

WILDMAN NEWSLETTER

JANUARY 2024



Photo provided by Lori Stanger

Congratulations to the Fort Wayne branch on moving into the new Depot in December! This new facility design will support us as we grow and fuel our purpose through service that keeps teams and facilities clean, safe, and looking great.

THE WILDMAN WAY TO CELEBRATE CHRISTMAS

Spreading the Christmas Cheer

On Thursday, Dec. 21, The Warsaw Production Team showed their spirit of giving and joy by celebrating Christmas in the Wildman Way.

The team started off by putting together an angel tree, a charitable initiative that provides gifts to children in need. Then, they served the community by ordering and distributing 25 pizzas to the local first responders.

After that, the team had some fun. On Thursday, they enjoyed a festive day with donuts for breakfast, Christmas stockings filled with goodies, a coffee truck, a pizza lunch, reindeer games, and a secret Santa gift exchange.

“We had so much fun...!” affirmed Jen Stevenson, Warsaw plant manager. “We absolutely had a blast, spreading Christmas Cheer, and enjoying the day in fellowship and fun.”

The Warsaw team was able to help six Wildman families in giving their kids a wonderful Christmas, and they were also able to achieve 99% fulfillment and 96% efficiency, demonstrating their dedication, passion, and hard work.

OUR PURPOSE

We wildly change lives by empowering people to realize their full potential and purpose.

OUR MISSION

We fuel our purpose through service that keeps teams and facilities clean, safe, and looking great

OUR VISION

We will redeem the perception of the industrial laundry industry.

OUR VALUES

Relationships | Building Meaningful Connections

Authentic | Honesty and Integrity in Action

Serve | Putting Others First

Excellence | Never Settling for Good Enough

JANUARY 2024

WILDMAN BUSINESS GROUP ACQUIRES NORTHERN FIRST AID

Serving Customers for Generations



Warsaw, IN – Wildman Business Group of Warsaw, Indiana, announces the acquisition of Hersey, Michigan-based Northern First Aid. The customer base will begin receiving service from WM First Aid, A Wildman Company based in Holland, Michigan, beginning December 4. Dave Perales, Owner of Northern First Aid, was looking for a partner that would continue to care for his customers as his team had. As both family-owned companies with a commitment to excellence for customers, Perales knew Wildman was the partner of choice because of their reputation and dependability.

While Wildman is primarily known for their uniforms, linen, and mat services, the company has been involved in the first aid and facility services industry for more than 20 years. This strategic focus has helped the company provide further value to their customers and offers a family business alternative to larger players in the industry. The acquisition of Northern First Aid brings first aid service to the Holland, Michigan based WM Uniform and WM First Aid. “We’re thrilled to welcome the Northern First Aid customers to our greater Wildman network and expand into the first aid service for our Holland WM team. This growth furthers our purpose of wildly changing lives and our mission of keeping teams and facilities clean, safe, and looking great,” said Josh Wildman, CEO of Wildman Business Group.

The team will continue to consult with Wildman throughout the acquisition transition to ensure uninterrupted service for all customers and that all questions are answered in a timely manner. In 2023, Wildman has announced partnerships and acquisitions with WM Uniform and WM Apparel, Provision Medical Products, and Northern First Aid. Wildman seeks to partner with other independent service providers looking for a transition to provide an alternative succession plan to large national chains to care for customers and distributors and continue their legacy.

Wildman Business Group. (2023, December 4). Wildman Business Group Acquires Northern First Aid. Retrieved January 10, 2024, from <https://www.wildmanbg.com/wildman-business-group-acquires-northern-first-aid/>

JAN. BIRTHDAYS

Tyler Clark, Jan 1
Derek Potts, Jan 2
Matthew Hightower, Jan 2
William Ladwig, Jan 3
Anthony Newcomer, Jan 5
Jennifer Stevenson, Jan 5
Jason Thompson, Jan 6
Mitchell Wagner, Jan 7
Lindsay Jackson, Jan 9
Robert Bristol, Jan 9
Gary Johnson, Jan 10
Braxton Byrer, Jan 12
Henry Huvaere, Jan 12
Joseph Yocum, Jan 14
Jaime Baca, Jan 15
Luis Lara, Jan 16
Nolan Holloway, Jan 17
Daniel Nasser de Castro, Jan 18
Judith Lopez Reyes, Jan 18
Brandon Stackhouse, Jan 19
Luis Gutierrez, Jan 20
Brenda Vazquez, Jan 22
Sharly Zayas Lopez, Jan 22
Nikki Kooken, Jan 23
Lizeth Callejas, Jan 27
Samuel Gunter, Jan 27
Andrea Sewell, Jan 28
Austin Vining, Jan 28
Armon Polk, Jan 30
Elizabeth Gensch, Jan 31
Jeremy Jabaay, Jan 31

Happy
Birthday!



