local trends.
- Improved and maintained food quality and popularity.
- Implemented new food concepts.

### EDUCATION

**Culinary Institute of Virginia College, Birmingham, AL**

**Associates in Applied Science-Culinary Arts**

January 2006-December 2008

### CERTIFICATIONS/LICENSES

Specialization in Graphic Design Certification

February 2023. - [Coursera Course](#)

### SUMMARY/OBJECTIVE

Versatile and creative writer with a background in culinary arts and graphic design. Proven experience in researching and crafting SEO-optimized content for diverse industries, with a recent focus on travel and local news. Skilled in using CMS, Asana, Slack, and Google Meet for remote collaboration. Adept at adapting writing style and tone to suit different audiences and content formats. Seeking to leverage my unique skill set and passion for storytelling to create engaging content for a dynamic writing role.

### SKILLS

- HTML and CSS
- Asana
- Slack
- Google Workspace
- EmakiCMS
- Researching
- SEO Optimization
- Attention to Detail
- Time Management