

BEGALY SHYNBOLAT

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🌐 Portfolio: <https://shyn.journoportfolio.com/>

Education

L.N. Gumilyov Eurasian National University

Bachelor's Degree, International Relations (4th year)

2022 — 2026, Astana

National Research University "Higher School of Economics"

Bachelor's Degree, Game Design

2021 — 2022, Moscow

EF Academy

IB Diploma Programme

2020 — 2021

Muhamed Haidar Dulati Trilingual Specialized Gymnasium №8

High School Diploma with Honors

Winner of school, city, regional, state and International Olympiads in general educational subjects

Professional experience

Center for Analysis and Information, Committee of the Ministry of Culture and Information of the Republic of Kazakhstan

Lead Expert

February 2024 — Present

- Preparation of analytical reports and media briefs
- Monitoring of national and regional media, including social networks
- Information systematization and preparation of monthly analytical materials

At the Center for Analysis and Information under the Ministry of Culture and Information, I am engaged in systematic research of the information space, including monitoring media, social networks, and online platforms.

My work involves preparing analytical briefs, reviews, and forecasts that support strategic decision-making and the development of information policy. I develop recommendations for public communication, conduct both quantitative and qualitative analysis of large data sets, and work on data visualization and the creation of presentation materials. A significant part of my activity is related to international analysis – I have prepared materials on intergovernmental cooperation, trade and economic relations, and humanitarian projects of Kazakhstan. I also have experience in preparing analytical and reference materials for national and international events, including forums and congresses.

Astana Mall Trading

Office Manager

June 2023 — September 2023

- Onboarding and mentoring of new employees
- Document management and organization
- Coordination of contractor work

Skills

- **Tools & Software:** Notion, Google Docs, Microsoft Office (Excel, Word, PowerPoint), Adobe Suite (Photoshop, Illustrator), Canva, Figma, data monitoring and visualization tools.
- **Languages:** Kazakh and Russian — native; English — C1/C2 proficiency (academic and professional).
- **Professional Skills:** Strong writing and editing (analytical briefs, media texts, interviews, policy reports); media and public communication; collaboration with journalists, speakers, and stakeholders; cross-cultural communication; effective presentation skills.
- **Analytical & Research Skills:** Media and data analysis (quantitative and qualitative), trend identification, risk assessment, systematic research of large information sets, policy and international relations analysis.
- **Communication & Soft Skills:** Strong verbal and written communication, public speaking, teamwork and leadership, problem-solving, critical and creative thinking, adaptability, high stress tolerance.
- **Project Management:** Experience in preparing analytical materials for governmental and international events (forums, congresses); ability to organize, structure, and deliver projects under tight deadlines.

About Me

I am a responsible, proactive, and fast-learning specialist with professional experience in analytics, communications, and media. Throughout my career, I have developed the ability to quickly immerse myself in new topics, work with large volumes of information, and transform complex data into clear and structured materials. I easily adapt to changing environments, manage my time effectively, and work efficiently in multitasking conditions while maintaining strong attention to detail.

A significant part of my work focuses on media space analysis and the preparation of materials for governmental and international projects. I am particularly interested in the fields of communications, international relations, and media analysis, where I can combine both systematic and creative thinking. I enjoy working with text, building logical arguments, and finding innovative solutions to complex challenges.

I am eager to further develop in the areas of PR, communications, and analytics, and to take part in meaningful and creative projects that influence public perception and contribute to international and cultural cooperation. For me, it is important not only to accomplish tasks but also to generate new ideas and initiatives that can improve both the process and the outcome.

Motivated to apply my analytical and communication skills in international projects, contributing to cultural exchange and global cooperation.