DREAM MANAGER

The Dream Manager Program has been designed to help you identify and pursue your personal and professional dreams and goals, and it provides you with an accountability partner who keeps you engaged and motivated.

This program takes you on a 12-month journey to become a “better version of yourself.” You will discover how to focus on who you are becoming, not just what you have or do, and how to redefine success in a more meaningful way.

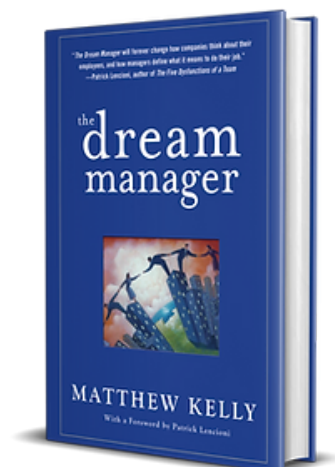
Each month, you and your Dream Manager will check your progress in the areas of physical, emotional, intellectual, and spiritual well-being.

If you have the desire to become a better employee, spouse, parent, or friend, then you will love the Dream Manager Program.

Don't let your dreams fade away! Contact Audrey Russell today and join the Dream Manager Program.

ARE YOU READY TO DREAM?

**Dream big. Work smart.
Live better. Join the
Dream Manager Program
today.**



CHANGE MAKERS OF THE MONTH

Ana Ponsler
Amy Lippe
Amber Lacey
Jessica Elliott
Jason Kline
Melanie Rivera
Rujida Kreft
Sammi
Shawndra Sproat
Warsaw Customer Service



JANUARY EVENTS

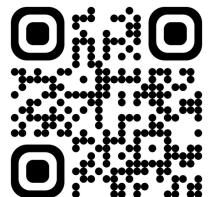
- JANUARY 1** — New Year's Day
- JANUARY 3** — Anti-Harrasment Training - Griffith
- JANUARY 4** — Anti-bullying & Active Shooter Training - Warsaw
- JANUARY 5** — Production/Service Workday - Indiana
- JANUARY 10** — Annual Review Closes - Indiana
- JANUARY 24 - 28** — DR Missions Trip

DON'T MISS THIS OPPORTUNITY!

Join The CSCNetwork Annual Convention 2024 , And Don't Miss this opportunity to grow and stay ahead of the Curve!

For more information scan the QR Code or visit:

<https://networkcsc.com/why-join/become-a-supplier/>



FEBRUARY UPCOMING DATES

- FEBRUARY 2** — Anti-Harrasment Training - Leaders
- FEBRUARY 8** — Anti-Harrasment Training - Holland
- FEBRUARY 13** — Annual Review Closes - Michigan
- FEBRUARY 23** — Wildman Serve Day
- FEBRUARY 23** — Anti-bullying & Active Shooter Training - Holland
- FEBRUARY 29 - MARCH 1** — 2024 CSCNetwork Annual Convention

JANUARY 2024

FROM THE CEO

A note from Josh

RELATIONSHIPS

Building Meaningful Connections



Relationships are our key differentiator and our first value as an organization. When we do business on a first name basis, we can't lose, and I couldn't describe it any better than the social media post that was shared with me towards the end of December (see next page). Way to go Adam, Jeff, Tyler, and Josh! When we talk about redeeming the perception of the industrial laundry industry as our vision, this example serves as one of many stories of relationships that are meaningful, making our vision become a reality.

As we start 2024, I also wanted to touch on one of the most meaningful relationships I have ever had and share a number of Country Boy Principles from Steve Bryant that I was reflecting on in the days following Steve's service in Kentucky. Steve would routinely couch all of us around his CBP's as he developed not only our business leadership but a lasting and meaningful personal relationship. I thought these were a good reminder as we start a new year off and get back to business after holiday season, and please check out the amazing photograph from Steve's Service. A little nod to all of us that loved Steve that he is starting 2024 in Glory.

Thank you for teaching us what a meaningful connection is, and for the timeless teachings of your Country Boy Principles.

