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The impact of Greater Vallejo Recreation District

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VERDIN HEADLINES



District Marketing Mojo: A Chat with Gabe Lanusse

This month, Verdin President and CEO Mary Verdin continues our new blog series by interviewing a leader in the world of marketing and communications for special districts and business improvement districts from Vallejo, California. Check out our conversation with Executive Director Gabe Lanusse from the Greater Vallejo Recreation District.

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VERDIN
News  *Flash*

Verdin was recently honored to receive the The SLO Chamber of Commerce Diamond Level Family Friendly Workplace award! This initiative is a collaboration between the SLO Chamber, First 5 San Luis Obispo County, and a coalition of community, business and government leaders to address the local child care crisis. We are proud to be recognized for our commitment to our community and team.



Help your visitors find the hidden gems that will keep them coming back!

A 'How To' for Building Itineraries for Your Destination

We all know it -- Content is King. And as a destination, it's critical that you create new and exciting content to entice returning visitors and attract new ones. How about adding some itineraries?

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