

Raienne Roche

Leeds based journalism graduate

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EXPERIENCE

Independent Life, Leeds — Social Media Manager

JANUARY 2023 - PRESENT

At Independent Life I manage three social media accounts with 75 thousand followers between them. I work closely with marketing to ensure all clients are receiving their content and also research for new businesses that have potential to work with. It's imperative that I remain aware of all events and openings across Yorkshire.

Nando's, Leeds — Griller/Cashier

NOVEMBER 2021 - FEBRUARY 2023

At Nando's I initially worked in the kitchen, often making the wraps, pittas, burgers etc which forced me to develop excellent time management and organisation. I started to do front of house shifts where I excelled interacting with customers and ensuring excellent service.

ASDA, Shaw — Store Assistant

SEPTEMBER 2019 - SEPTEMBER 2021

ASDA assigned me to the chilled section, working in the fridges. My main responsibilities were unpacking deliveries, rotating stock, monitoring stock levels and providing a friendly helpful hand for shoppers.

EDUCATION

Oldham Sixth Form College, Oldham — A Level

SEPTEMBER 2018 - JUNE 2020

I studied Philosophy, History, English Language and Textile Design

Leeds Beckett University, Leeds — BA (hons) Journalism

SEPTEMBER 2020 - JULY 2023

Undergraduate BJTC accredited Journalism degree

SKILLS

SEO

Excel, Word and Powerpoint

Adobe Indesign

Avid Media & Adobe Premiere Pro

Interviewing

Pipedrive and Mailchimp

Content Planning

Analytics

Operating professional cameras and microphones

Regional Research

Wordpress

Conclusion based data Analysis

HOBBIES

Photography

Swimming

Kick-boxing

Music Reviews

Art

Sewing