COUNTRY BOY PRINCIPLES (CBP)

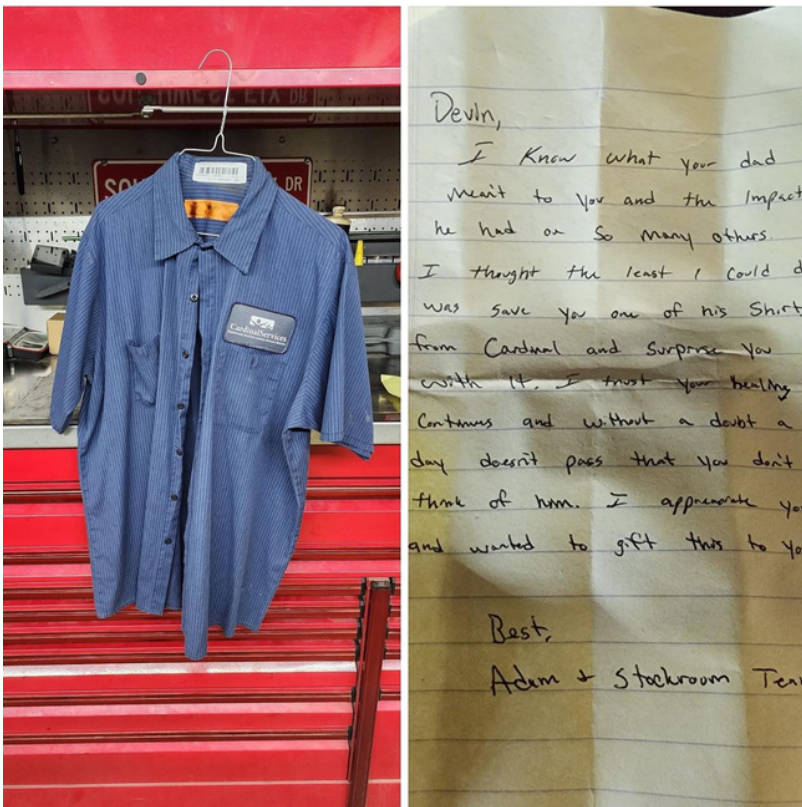
- "What gets Measure gets managed." Whether you're trying to loose a few holiday pounds or want to achieve President's Club, if you measure it you can manage it and it will get better. What areas of your life personally and professionally could use some math in 2024?
- "Ain't No Hill for a Climber," and "You can always walk one more mile." I love both of these because at the end of the day we can all choose our attitude, and a can-do attitude is the Wildman Way. How's your attitude outlook for 2024?
- "See the People, See the People, See the People." We are in the people business and just happen to do some laundry and sell products that keep teams and facilities clean, safe, and looking great. Go make a friend today whether it's on a sales call, a route stop, or with the new team member that joined our team. Let's make it personal and "See the People." How many new friends will you have at the end of 2024?



RELATIONSHIPS

Building Meaningful Connections

Huge shout out to the Wildman team, to some this may just be a uniform, to me and my family it's memories, Adam Lock Jeff Van Houten Josh Marisa Seitner and our driver Tyler thank you for saving this!!!



Like Comment Share

You, Mike Walkowicz and 47 others



Penny Miller

Love it! ❤️

That was awesome he done that for you very thoughtful ❤️

17m Like Reply



Comment as Jeff Van Houten



JAN. ANNIVERSARIES

- Christine Williams, 22 years
- Travis Miller, 18 years
- Brian Spangle, 17 years
- Robert Bristol, 17 years
- Barbara Coffman, 12 years
- Claudia Keirn, 12 years
- Cory Elzinga, 10 years
- Anthony Hinton, 9 years
- Andrew Jennings, 7 years
- Joshua Seitner, 7 years
- Catarina Mendoza, 6 years
- Cody Demske, 6 years
- Brendan Marsillett, 5 years
- Roman Mejia-Campos, 5 years
- Austin Lamewona, 4 years
- Emilia Aguilera, 4 years
- Eric Rockafeller, 4 years
- Kari West, 4 years
- Mitchell Wagner, 4 years
- Daniel Jeffery, 2 years
- Jessie Kensell, 4 years
- Joshua Kennard, 2 years
- Shane Hendrickson, 2 years
- Taylor Milbank, 2 years
- Preston Blocher, 1 year
- Marquez Hart, 1 year
- Daria Hodor, 1 year
- Derek Roberts, 1 year
- Addis Shrock, 1 year
- Jeffrey Singleton, 1 year

