

# Adam Proud - CV



07508823919



adamproud25@gmail.com

## Profile

I am a highly motivated 22-year-old with a First-Class sports journalism degree. During my studies, I particularly enjoyed a module which revolved around social media and growing my own website. It was through this that I developed a passion for media and marketing, and wish to pursue this as a career with the skills I have picked up at university and through work experience, while also gathering new qualities and consistently bettering my work.

## Skills

- A strong understanding of the digital and print media industry.
- Researching, reporting, interviewing and producing written, video and audio packages.
- Recording, editing, and publishing audio and video.
- Knowledge of the UK's media law, regulation and ethics.
- Mobile and social media journalism.
- Growing knowledge of where to source the most interesting content.
- Building rapport with my expanding contact list of interviewees.
- Full UK driving license.

## Software Experience

Adobe Premiere Pro and  
Adobe Audition

Microsoft Office

Content Management  
System and Search  
Engine Optimisation

## Achievements

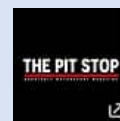
My name featured on  
the Dean's List for  
academic achievement  
in both semesters of  
my period abroad at  
CCSU.

## Education

- First Class BA (Hons) Degree in sports journalism at the University of Central Lancashire (July 2023)
- 3 A-Levels (C) & an EPQ (B), 9 GCSEs

## Experience

### **The Pit Stop Magazine: 2020 – Present**



- Contribute to a growing magazine set up in 2020.
- Interviewed several high-profile motorsports athletes and wrote extensive features for publication.
- Responsible for contributing motorcycle-racing based stories to the magazine.
- Online articles published for the magazine's webpage.

### **DirtFish: May 2022 – May 2023**



- Contributed articles for a high audience website. (<https://dirtfish.com/author/adamproud/>)
- Knowledge in building articles using CMS.
- Created graphics using Canva for use on social media.
- Produced breaking news stories to a high standard in a very short turnaround.

### **Big Issue North: Placement Feb 2023**



- Produced content for two issues of the Big Issue North magazine and website.
- Interviewed an up-and-coming business entrepreneur and produced a feature on his successes, challenges, and future plans.

### **Study abroad period at Central Connecticut State University (CCSU): 2021 – 2022**



- Gained knowledge and experience of journalism in a different country.
- Articles published in the university's student newspaper, including a COVID-19 report which investigated the pandemics disruption on college athletes' careers.
- Covered several sports for the student newspaper and TV news class, including football, American football and men's/women's basketball.
- Helped to run the social media for the university's Broadcast Club.