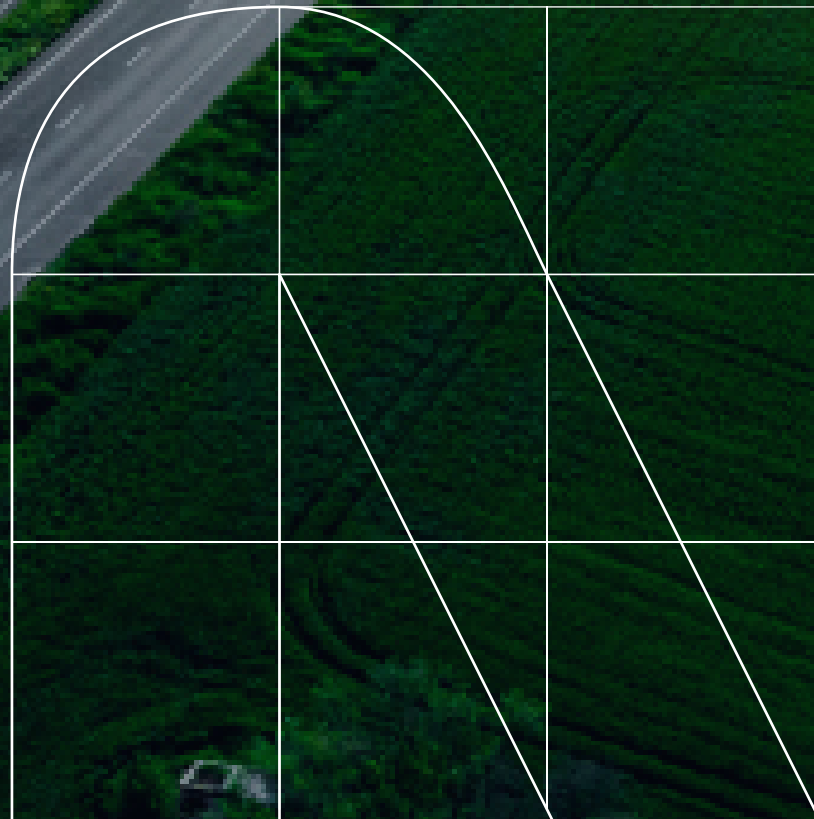


Enabling the future of Daimler Truck, together

Co-creating innovation, digitization
and customer value solutions and
taking them to implementation



Following the split from Mercedes, Daimler Truck now faces the significant challenge of completing the separation of a business that has been closely entwined with the Daimler Group for over 100 years. The company aims to finish the IT separation across financials, facilities, sites, supply chains and more by 2025.

In this new position as one of the world's largest commercial vehicle manufacturers, Daimler Truck must also rapidly transform in an industry undergoing extraordinary change. Trucks are becoming increasingly software-defined and software-driven, requiring automakers to prepare a range of digital services that can be delivered to drivers and applied to vehicles. This is in addition to driving more resilient supply chains while also moving towards carbon neutrality, not only through EV product ranges but also by executing major transformations across supply chain and manufacturing processes, and more broadly into factories, offices, IT infrastructures and energy use.

NTT DATA understands the scale of change that Daimler Truck is facing and can support your transformation journey. As a key strategic partner, we can bring a complete technology and consultancy offering that aligns with your strategic goals for profitability and cost efficiency, innovate new revenue streams and enable connectivity and autonomous driving capabilities



Combining business applications, infrastructure and connectivity to enable Daimler Truck's transformation

NTT DATA is already delivering various networking infrastructure, workplace and data center services for Daimler Truck in South Africa, India and Japan, alongside application development and support services around the globe. While these projects support legacy operations and are helping the efficient decoupling of Daimler Truck from Mercedes, we can support you with a more complete and cohesive offering.

As your **partner for connectivity**, we can further enable your transformational objectives and growth in key EMEA, US, APAC and LATAM countries with a structured, full-stack solution and global IT service model. This includes modernizing networks, enhancing workplace experiences and optimizing data centers. We can augment business outcomes by moving your core processes and workloads to public cloud.

Using these foundational architectures, we also seek to build on our application and process transformation engagements for broader innovation that ties closely to your strategic ambitions – such as maintaining ubiquitous connectivity to vital in-truck digital services through satellite-based communications and enabling intelligent and secure over-the-air updates to your Daimler Truck Operating System.

Combining this with our existing work as a development partner for your Fleetboard platform, we can work together with you to deepen and enhance innovative capabilities, such as finding new ways to use telematics data to increase customer value through new digital services.

Finally, we can also help you leverage 5G and private 5G connectivity to accelerate innovation for autonomous trucks as well as enable advanced automation in production and the supply chain.

