

# Mercury-iosity Advertising

# BROADCAST COPY

CLIENT: Campus Health & Well-being

DATE 02/22/2023

TITLE: St. Fratty's Condom PSA

APPROVED/DATE

LENGTH: 60

02/23/2023

AIR DATES

02/24/2023- 03/17/2023

MUSIC: Moody/romantic music playing (establish and then under)	
SFX: Sounds of a couple making out	
SFX: Sound of a belt clinking	
MUSIC: (ends abruptly)	
GIRL:	Wait...Aren't you going to use a condom?
GUY:	Nah, I can just pull out. Trust.
GIRL:	Ew gross, I literally have a condom right here.
SFX: sparkle sound	
GUY:	I don't know...I guess I could...
SFX: Awkward rustling of condom package	
ANNOUNCER:	Hold up, you don't know how to properly use a condom?? There are 9 easy steps right here on the packaging –
GUY:	Can I use my teeth?
ANNOUNCER:	No, avoid using teeth.
GUY:	Oh wow, where can I get more of these?
ANNOUNCER:	Cal Poly's Health & Well-being center has information about sexual health and distributes condoms as well.
ANNOUNCER:	Pledge to wear a condom during sex and receive two free condoms from Campus Health & Well-being this St. Fratty's Month

ANNOUNCER:	For more information visit the Health Center on campus or C-H-W DOT Cal Poly DOT E-D-U. Don't rely on luck.
SFX: Sound of condom wrapper opening and repeated ding	

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