

Emma DeZarn

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DYNAMIC WRITER, EDITOR & CREATIVE PRODUCER

A dedicated writer, editor, and creative producer with a mission to amplify underrepresented voices and experiences. Utilizes the power of narrative, meticulous editing, and innovative content production to spotlight complex societal realities. Strives to inspire personal growth and empathy through literature, fostering connection and challenging perspectives. Enthusiastic about relocating to pursue new opportunities in the publishing industry.

KEY COMPETENCIES

Literary Proficiency
Strategic Copyediting
Content Curation

Creative Writing
Social Media Strategy
Project Management

Team Collaboration
Digital Publishing
Effective Communication

PROFESSIONAL EXPERIENCE

Lead Book Editor & Social Media Strategist

Current

Shelli Lether Coaching (Author and Life Coach)

- Exercised meticulous literary judgement to shape memoir drafts, significantly enhancing narrative engagement and readability.
- Facilitated a synergistic collaboration with the author to refine her voice, creating vivid portrayals of life experiences.
- Crafted compelling book proposals and orchestrated robust marketing plans, appealing to a diverse array of publishers.
- Leveraged writing talent as a co-author and editor for the company's blog, expanding its reach and influence.
- Designed and executed social media strategies, driving audience engagement and fostering online community growth.

Social Media Manager

Current

Sheppard Method Pilates

- Developed a rich content calendar, curating daily social media posts and stories that echo brand values and stimulate audience interaction.
- Orchestrated filming and editing of all posts, maintaining high-quality content that enhances brand image.
- Utilized in-depth knowledge of social media algorithms to maximize audience engagement and brand visibility.

Production Assistant

September 2022 - May 2023

"The Bachelor" Franchise

- Collaborated with top-tier executive producers to foster an efficient, harmonious work environment, thereby optimizing production outcomes.
- Acted as a vital communication bridge between executives and production managers, ensuring the smooth flow of information.
- Facilitated daily schedule distribution and maintained an orderly control room, thereby ensuring uninterrupted production operations.

Senior Editor

September 2018 - June 2022

Her Campus

- Reviewed, edited, and approved articles for publication, adhering to the highest standards of journalistic quality and integrity.
- Delivered constructive feedback during editing rounds, aiding in the continuous improvement of writers' skills and content quality.
- Partnered with the publicity team to cultivate brand sponsorships, boosting brand visibility and reach.
- Assisted in social media strategy development and execution, driving audience exposure and fostering active engagement.

UCSB Library Special Research Archives

- Spearheaded the restoration, organization, analysis, and cataloging of archival materials, enhancing the usability and preservation of significant film and media resources.
- Expertly cataloged archival materials in Aspace and Excel, ensuring comprehensive and accessible records.
- Curated and promoted various archival exhibits displayed in library common spaces, providing valuable resources for professors and students.
- Delivered administrative assistance to assigned researchers, ensuring efficient and seamless research operations.

Reader and Editor

September 2019 - December 2019

Spectrum Literary Journal

- Critically analyzed writing submissions, providing valuable feedback to enhance the quality of the journal.
- Collaborated with a team of readers to curate the final draft of the journal, ensuring the publication of superior literary content.

Research Assistant

September 2019 - December 2019

Michelle Grue, PhD, University of California, Santa Barbara

- Provided significant support in dissertation research focusing on culturally relevant pedagogy in higher education.
- Conducted in-depth research and analysis of diversity and inclusion levels in mandatory courses at various 4-year universities.
- Skillfully handled data entry and analysis tasks using Dedoose Programming, aiding in the generation of insightful research findings.

PUBLISHED WORKS

Home For Your Thoughts

"An interactive children's graphic novel fostering expressive writing therapy in children aged 9-12. This work seeks to revolutionize mental health approaches following childhood trauma through expressive writing."

EDUCATION

University of California, Santa Barbara, CA

Dual BA: Writing & Literature, College of Creative Studies | Film & Media Studies, College of Letters and Science (2018-2022)
GPA: 3.79 | University Honors | Phi Beta Kappa

HONORS & AWARDS

Cal Grant Full Merit-Based Scholarship Recipient (2018-2022)
First Place, Screen Actors Guild Scholarship Recipient (2018-2022)
Featured Exhibit: Disability in Theater, UCSB Library Archives (Oct 2020)
Most Excellent Essay – College of Creative Studies Writing Competition (2019-2021)

SKILLS & SOFT SKILLS

Technical: Copyediting, Content Development, SEO Optimization, Social Media Management, Digital Marketing, Microsoft Office Suite, Adobe Creative Cloud, Literary Analysis, Proofreading, Content Curation, Web Optimization, Data Entry and Analysis (Dedoose Programming), Market Research, Archival Cataloging, Project Management, Book Proposal Development, Blogging, Script Writing.

Soft Skills: Communication, Intercultural Competence, Critical Thinking, Creative Problem Solving, Leadership, Initiative, Emotional Intelligence, Adaptability, Strategic Planning, Collaborative Teamwork, Time Management, Conflict Resolution, Decision Making, Motivation, Relationship Building, Constructive Feedback, Attention to Detail.

Languages: Spanish (Highly Advanced)

Interests & Passion: A passionate advocate for literature as a tool to challenge comfort zones, stimulate understanding, and forge human connections. Holds a particular interest in narrative non-fiction and children's literature.