“As your partner for connectivity, we can further enable your transformational objectives and growth in key EMEA, US, APAC and LATAM countries with a structured, full-stack solution and global IT service model.”

A true innovation partner, for now and the future

As a long-term partner with a full-stack portfolio, we can deliver innovative and forward-looking solutions for Daimler Truck's software, infrastructure and cloud transformation objectives. We can enable change at an industrial scale to meet and overcome your new energy, mobility, digital factory, retail, customer experience and cybersecurity challenges.



Deliver enhanced vehicle features and solutions through a full-stack approach.

Use our consulting services to identify and prioritize high-value use cases, and create highly scalable and cost-effective in-vehicle services.

By supporting you across software, data, development, design, DevOps, cloud and security, we help take ideas from concept to delivery faster.



Ensure uninterrupted connections to in-truck services with a multilayered communication infrastructure.

We enable the delivery of connected truck, on-demand and autonomous services through our high-capacity, low-latency Global IP Network and data centers. Through our continued investment in undersea cabling, energy-efficient fiber optics and multilayered communications, we provide uninterrupted connectivity to in-truck and critical supply chain services.

With the ability to switch between 5G and satellite communications seamlessly, this can ensure customer fleets remain more available and their business more resilient.



Use data-driven innovation to respond faster to internal and market challenges.

Leverage new and emerging technologies like AI, biometrics, VR and AR to rapidly build, develop and deploy advanced use cases using our consulting, software integration and technical services, with a coinovation approach.

For example, through continuous connectivity, robust infrastructure, data management and application services, we can support the safe operation of potential transport-as-a-service or equipment-as-a-service ambitions.





Optimize costs to create a lean and efficient organization that can operate sustainably.

We help you achieve sustainability goals by consolidating data, technologies and suppliers, introducing “greener IT” that offsets carbon and material use. In addition, we can help you to capture and analyze data with dashboards for ESG reporting, and gain a deeper understanding of environmental impacts.

Under our brand, Transatel, we offer mobile virtual network operator (MVNO) capabilities with a consistent platform for globally managing integrated billing services and cost-effective local telco provisioning.



Drive transformation across software, operations, manufacturing and people.

From identifying opportunities by mapping critical areas for change and realizing high-value use cases to managed end-to-end security services, we can cocreate and coinvest in the end-to-end transformation that improves your business’s performance, productivity and profitability.

Critically, we also help prepare your people for change by supporting the adoption of new processes and ensuring they are sustained over the long term. In addition, by improving employee collaboration and user experiences, we help your people to work more effectively and efficiently.

All the components for your transformational needs and long-term success

We deliver everything from infrastructure and applications to front- and back-end processes, with a complete portfolio of managed, end-to-end services. And as leading integrators, we bring all key technology platforms and solutions together.

We can be a partner to solve multiple business challenges in a way that lessens the load and complexity for you. Here's why.



We stand by our commitment to high quality, extreme reliability and continuous, human-centric innovation.

We're proud of the values that stem from our Japanese heritage. Our focus is building long-term relationships that drive value, with an aspiration to improve society through the ingenious use of technology. Our human-centric approach means we know how technology impacts people and how it enables them to do their job.

We can be as local as necessary and as global as possible.

With more than 76,000 automotive experts, we operate across five continents in over 190 countries with a local presence in over 80. Our high localization and local language capabilities mean we understand your specific culture, industry and customer requirements. In addition, our Global Operations Centers provide 24x7 access to skilled network engineers and have a 6-second average answer-time.

We combine innovation and industry knowledge to accelerate and scale change for OEMs.

We invest USD 3.6 billion annually in R&D with six worldwide innovation centers dedicated to pursuing advanced technologies across quantum computing, metaverse and autonomous driving. Already, we're conducting some 800 projects with our automotive clients. By integrating and collaborating with our partners, we deliver the best possible technology across applications, cloud, data centers, networking and security.

We deliver world-class security and compliance to meet automotive regulations.

With security embedded across software and infrastructure architecture, our platform is built to be innately secure and reliable. Through a scalable array of security capabilities, including advanced analytics and threat intelligence with complete compliance monitoring, we mitigate over 2 million cybersecurity threats every year.

A comprehensive vision for the future of Daimler Truck



We already deliver a broad portfolio of our capabilities to Daimler Truck as a key partner for the IT services department. In this capacity, we are working to support your global cohesion across your business units as you affirm your position as an independent company.

However, by supporting your strategic programs with a holistic engagement, we can assist you in delivering digital products and services that align with your future needs and ambitions.

As your partner for wider applied digitization, innovation and customer value, we can tie together applications, infrastructure and connectivity in new ways to drive business enablement and transformation.

We can enable the future of Daimler Truck, together.

