

28432 FREEMAN STREET
NEWSOMS, VA 23874
(434) 594-1210
ACCORDINGTOSTEPHY@GMAIL.COM

STEPHANIE ELLSWORTH

PROFESSIONAL SUMMARY: Efficient, engaging, and accomplished writer enthusiast with 5+ years of experience. Skilled in content writing, blogging, creative writing, and journalism. Seeking to leverage expertise to grow visitors, analytics, and clients.

SKILLS

- **Technical Skills:** Creative writing, social media marketing, editing, grammar usage, researching, interviewing sources, Proficiency with computers, especially content management software, social media platforms, MS Office
- **Soft Skills:** Self-motivation, self-learner, communication, efficiency, Creativity, and adaptability

NICHES

- Business Reviews, Opinion Editorials, Inequality, Relationships

EXPERIENCE

Newsbreak, Mountain View, CA – *Community Voice Contributor Pro*

February 2022 – PRESENT

- Generating, researching, and contributing local headlines to online publications as an independent journalist/freelance
- Writing, editing, publishing, and promoting content.
- Promoting new posts using advertisements, emails, social media, and other methods to alert and attract new readers.
- Advocating and educating others about interests, products, or services.

Stephy Says, Newsoms, VA – *Owner/Blogger*

OCTOBER 2018 – PRESENT

- Generating, researching, and pitching ideas for posts.
- Writing, editing, publishing, and promoting content.
- Promoting new posts using advertisements, emails, social media, and other methods to alert and attract new readers.

EXPERIENCE CONTINUED

Medium, San Francisco, VA – *Content Contributor*

August 2020 – PRÉSENT

- Generating, researching, and pitching ideas for posts.
- Writing, editing, publishing, and promoting content.
- Engaging the audience

Vocal Media, Denver, CO – *Content Contributor*

MAY 2021 – PRESENT

- Proofread and edit blog posts before publication
- Ensure all-around consistency (style, fonts, images and tone)

EDUCATION

Yellowbrick Co. Mountain View, CA – *Certifications*

JANUARY 2023–Present

DISTANCE LEARNER

Certification in Modern Journalism

Transformation Academy, Clearwater, Florida – *Certifications*

FEBRUARY 2021 – MARCH 2021, DISTANCE LEARNER

Certification in Goal Success, Happiness, Life Purpose, Professional, and Master Life Coach

HubSpot Academy, Cambridge, MA – *Certification*

DECEMBER 29, 2020, DISTANCE LEARNER

Certification and capability to apply practices to long-term content planning, content creation, promotion, analysis, and increasing results through growth marketing.

PUBLICATIONS

- Love: Organized Chaos
- It Only Takes A Little to Say A Lot
- Church Folks
- Every Day I'm Black
- I Am Woman: The Naked Truth
- What's Done in the Dark