



WAYDE GNIEL

FREELANCE WRITER

PROFILE

Wayde Gniel has over 20 years of writing experience within a broad range of topics - from regular blog posts and commercial email campaigns to technical data sheets and instruction guides; even a book on his favourite sport, Aussie Rules.

Having written prolifically for his own business during that time, Wayde's strength lies in creating content and copywriting material for small businesses with a technical edge.

If you're looking for a writer who can connect to your audience in an engaging, educational, and sales-oriented manner, Wayde would love to be of service!

CONTACT

PHONE:
0418 718 990

WEBSITE:
www.wdgwriting.com

EMAIL:
waydegniel@hotmail.com

EDUCATION

Toowoomba State High School
1992 - 1997

University of Queensland
1998 - 2001
Bachelor of Chemical Engineering (with Economics Stream)

WRITING EXPERIENCE

Real World Epoxies Pty Ltd
www.realworldepoxies.com
2002–Present
Coating manufacturer specialising in solvent-free technology.

My Superpower
www.mysuperpower.online
2021–Present
Personal business/project aimed at helping people find value and meaning.

Freelance Content Writer
2023–Present
Freelance content writer for Brisbane-based SEO consultant.

The Footy Expat
2014–2018
Personal business/project focused on helping Australian Rules football fans.

Writing samples available at <https://www.wdgwriting.com/>

SKILLS

All aspects of business, marketing, and customer communications, including:

- Website content
- Blog posts
- Newsletters & email campaigns
- Brochures
- Educational guides & handbooks
- Training manuals
- Technical product documentation