

# ETHAN BANKS

## UCLAN MULTIMEDIA JOURNALISM

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### PROFILE

I'm Ethan Banks a third-year journalism student at the University of Central Lancashire. I am a very driven and hard-working person and this is shown in the work I did on placement's which were later published for the news websites. I am a very confident person and I have presented for both TV and radio for university as well as acting on stage. I am not afraid to put myself out there.

### SKILLS

From a journalistic point of view, I have developed a range of skills from this course. I have developed my writing skills to a level which news organisations are happy to publish my work, which I mentioned above. I was firstly, published on Lancashire Evening Post [here](#). Following this I was also published on Lancslive [here](#). Both of those experiences involved interviewing and news gathering skills to create a news worthy story.

I also have an understanding of audition and premier pro editing skills that I have used over my three years at university, to create both video and audio pieces for Newsdays.

During these Newsdays I also gained communication and teamwork skills. As a group we are tasked to put together a TV or radio show in which everyone has their roles. So, teamwork is essential to get the end product.

I have also worked in the Black Horse; a local pub for six years, and I have gathered a range of communication and reusable skills from this job. Particularly, I have developed great people skills as I talk to people from all different backgrounds. The role also involves listening to others and communicating effectively with both staff and members of the public.

### Education

I attended Bishop Rawstorne CofE Academy where I passed all my GCSE's achieving grades 8, 7 and 6 across all study areas.

After high school, I went on to attend Runshaw College to complete my A-levels. The grades I achieved were B,B,C.

I am currently studying at the University of Central Lancashire for a BA Hons Multimedia Journalism degree which is also backed by the NCTJ (National Council for the Training of Journalists). This degree gives me a wide range of knowledge in all areas of journalism from writing articles to presenting for TV. I am also responsible for sourcing interviews for all of my own stories and editing all the footage I shoot

### CONTACT

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@ ethanbanks28@gmail.com

07944492016

1 Lonsdale Drive, Croston  
PR26 9SA



### EDUCATION

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 **RUNSHAW COLLEGE**

A-Level

From 2018 to 2020

 **BISHOP RAWSTORNE  
ACADEMY**

High School

From 2013 to 2018

## Work Experience

As stated above, I have worked for both the Lancashire Evening Post and Lancslive on day long work experience. Both of these taught me valuable skills which I will take with me into the future. Alongside the limited work experience I have had, I have also completed projects for university which taught me a lot.

24/10/22 – Lancslive

For my day here, I was tasked with writing a travel-based story about the best restaurants in Blackpool. This took research skills and also writing skills to create a story that was both interesting and informative which I think I was able to do.

10/10/22 – Lancashire Evening Post

I was given a story to work on about the Leyland Warriors rugby team during my day here. I was forwarded an email from the LEP team and reached out to the organiser of Leyland Warriors. I conducted a 15-minute interview with questions I prepared after researching the club and then wrote the article. This required a variety of writing, communication and research skills to make an article which was worth publishing.

20/11/21 – UCLan Newsday

This particular Newsday stands out to me as one that taught me a lot of skills. For this Newsday I went to Manchester to film a transgender parade and interview organisers of the event. When we arrived, our tripod was broken. I handled the camera and filmed everything free hand. We managed to get a package together that was put into the final program. Additionally, during the Newsday I was our sport presenter, I arranged my bulletin and managed to sort out an interview on the day with Ged Mills from Talk Sport. All these elements required thinking on the spot, researching and editing skills alongside communicating with a team to create a TV program.

Other work experience

- The Black Horse
- Favourites of Croston

I worked in a local pub for six years, The Black Horse which taught me communication skills with the general public. I also learnt organisation skills from working as front of house and responsibility to look after the pub when the owners were away.

Favourites of Croston was another part-time job I had and I worked there selling children's school uniforms for the local area. I was given a key so I opened and locked up the shop. I was trusted and held responsible for the running of the shop on a weekend by myself while attending to the needs of customers who came through the door.