

Celebrating 20 Years of Dedication



Vivian Slater’s Remarkable Journey with Echo

This year marks a significant milestone for Vivian Slater, our Managing Director, as she celebrates 20 years of unwavering dedication and loyalty to Echo. Vivian’s journey is not just a story of professional success but also one of resilience, passion, and an unshakable commitment to excellence.

A Leader Who Inspires

Vivian’s career at Echo is a testament to her hard work, strategic brilliance, and ability to adapt to an ever-changing industry. Starting as a driven team member, she quickly rose through the ranks, earning promotions to Vice President, Senior Vice President, and ultimately Managing Director. Her ascent was no accident—it resulted from her meticulous attention to detail, innovative thinking, and ability to repeatedly deliver measurable results for clients.

Echo’s President & CEO, Andrew Vo, recognized Vivian’s exceptional leadership qualities early on. “It was only right that she stepped into the Managing Director role,” he says. “Vivian’s vision, dedication, and ability to inspire those around her make her the perfect leader for Echo.”

A Strategic Mind with a Heart for Results

With a B.A. in Psychology and Social Behavior, a minor in Management, and an M.B.A. in Marketing, Vivian brings a unique blend of expertise to her role. She has over 20 years of experience in strategic marketing, helping businesses navigate challenges, connect with their audiences, and achieve lasting success.

At Echo, Vivian leads a talented team crafting integrated strategies across digital marketing, social media, paid SEO, public relations, websites, and email marketing. Her passion for data-driven insights ensures that every campaign is purposeful, impactful, and aligned with clear KPIs. Colleagues and clients praise her ability to develop progressive strategies that far exceed goals, calling her a fantastic communicator, resourceful problem solver, and thoughtful leader.

Resilience in the Face of Adversity

Vivian’s story is one of professional achievement and personal triumph. She has battled cancer twice, yet she continues to face life’s challenges with unwavering strength and a smile. Her resilience inspires everyone at Echo, reminding us that no obstacle is too significant to overcome.

Through it all, Vivian has remained her authentic self—someone who approaches every day with positivity, a can-do attitude, and, of course, a can of her trusty Coca-Cola by her side.

A Legacy of Loyalty and Leadership

Vivian’s journey with Echo reflects her loyalty to the company and the people she works with. She is a mentor, a strategist, and a friend to many. Her ability to manage expectations, bring creative ideas to the table, and foster a collaborative environment has made her indispensable to Echo’s success.

As we celebrate this incredible milestone, we want to recognize Vivian for being a fighter and for all she has contributed to Echo and the lives of those around her. Her dedication, resilience, and leadership are inspiring.

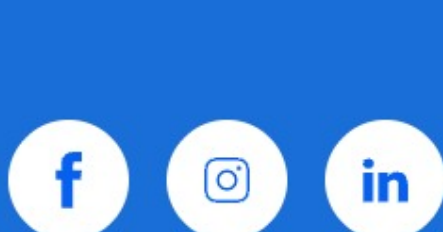
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