

# Rebekah Hall

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## profile

Multi-platform writer, editor and manager who excels in creating engaging, accurate content for various mediums, delivering on deadline, adhering to style guides and budgets. Possess ability to craft strategic content from lackluster research or reports.

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## skills

Content Writing/Research  
Magazine Article Writing  
Editing

CMS Proficient  
Maintain Client Budgets  
Social Media Savvy

Publishing Project Management  
Adapt Content for Audience  
InDesign Proficient

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## experience

### RAHall Communications, London

Self-Employed

April 2004 to present

Freelance journalist able to craft most anything from concise Tweets to well-researched whitepapers and magazine articles. This includes consumer and B2B print media as well as content creation across a number of topics and platforms. Keen to work with clients to create engaging content.

- Contribute writing to *City Kids Magazine*, London
- Write bespoke web content for small businesses: [aRefinedSpace.co.uk](http://aRefinedSpace.co.uk) and [AbsolutelItaly.It](http://AbsolutelItaly.It)
- Freelance writer for Quill Content, London
- Copy edited new website for Halisham Chambers, London
- Wrote and edited marketing, website, e-newsletter, and presentation materials for AGS, London
- Provided editorial support and publishing project management for Global Energy Decisions, London

### Primedia, USA

Managing Editor

Jan. 2003 to April 2004

Associate Editor

Oct. 1999 to Jan. 2003

Managed editorial team to publish *Waste Age*, a monthly B2B magazine serving 40,000 environmental professionals.

- Wrote, edited and finalized a majority of the publication's copy including news, features and departments
- Researched and assigned industry-related articles to contributing editors
- Managed editorial production and deadlines
- Established, managed, wrote the "Waste Age Wire," a weekly e-newsletter
- Researched and wrote daily web news and industry trends
- Managed monthly budgets for editorial and artistic contributors
- Assisted editor and sales staff with annual marketing communication materials

### Our Kids

Editor

Aug. 1997 to Oct. 1999

Managed the daily editorial operations of this award-winning monthly consumer magazine serving 90,000 parents in greater Atlanta.

- Composed, edited and approved a majority of the publication's copy both online and for print
- Generated editorial ideas to support business development with publisher and sales executives

### **Our Kids** continued

- Researched and assigned parenting-related articles to contributing writers
  - Contributed editorial content to website
  - Supervised monthly magazine production and production deadlines
  - Assisted art director with editorial and advertorial design and layout
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## **education**

**University of Kansas**  
Lawrence, Kansas

Graduated May 1997

Bachelor of Science in Journalism (magazine and news editorial emphases) with a minor in English

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## **awards**

- Magazine Association of Georgia, Best Series Bronze Award, *Waste Age*, June 2003
  - Primedia Business Magazine and Media 2001 Foundation Awards, Best Regular Department Honourable Mention, *Waste Age*
  - Magazine Association of Georgia, Best Editorial Comment Gold Award, *Our Kids*, May 1999
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## **etc.**

- Completed *From News to Narrative: Writing In-Depth Stories* with nonfiction author Lauren Kessler at FJUM, Vienna, April 2017 and April 2020
- Currently writing a nonfiction novel for teen girls

*References available upon request*