

Sam Tabahriti: Telling Stories in Tech



Sam Tabahriti is leaping to new heights in the world of investigative business and tech journalism.

Born and raised in France, Sam moved to the UK in 2017 where his journalism career took off. At just 26 years of age, Sam already has a long list of achievements. And, this is just the beginning.

From a young age, Sam had a huge passion for writing. This led him to where he is today.

“I remember when I was six and I got a notepad and pen and would just take it everywhere with me and write about absolutely anything I could see.”

Alongside his love for writing, Sam also had several other hobbies he thrived in. At the age of six, he started karate. Here, he became the national champion at just age 11.

Furthering his love for sport, years later he became the national champion in gymnastics in France.

After doing gymnastics for several years, the opportunity to go to circus school arose when he was 18.

Sam spent a year at circus school and loved every second, but he could not leave the desire of wanting to follow his dreams in journalism behind.

Upon leaving circus school, Sam took a leap of faith and headed to London to kick-start his career.

Sam’s family always encouraged him and his siblings to go onto university but ultimately, it would always be his decision.

“I decided I wanted to be the first person in my family to go on to higher education. I made the choice to go to Westminster University to study journalism.”

Whilst at university, Sam did freelance journalism on the side to help him gain experience and make connections. He loved university and met what he calls

friends for life, and left with a degree in journalism.

From this, opportunities arose all over. Whilst continuing to be a freelance journalist, Sam was offered a job as a junior business reporter at The Insider and has never looked back.

Each day, he gets the opportunity to cover all things business related, whether that be tech, finances, or writing top stories on billionaires like Elon Musk.

Some of his most successful stories whilst working for The Insider have been, 'A SpaceX technician suffered a fractured skull during a routine rocket test in January and was placed in a coma' and 'Rich Russians offered a Caribbean shortcut to US visas by paying their way to a Grenadian passport'.

His proudest piece of work up until now has been in the making for the past six months and is due to be published soon.

Sharing his joy, Sam explained the devotion that has gone into the piece. Working on the piece alone for several months, Sam can't wait for the story to be out there for the world to read.

"This is my most rewarding piece of work. This early in my career, I didn't think this is something I would be achieving on my own."

He gave a sneak into what it is about, explaining that he has been investigating a man in the states claiming to be God and scamming people out of large amounts of money.

"When I tell everyone about it they say it sounds like it should be a Netflix documentary, and well, maybe one day it will be."

Sam describes himself as a very direct person and but also appreciates the fact he knows how to deliver his message directly yet in a polite and warm way.

He acknowledges how important communication is and that despite his colleagues having a different communication style to him, they are all open and work wonderfully together.

Journalism depends on collaboration which is why Sam says it is important to speak your mind, but in a friendly manner.

"Coming from France, there was a lot of jargon in newsrooms that I did not understand, and I really respected anyone who was able to offer me a helping hand whilst finding my feet in a whole new country."

In the world of journalism, making connections is key to being successful.

"You need to go out and network, When I have spoke to groups of people at universities or schools I always tell them to just send that email.

"People are happy to see they have received emails and want to receive them it shows determination from you.

"You might get many people who say no but it is all part of the process- someone will say yes to you."

Sam is looking forward for what the future may bring and is excited to see where he goes next.