



# HOLLY MCHUGH

WRITER

## EXPERTISE

SCIENCE

ARTICLE WRITING

MAGAZINES

NEWSPAPERS

HEALTH

## EDUCATION

### BSc (Hons) BIOLOGICAL SCIENCES: 2:1

University of the West of England /  
2013-2017

Modules: Environmental science,  
science writing and communication,  
human biology and nutrition

### A LEVELS

Exeter College / 2010-2012

Subjects: English Literature – A, Biology  
– B, Environmental Science - B

### GCSE'S

South Molton Community College /  
2005-2010

Subjects: English – A, Biology – A,  
Chemistry – A, Physics – A, Maths – B,  
Geography - B

## ABOUT ME

An energetic, personable and conscientious BSc Biology graduate, possessing strong written and oral communication skills, along with a strong work ethic and enthusiasm for learning. A keen, passionate writer with a natural creative flair and interest in language. Recently had three articles published in the Sunday Times during an internship and several articles published in an online magazine. Keen to develop writing skills further and pursue a career in writing.

## EXPERIENCE

### CONTENT WRITER

**The Gloss / Ireland / 1 week work experience –  
Feb 2018**

*Duties & Responsibilities:* Contributing to writing content for website and feature articles

*Skills Developed:* Basic knowledge of InDesign

### JOURNALIST

**The Sunday Times / Ireland / 3 WEEK INTERNSHIP –  
Feb 2018**

*Duties & Responsibilities:* Sourcing, researching and investigating potential stories, interviewing relevant people, putting forth ideas in meetings and contributing to discussions, attending events such as political discussions with the prime minister of Ireland.

*Skills Developed:* An understanding of how to obtain leads for potential stories, writing in a newspaper journalist style, a keen eye for new and exciting potential stories, interviewing and formulating effective questions.

## PERSONAL SKILLS

### CREATIVITY



### ORGANIZATION



### TEAM WORK vs INDIVIDUAL



### COMMUNICATION



## TECHNICAL SKILLS

### WRITING



### EDITING



### SEO



### DATA ANALYSIS



## CONTACTS / SOCIAL



397A Gloucester Road,  
Horfield, Bristol, BS7 8TS



+44 7884 288850



holly.mchugh94@gmail.co.uk



Linkedin / Holly McHugh

## PORTFOLIO

[www.hollymchughwriting.com](http://www.hollymchughwriting.com)

## EXPERIENCE CONTINUED

### FREELANCE WRITER

Nov 2017 - Present

**Duties & Responsibilities:** writing articles, blog posts and website content for a number of businesses, producing engaging content on a variety of topics, researching, promoting and sharing articles on social media, meeting strict deadlines, crafting writing style to suit requirements.

**Skills Developed:** Transforming complicated information into engaging, easy-to-read content for readers, practiced and refined own unique writing style, using social media as a platform for promoting articles and generating advertising revenue, identifying potentially interesting topics that have not received much coverage, an understanding of SEO.

### BUSINESS SECTOR ASSISTANT

Nisbets / Bristol / Temporary – Sep 2017 – Nov 2017

**Duties & Responsibilities:** Managing customer accounts and finances, answering queries and complaints, working towards daily sales targets, liaising with customers and suppliers, coordinating with other departments in the company.

**Skills developed:** Communicating with customers by phone and email, managing time effectively to meet deadlines and prioritise tasks, problem solving and critical thinking when dealing with complaints.

## ADDITIONAL INFORMATION

**Gap year in Australia:** During 2013 I supported myself through a variety of hospitality jobs whilst traveling along the eastern coast of Australia.

**Field trip to Madagascar.** As part of my BSc I went on a two-week expedition with some of my course mates where we undertook a variety of projects, in teams and individually.

**Voluntary Work.** I've done a number of projects on a voluntary basis around Bristol to develop my interest in scientific areas and gain practical work experience

**Full clean driving licence**

REFERENCES: Available on request