

WORK EXPERIENCE

BOLD Creative Agency

Creative Assistant

May 2022 - Present

Working for a varied roster of clients and sectors, including hospitality, investment, fitness and fine arts. My role includes copywriting for newsletters, websites, articles and social media. Alongside this, I undertake photography and photo & video editing for social media, news, digital marketing and websites.

The Crossing, Barnes

Social Media Manager & FOH

May 2022 - Present

My primary role is running the social media for a neighbourhood gastropub. As well as creating content to post everyday on Instagram, I write The Crossing's monthly newsletter and assist with marketing events through my work with BOLD.

I recently joined their front of house team, an experience which has helped me gain a better understanding of the customer base and what they would like to see at The Crossing.

Church Road, Barnes

Head Waitress

October 2020 - July 2022

Working in a small restaurant, I was responsible for running the floor as well as opening and closing before and after service. As a senior member of the team, I took on the training of new starters and ensured customers had a wonderful experience.

KATHERINE ROGER

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ABOUT ME

I'm currently a Creative Advertising student also working at BOLD Creative Agency as a copywriter and social media manager. I have a background in fashion, textiles and fine art, which are subjects I still actively engage in.

Researching subjects and reading has been something I've constantly used in both work and studies.

Curiosity is one of my key personality traits, which inherently aids my creative pursuits.

EDUCATION

London South Bank University

September 2020 - June 2023

BA (Hons) Creative Advertising with Marketing

City of Bristol College

September 2019 - July 2020

Foundation Diploma in Fashion Design

Bristol Cathedral Choir School

September 2012 - July 2019

SKILLS

Copywriting	<div style="width: 85%;"></div>
Graphic Design	<div style="width: 80%;"></div>
Photography	<div style="width: 75%;"></div>
Web Design	<div style="width: 70%;"></div>
Adobe Software	<div style="width: 65%;"></div>